

Global Print Management Software Market Size study, by Type (Cloud Based and Web Based), by Application (SMEs and Large Enterprise) and Regional Forecasts 2020-2026

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Abstracts

Global Print Management Software Market is valued approximately USD 1.4 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 18.5 % over the forecast period 2020-2026. Print Management Software is a system that manages and optimize printing devices and process efficiently and effectively. It enables organization to centralize the administration of printing devices as well as reduce the cost of printing and aids organizations to monitor, control and maintain the complete printer fleet through a single application interface. This software also supports mailing and distribution, quick printing and offset printing as well as enables management of copies, scanners and desktop printers. Also the enterprise can save more than 30% of printing cost with the use of print management software. The rise in cost of papers, prints, toner, and ink for enterprises across the world are the few factors responsible for growth as well as increasing demand for real-time data on printer fleet and effective management and optimization of printing process by enterprises. Furthermore, the introducing new products and services as well as other strategic alliances by market key player will create a lucrative opportunity for this market. For instance: as per Company's news release in November 2019, PrinterLogic's acquired MaxxVault, provider of enterprise content management software. This acquisition combines PrinterLogic's serverless printing infrastructure with the digital transformation tools of Maxxvault. However, lack of awareness regarding the product is the major factor restraining the growth of global Print Management Software market during the forecast period.

The regional analysis of global Print Management Software market is considered for the

key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world due to the significant adoption of print management software among end-user industries in these regions. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2026.

Major market player included in this report are:

PrinterLogic, LLC

Pharos Systems International, Inc.

Nuance Communications Inc.

PrintManager

Seiko Epson Corporation

Canon Inc.

Xerox Holdings Corporation

Hewlett-Packard Company

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Cloud Based

Web Based

By Application:

SMEs

Large Enterprise

By Region:

North America

U.S.

Canada
Europe
UK
Germany
Asia Pacific
China
India
Japan
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017, 2018
Base year – 2019
Forecast period – 2020 to 2026

Target Audience of the Global Print Management Software Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2018-2026 (USD BILLION)
 - 1.2.1. Print Management Software Market, by Region, 2018-2026 (USD BILLION)
 - 1.2.2. Print Management Software Market, by Type, 2018-2026 (USD BILLION)
 - 1.2.3. Print Management Software Market, by Application, 2018-2026 (USD BILLION)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL PRINT MANAGEMENT SOFTWARE MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL PRINT MANAGEMENT SOFTWARE MARKET DYNAMICS

- 3.1. Print Management Software Market Impact Analysis (2018-2026)
 - 3.1.1. Market Drivers
 - 3.1.2. Market Challenges
 - 3.1.3. Market Opportunities

CHAPTER 4. GLOBAL PRINT MANAGEMENT SOFTWARE MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry

- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2016-2026)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL PRINT MANAGEMENT SOFTWARE MARKET, BY TYPE

- 5.1. Market Snapshot
- 5.2. Global Print Management Software Market by Type, Performance - Potential Analysis
- 5.3. Global Print Management Software Market Estimates & Forecasts by Type 2016-2026 (USD BILLION)
- 5.4. Print Management Software Market, Sub Segment Analysis
 - 5.4.1. Cloud Based
 - 5.4.2. Web Based

CHAPTER 6. GLOBAL PRINT MANAGEMENT SOFTWARE MARKET, BY APPLICATION

- 6.1. Market Snapshot
- 6.2. Global Print Management Software Market by Application, Performance - Potential Analysis
- 6.3. Global Print Management Software Market Estimates & Forecasts by Application 2016-2026 (USD BILLION)
- 6.4. Print Management Software Market, Sub Segment Analysis
 - 6.4.1. SMEs
 - 6.4.2. Large Enterprise

CHAPTER 7. GLOBAL PRINT MANAGEMENT SOFTWARE MARKET, REGIONAL ANALYSIS

- 7.1. Print Management Software Market, Regional Market Snapshot
- 7.2. North America Print Management Software Market
 - 7.2.1. U.S. Print Management Software Market
 - 7.2.1.1. Type breakdown estimates & forecasts, 2016-2026

