

Global Printing Inks Market Size Study, by Product (Lithographic Inks, Flexographic Inks, Gravure Inks, Digital Inks), by Formulation (Oil-Based, Solvent-Based, Water-Based), by Application (Packaging & Labels, Commercial Printing, Publications, Textiles) and Regional Forecasts 2022-2032

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Abstracts

The Global Printing Inks Market is estimated to be valued at USD 20.2 billion in 2023 and is anticipated to experience substantial growth, occurring at a compound annual growth rate (CAGR) of 8.9% from 2024 to 2032, is driven by the escalating demand for colorful, high-quality packaging, particularly in the food & beverages and personal care & cosmetics industries. As the market size continues to grow, the need for innovative packaging solutions that utilize advanced printing inks will only increase, bolstered by the booming e-commerce sector and the associated rise in paperboard and cardboard packaging demand.

The Printing Inks Market is experiencing dynamic growth, driven by increasing demand across various industries such as packaging, publishing, and commercial printing. The rise in e-commerce and the need for high-quality packaging solutions have significantly boosted the demand for printing inks. Advancements in technology, particularly in digital printing, are enabling more efficient and environmentally friendly ink formulations, further fueling market expansion. However, the industry faces challenges such as fluctuating raw material prices and stringent environmental regulations, which can impact production costs and profitability. Despite these hurdles, opportunities exist in the development of eco-friendly inks and the growing adoption of sustainable printing practices, positioning the market for steady growth in the coming years.

The key regions considered in the study include Asia Pacific, North America, Europe, Latin America, and the Middle East and Africa. The Asia-Pacific region is expected to maintain its dominance, with significant contributions from China and India. The region's robust packaging and labeling sector, fueled by the growing e-commerce and consumer goods industries, will continue to drive market growth. North America, led by the U.S., is also projected to advance at a fastest pace, supported by the increasing adoption of digital printing technologies and the expanding packaging sector.

Major market players included in this report are:

Dainichiseika Color & Chemicals Mfg. Co. Ltd.

Siegwerk Druckfarben AG & Co. KGaA

DIC Corporation

Sun Chemical Group

Flint Group

TOYO INK SC HOLDINGS CO. LTD.

Huber Group Holding SE.

Sakata Inx Corporation

Fujifilm Holdings Corporation

Altana AG

T&K TOKA CO. LTD.

Eppl Druckfarben AG

DEERS I CO. Ltd.

TOKYO PRINTING INK MFG CO. LTD.

Hubergroup

The detailed segments and sub-segment of the market are explained below:

By Product:

Lithographic Inks

Flexographic Inks

Gravure Inks

Digital Inks

Others

By Formulation:

Oil-Based

Solvent-Based

Water-Based

UV-Cured

By Application:

Packaging & Labels
Commercial Printing
Publications
Textiles
Others

By Region:

North America
U.S.
Canada

Europe
UK
Germany
France
Spain
Italy
Rest of Europe

Asia Pacific
China
India
Japan
Australia
South Korea
Rest of Asia Pacific

Latin America
Brazil
Mexico
Rest of Latin America

Middle East & Africa
Saudi Arabia
South Africa
Rest of Middle East & Africa

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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