

# **Global Preterm Birth and PROM Testing Market Size study, by Test type (Pelvic Exam, Ultrasound, Biochemical Markers, Corticotropin-Releasing Hormone (CRH), Alpha-fetoprotein (AFP), Uterine Monitoring, Others), and Regional Forecasts 2021-2027**

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## **Abstracts**

Global Preterm Birth and PROM Testing Market is valued approximately at USD 1.6 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 3.0% over the forecast period 2021-2027. Preterm births are when childbirth occurs before the completion of 37 weeks of pregnancy, and it is a leading cause of death in children. The global Preterm Birth and PROM Testing market is being driven by increasing average age of pregnant women, leading to exponential rise in the number of preterm births and improvement in point-of-care diagnostics. Furthermore, the advancements in POC diagnostics will provide new opportunities for the global Preterm Birth and PROM Testing industry. For instance, according to the report of World Health Organization, in year 2018, every year around 15 million babies are born preterm across the globe, and this number is increasing. As a result, increase in number of preterm births and improvement in point-of-care diagnostics will necessitate the use of Preterm Birth and PROM testing, which will serve as a catalyst for the preterm birth and PROM testing market. However, product recalls and adverse effects and high cost and unmet needs may impede market growth over the forecast period of 2021-2027.

Asia Pacific, North America, Europe, Latin America, and Rest of the World are the key regions considered for the regional analysis of global Preterm Birth and PROM Testing Market. Rising prevalence of preterm births, increase in alcohol and illicit drugs' consumption is contributing to increase in a number of premature births which makes

North America the leading region across the world in terms of market share. Whereas Asia pacific is also anticipated to exhibit the highest growth rate over the forecast period 2021-2027 due to the presence of a large population in the countries such as China and India in the region.

Major market player included in this report are:

Qiagen N.V.  
Hologic, Inc.  
CooperSurgical Inc.  
Abbott  
Medix biochemica  
Sera prognostics  
Clinical Innovations, LLC  
Biosynex  
NX Prenatal, Inc  
IQ Products

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Solid  
Hollow

By Origin:

Virgin  
Blended  
Recycled

By Application:

Textile  
Home Furnishing  
Automotive  
Filtration  
Construction

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027.

Target Audience of the Global Preterm Birth and PROM Testing Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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