- 7.2.1.2. Application breakdown estimates & forecasts, 2016-2026
- 7.2.2. Canada Print Management Software Market
- 7.3. Europe Print Management Software Market Snapshot
 - 7.3.1. U.K. Print Management Software Market
 - 7.3.2. Germany Print Management Software Market
 - 7.3.3. Rest of Europe Print Management Software Market
- 7.4. Asia-Pacific Print Management Software Market Snapshot
 - 7.4.1. China Print Management Software Market
 - 7.4.2. India Print Management Software Market
 - 7.4.3. Japan Print Management Software Market
 - 7.4.4. Rest of Asia Pacific Print Management Software Market
- 7.5. Latin America Print Management Software Market Snapshot
 - 7.5.1. Brazil Print Management Software Market
 - 7.5.2. Mexico Print Management Software Market
- 7.6. Rest of The World Print Management Software Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

- 8.1. Top Market Strategies
- 8.2. Company Profiles
 - 8.2.1. PrinterLogic, LLC
 - 8.2.1.1. Key Information
 - 8.2.1.2. Overview
 - 8.2.1.3. Financial (Subject to Data Availability)
 - 8.2.1.4. Product Summary
 - 8.2.1.5. Recent Developments
 - 8.2.2. Pharos Systems International, Inc.
 - 8.2.3. Nuance Communications Inc.
 - 8.2.4. PrintManager
 - 8.2.5. Seiko Epson Corporation
 - 8.2.6. Canon Inc.
 - 8.2.7. Xerox Holdings Corporation
 - 8.2.8. Hewlett-Packard Company

CHAPTER 9. RESEARCH PROCESS

- 9.1. Research Process
 - 9.1.1. Data Mining
 - 9.1.2. Analysis

- 9.1.3. Market Estimation
- 9.1.4. Validation
- 9.1.5. Publishing
- 9.2. Research Attributes
- 9.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. List of secondary sources, used in the study of global Print Management Software market

TABLE 2. List of primary sources, used in the study of global Print Management Software market

TABLE 3. Global Print Management Software market, report scope

TABLE 4. Years considered for the study

TABLE 5. Exchange rates considered

TABLE 6. Global Print Management Software market estimates & forecasts by region 2016-2026 (USD BILLION)

TABLE 7. Global Print Management Software market estimates & forecasts by Type 2016-2026 (USD BILLION)

TABLE 8. Global Print Management Software market estimates & forecasts by application 2016-2026 (USD BILLION)

TABLE 9. Global Print Management Software market by segment, estimates & forecasts, 2016-2026 (USD BILLION)

TABLE 10. Global Print Management Software market by region, estimates & forecasts, 2016-2026 (USD BILLION)

TABLE 11. Global Print Management Software market by segment, estimates & forecasts, 2016-2026 (USD BILLION)

TABLE 12. Global Print Management Software market by region, estimates & forecasts, 2016-2026 (USD BILLION)

TABLE 13. Global Print Management Software market by segment, estimates & forecasts, 2016-2026 (USD BILLION)

TABLE 14. Global Print Management Software market by region, estimates & forecasts, 2016-2026 (USD BILLION)

TABLE 15. Global Print Management Software market by segment, estimates & forecasts, 2016-2026 (USD BILLION)

TABLE 16. Global Print Management Software market by region, estimates & forecasts, 2016-2026 (USD BILLION)

TABLE 17. U.s. Print Management Software market estimates & forecasts, 2016-2026 (USD BILLION)

TABLE 18. U.s. Print Management Software market estimates & forecasts by segment 2016-2026 (USD BILLION)

TABLE 19. U.s. Print Management Software market estimates & forecasts by segment 2016-2026 (USD BILLION)

