

Global Privileged Access Management Market Size study & Forecast, by Solution Type (Software Type, Services), by Application (Small and Medium-sized Enterprises, Large Enterprises), by End Use (IT & Telecom, Healthcare, Energy & Utility, Retail, Manufacturing, Government & Defense, Others) and Regional Analysis, 2023-2030

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Abstracts

Global Privileged Access Management Market is valued approximately at USD 3 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 23.1% over the forecast period 2023-2030. The privileged access management (PAM) market refers to the sector that focuses on providing solutions and technologies for managing and securing privileged access to critical systems and sensitive data within organizations. PAM solutions help to prevent unauthorized access, monitor privileged activities and enforce security policies to protect against potential insider threats and external attacks. Privileged accounts are accounts that have privileged permissions and access privileges, often used by system administrators, IT staff, and other privileged users to manage critical systems, networks, and sensitive data. Increasing threat of data breach and the growing need for IoT device management are some of the factors that are boosting the growth of the Privileged Access Management Market.

According to Statista, around 6.5 billion consumer edge-enabled Internet of Things (IoT) devices are anticipated to exist globally by 2030, an increase of more than four billion from the year 2020. As internet usage continues to increase, so does amount of private data made available online. As a result, there are now more hazards for people, businesses, organizations, and governments. According to Statista, the average cost of a data breach in the healthcare industry increased from USD 9.23 million between May

2020 and March 2021 to over USD 10 million between March 2021 and March 2022. The financial sector came in second with a cost per breach of USD 5.97 million on average. During the measurement period, the average cost of a data breach was USD 4.35 million globally. Moreover, rise in digitization and growing adoption of cloud-computing services is expected to create lucrative opportunities for the market growth in the forecast period of 2023-30. However, the lack of awareness about emerging security threats and the high cost of innovation and implementation of software stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Privileged Access Management Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 with largest market share because the region has more business and industrial establishment. Due to the region's expanding self-employment and growing number of business startups, the market for privileged access management (PAM) has is expected to growth further. According to the Global Entrepreneurship Monitor, the start-up rate in the United States was 10.7% in 2020. However, Asia Pacific is expected to grow significantly during the forecast period, owing to factors such as growing internet usage, operational digitization, and the rapid growth of digital infrastructure.

Major market player included in this report are:

Centrify Corporation
Hitachi ID Systems, Inc.
Cyberark Software Ltd.
Krontech, Inc.
Silverlake Mastersam
Bomgar Corporation
Lieberman Software
Oracle Corporation
Simeio Solutions
Wallix Group

Recent Developments in the Market:

In January 2023, Simeio, the industry's top supplier of specialised identity and access management (IAM) services acquired PathMaker Group (PMG), a pioneer in identity management services and solutions with headquarters in Texas.

In June 2022, Amazon Web Services (AWS) launched IoT Device Mangement which helps in the scalability, organisation, registration, and remote management of IoT devices.

In July 2021, Microsoft purchased CloudKnox Security to provide centralised control of cloud entitlements and privileged access.

Global Privileged Access Management Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Solution Type, Application, End Use, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Solution Type:

Software

Services

By Application:

Small and Medium-sized Enterprises

Large Enterprises

By End Use:

IT & Telecom

Healthcare

Energy & Utility

Retail

Manufacturing
Government & Defense
Others
By Region:

North America
U.S.
Canada

Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC

Latin America
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