

Global Pressure Sensitive Labels Market Size study & Forecast, by Type (Release Liner, Linerless) by Printing Technology (Flexography, Digital Printing, Offset, Lithography, Letterpress, Screen Printing, Gravure), by End User (Consumer Durables, Home & Personal Care, Retail Labels, Food & Beverages, Pharmaceuticals, Others) and Regional Analysis, 2023-2030

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Abstracts

Global Pressure Sensitive Labels Market is valued approximately USD XX billion in 2022 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2023-2030. Pressure-sensitive labels, also known as self-adhesive labels or pressure-sensitive adhesive labels, are a type of label that adheres to a surface when pressure is applied. These labels are commonly used in various industries for product labeling, packaging, branding, and information purposes. The key factors driving the market growth is growing packaging industry, rising demand for RFID labels, growing branding and marketing requirements, and growing packaged food and beverage demand is anticipated to support the market growth during forecast period 2023-2030.

Moreover, the growing packaging industry is playing a significant role in supporting the growth of the Pressure Sensitive Labels (PSL) market. As the packaging industry continues to expand globally, there is an increasing demand for efficient and visually appealing labeling solutions. Pressure-sensitive labels offer various advantages that make them highly desirable in the packaging sector. According to Statista, in 2022, the global Food packaging market was valued USD 363.8 billion and it is anticipated to

reach USD 432.6 billion by 2025. As a result, the growing food packaging market is anticipated to support the market growth. Additionally, the rise in demand for branded and packaged products is anticipated to create the lucrative opportunity for the market during forecast period. However, the high cost of stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Pressure Sensitive Labels Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to the presence of key market players, increasing demand in various industries, growth of the packaging industry, increasing focus on sustainability, and growing packaged food demand. Whereas, the Asia Pacific is expected to grow with the highest CAGR during the forecast period, owing to factors such as the increasing demand for labels in e-commerce, growing retail sector, increasing consumer goods industry, and rising packaging industry in the region.

Major market player included in this report are:

Avery Dennison Corporation

CCL Industries

3M

Coveris Flexibles UK

UPM -Kymmene Corporation

Constantia Flexibles International GmbH

WestRock Company

Fuji Seal International, Inc.

Fort Dearborn Enterprises

Technicote Inc.

Recent Developments in the Market:

NA

Global Pressure Sensitive Labels Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Type, Printing Technology, End User, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Release Liner

Linerless

By Printing Technology:

Flexography

Digital Printing

Offset

Lithography

Letterpress

Screen Printing

Gravure

By End User:

Consumer Durables

Home & Personal Care

Retail Labels

Food & Beverages

Pharmaceuticals

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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