

Global Printed Cartons Market By Material (Paper Board, Corrugated Board, Kraft Board, Coated Paper, Liquid Board), By Disposal Method (Combustion, Landfilled, Recycled), By End-user (Food & Beverage, Hardware & Electronics, Homecare, Healthcare, Cosmetics & Personal Care),, and Regional Forecasts 2021-2027

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Abstracts

Global Printed Cartons Market is valued approximately at USD 332.9 Billion in 2020 and is anticipated to grow with a healthy growth rate of more than 6.1% over the forecast period 2021-2027. Printed cartons are small cardboard boxes or containers mainly used for packaging foods and beverages, healthcare, household essentials, cosmetics etc. These packages are widely used in the packaged food industry because they add aseptic value as well aesthetic properties to the food which increases its demand and drive the growth. In order to print cartons, high initial investment is required for establishing manufacturing and printing facilitates which restrains the market growth. The technological developments are giving the market new opportunities which will increase the use of flexible packaging which increases the shelf life of products, reduces the cost and is light in weight. Because of advancements in the manufacturing process, there is a shift from rigid packaging to flexible packaging. According to the Flexible Packaging Association, flexible packaging has 19% of the total share in packaging market.

The key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World are considered for the regional analysis of global Printed Cartons Market. Asia Pacific has the largest market share in 2019 due to factors such as growing economy and expanding working population in the region. Also, increased demand from



household, food, pharmaceutical is fostering the growth in the region. North America is expected to grow with a significant CAGR because of large demand from retail sector.

Major market player included in this report are

Mondi plc

Sonoco Products Company

Graphic Packaging Holding Company

Quad/Graphics

Amcor Limited

Constantia flexibles

Quantum Print and Packaging Limited

WS Packaging Group

Toppan Printing Company

Duncan Print group

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Material:

Paper Board

Corrugated Board

Kraft Board

Coated Paper

Liquid Board

By Disposal Method:

Combustion

Landfilled

Recycled

By End-user:

Food & Beverage

Hardware & Electronics

Homecare



Healthcare Cosmetics & Personal Care) By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year - 2020

Forecast period – 2021 to 2027.

Target Audience of the Global Printed Cartons Market Marketl in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)



Third-party knowledge providers Investment bankers Investors



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