

# **Global Preserved Fresh Flower Market Size study, by Type (Rose, Hydrangea, Moss), by Application (Wedding, Festival, Others) and Regional Forecasts 2019-2026**

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## **Abstracts**

Global Preserved Fresh Flower Market is valued approximately USD 1378.93 million in 2018 and is anticipated to grow with a healthy growth rate of more than 14.61% over the forecast period 2019-2026. Preserved fresh flowers are completely natural flowers. The preservation of his flowers is done using the high-quality floral breeds using state-of-the-art technology. This technology facilitates the flowers to maintain their natural beauty, texture and touch. Although preserved flowers do not wild like natural ones, but they still are indistinguishable. Also, there is no expiration date for the preserved flowers. Increasing demand from wedding event mangers is one of the major factors that driving the CAGR of the market. Rising utilization in festival and wedding occasions is the major factor that offers growth opportunities. Additionally, rising disposable income is contributing towards growth of global Preserved Fresh Flower market. Further, Preserved Fresh Flower offers several benefits such as prolonged shelf life, reduced waste and cost, product versatility and increased time factor that regulates their demand across various regions. However, lack of awareness is one of the major factor anticipated to limiting the market growth of preserved fresh flowers during the forecast period.

The regional analysis of global Preserved Fresh Flower market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to rising demand of Preserved Fresh Flower among its end-users in the region. Europe contributes a satisfactory growth in the global Preserved Fresh Flower market during the forecast period. Asia-Pacific is also anticipated to exhibit

highest growth rate / CAGR over the forecast period 2019-2026 due to rising trend of utilization of preserved fresh flowers in festive and wedding occasions across the region.

Major market player included in this report are:

Floever  
Earth Matters  
ASC  
Roseamor  
Hortibiz  
Floraldaily  
Iluba  
Verdissimo  
Beijing Sweetie Gifts  
Clovercraftworkshop  
Preserves Beauty

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Rose  
Hydrangea  
Moss

By Application:

Wedding  
Festival  
Others

**By Regions:**

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017

Base year – 2018

Forecast period – 2019 to 2026

Target Audience of the Global Preserved Fresh Flower Market in Market Study:

Key Consulting Companies &amp; Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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