

Global Pressure Ulcer Prevention Market Size Study & Forecast, by Product Type (Static Support Surfaces, Dynamic Support Surfaces, Dressings, Positioners & Protectors, Creams & Others), By End-User (Hospitals & Ambulatory Surgery Centers, Clinics, Long Term Care & Urgent Care Centers, Homecare Settings, Others), and Regional Analysis, 2023-2030

<https://marketpublishers.com/r/G6D21D292C37EN.html>

Date: August 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G6D21D292C37EN

Abstracts

Global Pressure Ulcer Prevention Market is valued at approximately USD 1.04 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 4.0% over the forecast period 2023-2030. Pressure ulcers, also known as bedsores, are areas of damaged skin that develop when pressure is applied to the skin for a long period of time. Pressure ulcers occur anywhere on the body, but they are most common in parts such as the hips, elbows, heels, and shoulders. Pressure ulcers are considered a serious problem and they may result in infection, sepsis, and in a few cases death. The increasing prevalence of chronic diseases, growing focus on the faster recovery of wounds, surge in the prevalence of pressure ulcers in hospital inpatient settings, and rising development of new pressure ulcer prevention products are the key factors that are propelling the market growth across the globe.

Additionally, the aging population is more vulnerable to chronic diseases like COPD, diabetes, and renal failure. This leads to prolonged hospitalization, which results in pressure injuries in the elderly population. Accordingly, the increasing geriatric population is exhibiting a positive influence on the market development globally. The World Health Organization (WHO) reported that it is anticipated that the number of aging people increase from 1 billion in 2020 to 1.5 billion in 2030 which worldwide accounts for 1 in 6 people above 60. Hence, the rapidly growing geriatric population is

more prone to be affected by a range of diseases, which is creating lucrative opportunities for market growth. Furthermore, the surging use of advanced technologies in the prevention of pressure ulcers, as well as the increasing government initiatives to promote pressure ulcer prevention present various lucrative opportunities over the forecasting years. However, the high costs associated with pressure ulcer prevention and the complexity of pressure ulcer prevention are hampering the market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Pressure Ulcer Prevention Market study include Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to the growing awareness and emphasis on patient safety, as well as increasing advancements in technology and product innovation by the key market players. Whereas, Asia Pacific is expected to grow at the highest CAGR over the forecasting years. The increasing government initiatives, development of the healthcare infrastructure, as well as rising aging population and long-term care facilities are significantly propelling the market demand across the region.

Major market players included in this report are:

Agility Health, Inc. (U.S.)
Arjo (Sweden)
Savaria (Canada)
Medline Industries, LP (U.S.)
Coloplast Corp. (Denmark)
Smith & Nephew plc (U.K.)
Stryker (U.S.)
M?Inlycke Health Care AB (Sweden)
Hill-Rom Holdings, Inc. (U.S.)
Invacare Corporation (U.S.)

Recent Developments in the Market:

In June 2022, Medline introduced its Optifoam Gentle EX foam dressing in order to avoid pressure injuries. This enabled the company to further diversify its product offering.

In January 2022, Invacare Corporation updated its LiNX electronics system by introducing widespread MK6 features. This facilitates user control via the LiNX system, making using a power wheelchair easier for users.

In July 2022, Medline Industries, LP launched the new version of the Optifoam Gentle EX foam dressing, which helps to minimize pressure injuries and aims on strengthening the company's product portfolio.

Global Pressure Ulcer Prevention Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Product Type, End-User, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Static Support Surfaces

Dynamic Support Surfaces

Dressings

Positioners & Protectors

Creams & Others

By End-User:

Hospitals & Ambulatory Surgery Centers

Clinics

Long Term Care & Urgent Care Centers

Homecare Settings

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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