

# **Global Pressure Labels Market Size study & Forecast, by Print Process (Gravure, Flexography, Screen, Letterpress, Inkjet), End-user Vertical (Food, Beverage, Healthcare, Cosmetics, Household, Industrial, Logistics) and Regional Analysis, 2022-2029**

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## **Abstracts**

Global Pressure Labels Market is valued approximately USD XXX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XXX% over the forecast period 2022-2029. Pressure Labels are those components that are used to form a bond in between the product and the adhesives. The Pressure Labels market is expanding because of factors such as Increasing demand in the food and beverage industry. Further other end-user industries include pharmaceutical, consumer goods, personal care, and others. additionally, rising adoption of PE, PP, PET, and PVC polymer films. The market is anticipated to grow in the near future, owing to Technological advancement in the pressure labels and rising consumer awareness towards sustainability.

According to Statista, the projected revenue generated of the food segment in the global market is expected to go USD 531.60 Billion, by the year end 2025 from USD 17.98 Billion, in the year 2020. Further, the total number of the user penetration in the food segment is expected to go to 1,226 million users, by the year end 2025. Additionally, the user penetration is expected to hit 15.7%, by the year end 2025 from 11.8%, in the year 2022. However, Increased competition in the market may halt market growth.

The key regions considered for the Global Pressure Labels Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America

dominated the market in terms of revenue, owing to rising food & beverages industry. According to Statista, the revenue generated from the Beverages segment is expected to go to USD 81.45 Billion, by the year end 2030 from USD 75.73 Billion, in the year 2022. Asia Pacific is expected to grow with the highest CAGR during the forecast period, owing to rising demand for the consumer goods in the region.

Major market player included in this report are:

Avery Dennison Corp.

Fort Dearborn Company

Multicolor Corporation

CCL Industries, Inc.

Westrock Company

Fuji Seal International Inc.

Taylor Corporation

Huhtamaki Group

Taghleef Industries Inc (Al Ghurair Group)

Coveris

Recent Developments in the Market:

In May 2022, CCL Industries acquired Avery Industries. The acquisition will assist CCL Companies in diversifying its product offering and increasing its capacity for regional manufacturing.

In July 2021, Bostik announced the release of hot melts. These hot melts can be used in a variety of industries, including fabrics, and automotive, and are available as granule, powder, web, and film adhesive.

Global Pressure Labels Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Print Process, End-User Vertical and Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries

involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Print Process:

Gravure

Flexography

Screen

Letterpress

Inkjet

By End User Vertical:

Food, Beverage

Healthcare

Cosmetics

Household

Industrial

Logistics

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC  
Latin America  
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Rest of the World

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