

# **Global Private and Public Cloud in Financial Services Market Size study, by Type (Software-as-a-Service (SaaS), Infrastructure-as-a-Service (IaaS), Platform-as-a-Service (PaaS)), by Application (Bank, Insurance Company, Securities Company, Others) and Regional Forecasts 2019-2026**

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## **Abstracts**

Global Private and Public Cloud in Financial Services Market is valued approximately USD 15.30 billion in 2018 and is anticipated to grow with a healthy growth rate of more than 24.40% over the forecast period 2019-2026. Public cloud is a model based on standard cloud computing where service providers create resources such as applications and storage that the public can access through the network. Whereas, private cloud is referred as computing services offered either over the internet or a private network and only to select users instead of the general public. rising need to improve agility of financial firms is one of the major factors responsible for high CAGR of the market. Growing demand for virtually unlimited storage and big data is the factor that offers growth opportunities. Additionally, increasing focus on scaling computation & cost optimization and rising focus towards sustainability using green IT is contributing towards growth of global Private and Public Cloud in Financial Services market. Further, Private and Public Cloud in Financial Services offers benefits such as provides flexibility, allow high scalability & efficiency and provides vast network of servers to guard against failure that regulates their demand across various regions. However, increase in regulatory compliance and concerns associated with data security and privacy are the factors anticipated to hamper the market growth during the forecast period.

The regional analysis of global Private and Public Cloud in Financial Services market is

considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to low IT management complexity and reduce Capex spending in the region. Europe contributes a satisfactory growth in the global Private and Public Cloud in Financial Services market during the forecast period. Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2019-2026.

Major market player included in this report are:

AWS

Microsoft

Alibaba

Fujitsu

Google

IBM

Jack Henry & Associates

Oracle

Rackspace

Red Hat

VMware

Eze Castle Integration

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Software-as-a-Service (SaaS)

Infrastructure-as-a-Service (IaaS)

Platform-as-a-Service (PaaS)

By Application:

Bank  
Insurance Company  
Securities Company  
Others

By Regions:

North America  
U.S.  
Canada  
Europe  
UK  
Germany  
Asia Pacific  
China  
India  
Japan  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017

Base year – 2018

Forecast period – 2019 to 2026

Target Audience of the Global Private and Public Cloud in Financial Services Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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