

# **Global Printing Toners Market Size study, by Technology (Conventional toners, chemically prepared toners) by Raw Material (Polyester, Styrene-acrylic, Other (blends of styrene-acrylic and polyester) by Application (Monochrome printing, Colour printing) and Regional Forecasts 2021-2027**

<https://marketpublishers.com/r/G07E4DC9672DEN.html>

Date: December 2021

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G07E4DC9672DEN

## **Abstracts**

Global Printing Toners Market is valued approximately USD XX billion in 2020 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2021-2027. Toner is a powder mixture which is mainly used in laser printers and photocopiers in order to obtain the printed text and images on the paper, with the help of a toner cartridge. Growing Packaging and Advertising, and Print Media Industries are driving growth of the global Printing Toners Market. According to SMITHERS “the global flexible packaging market is estimated at 0.031 billion tons in 2021, the which is estimated to grow with an annual average growth rate of 3.4% to 0.037 billion tons till 2026”. Also, with rising printing application in emerging countries due to growing packaging and labeling industries, the adoption & demand for Printing Toners is likely to increase the market growth during the forecast period. However, environmental hazards, and strict government regulations impede the growth of the market over the forecast period of 2021-2027.

The key regions considered for the global Printing Toners market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. Aisa-pacific is the leading/significant region across the world in terms of market share owing to growing demand from countries like China and India. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2021-2027. Factors such as rising demand for printing toners from various sectors such as monochrome printing and

color printing in this region would create lucrative growth prospects for the Printing Toners market across Asia-Pacific region.

Major market player included in this report are:

Xerox Corporation

IMEX Co. Ltd,

Samsung Fine Chemicals,

ACM Technologies,

Astro-Med, Inc,

Canon, Inc.,

Colart International,

American Toner SERV Corp,

Toner Italia SRL,

INX International Ink Co

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Technology:

Conventional toners

Chemically prepared toners

By Raw Material:

Polyester

Styrene -acrylic

Other (blends of styrene-acrylic and polyester)

By Application:

Monochrome printing

Color printing

By Region:

North America

U.S.

Canada

Europe

UK

Germany  
France  
Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019  
Base year – 2020  
Forecast period – 2021 to 2027

Target Audience of the Global Printing Toners Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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