- TABLE 20. Canada Print Management Software market estimates & forecasts, 2016-2026 (USD BILLION)
- TABLE 21. Canada Print Management Software market estimates & forecasts by segment 2016-2026 (USD BILLION)
- TABLE 22. Canada Print Management Software market estimates & forecasts by segment 2016-2026 (USD BILLION)
- TABLE 23. Uk Print Management Software market estimates & forecasts, 2016-2026 (USD BILLION)
- TABLE 24. Uk Print Management Software market estimates & forecasts by segment 2016-2026 (USD BILLION)
- TABLE 25. Uk Print Management Software market estimates & forecasts by segment 2016-2026 (USD BILLION)
- TABLE 26. Germany Print Management Software market estimates & forecasts, 2016-2026 (USD BILLION)
- TABLE 27. Germany Print Management Software market estimates & forecasts by segment 2016-2026 (USD BILLION)
- TABLE 28. Germany Print Management Software market estimates & forecasts by segment 2016-2026 (USD BILLION)
- TABLE 29. Roe Print Management Software market estimates & forecasts, 2016-2026 (USD BILLION)
- TABLE 30. Roe Print Management Software market estimates & forecasts by segment 2016-2026 (USD BILLION)
- TABLE 31. Roe Print Management Software market estimates & forecasts by segment 2016-2026 (USD BILLION)
- TABLE 32. China Print Management Software market estimates & forecasts, 2016-2026 (USD BILLION)
- TABLE 33. China Print Management Software market estimates & forecasts by segment 2016-2026 (USD BILLION)
- TABLE 34. China Print Management Software market estimates & forecasts by segment 2016-2026 (USD BILLION)
- TABLE 35. India Print Management Software market estimates & forecasts, 2016-2026 (USD BILLION)
- TABLE 36. India Print Management Software market estimates & forecasts by segment 2016-2026 (USD BILLION)
- TABLE 37. India Print Management Software market estimates & forecasts by segment 2016-2026 (USD BILLION)
- TABLE 38. Japan Print Management Software market estimates & forecasts, 2016-2026 (USD BILLION)
- TABLE 39. Japan Print Management Software market estimates & forecasts by

segment 2016-2026 (USD BILLION)

TABLE 40. Japan Print Management Software market estimates & forecasts by segment 2016-2026 (USD BILLION)

TABLE 41. Roapac Print Management Software market estimates & forecasts, 2016-2026 (USD BILLION)

TABLE 42. Roapac Print Management Software market estimates & forecasts by segment 2016-2026 (USD BILLION)

TABLE 43. Roapac Print Management Software market estimates & forecasts by segment 2016-2026 (USD BILLION)

TABLE 44. Brazil Print Management Software market estimates & forecasts, 2016-2026 (USD BILLION)

TABLE 45. Brazil Print Management Software market estimates & forecasts by segment 2016-2026 (USD BILLION)

TABLE 46. Brazil Print Management Software market estimates & forecasts by segment 2016-2026 (USD BILLION)

TABLE 47. Mexico Print Management Software market estimates & forecasts, 2016-2026 (USD BILLION)

TABLE 48. Mexico Print Management Software market estimates & forecasts by segment 2016-2026 (USD BILLION)

TABLE 49. Mexico Print Management Software market estimates & forecasts by segment 2016-2026 (USD BILLION)

TABLE 50. Rola Print Management Software market estimates & forecasts, 2016-2026 (USD BILLION)

TABLE 51. Rola Print Management Software market estimates & forecasts by segment 2016-2026 (USD BILLION)

TABLE 52. Rola Print Management Software market estimates & forecasts by segment 2016-2026 (USD BILLION)

TABLE 53. Row Print Management Software market estimates & forecasts, 2016-2026 (USD BILLION)

TABLE 54. Row Print Management Software market estimates & forecasts by segment 2016-2026 (USD BILLION)

TABLE 55. Row Print Management Software market estimates & forecasts by segment 2016-2026 (USD BILLION)

List Of Figures

LIST OF FIGURES

- FIG 1. Global Print Management Software market, research methodology
- FIG 2. Global Print Management Software market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Print Management Software market, key trends 2019
- FIG 5. Global Print Management Software market, growth prospects 2020-2026
- FIG 6. Global Print Management Software market, porters 5 force model
- FIG 7. Global Print Management Software market, pest analysis
- FIG 8. Global Print Management Software market, value chain analysis
- FIG 9. Global Print Management Software market by segment, 2016 & 2026 (USD BILLION)
- FIG 10. Global Print Management Software market by segment, 2016 & 2026 (USD BILLION)
- FIG 11. Global Print Management Software market by segment, 2016 & 2026 (USD BILLION)
- FIG 12. Global Print Management Software market by segment, 2016 & 2026 (USD BILLION)
- FIG 13. Global Print Management Software market, regional snapshot 2016 & 2026
- FIG 14. North America Print Management Software market 2016 & 2026 (USD BILLION)
- FIG 15. Europe Print Management Software market 2016 & 2026 (USD BILLION)
- FIG 16. Asia pacific Print Management Software market 2016 & 2026 (USD BILLION)
- FIG 17. Latin America Print Management Software market 2016 & 2026 (USD BILLION)
- FIG 18. Global Print Management Software market, company market share analysis (2019)

COMPANIES MENTIONED

PrinterLogic, LLC
Pharos Systems International, Inc.
Nuance Communications Inc.
PrintManager
Seiko Epson Corporation
Canon Inc.
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