

Global Pregnancy Care Products Market Size study, by Type (Toning/Firming Lotion, Body Restructuring Gel, Breast Cream, Stretch Mark Minimizer and Others), and Regional Forecasts 2021-2027

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Abstracts

Global Pregnancy Care Products Market is valued approximately at USD XX Billion in 2020 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2021-2027. Pregnancy care products are popular as women have started preferring commercially available popular products. The global Pregnancy Care Products market is being driven by growing awareness among people about natural and safe skincare solutions through advertisements and e-commerce websites. Another important driving factor is the rising product launches which are safe for the consumption by pregnant women. For instance, in April 2021, Bio-Oil brand introduced a natural Version of bio skincare oil without preservatives, fragrance, parabens, or phthalates for pregnant women. Also, in 2018, Hatch brand of New York, launching Baby-Safe Beauty Products line which included a sheet mask for pregnant women. Furthermore, the increasing consumption of organic cosmetic products, enhancing e-commerce coverage, rising concerns over breast health during pregnancy and increasing disposable income will provide new opportunities for the global Pregnancy Care Products industry. However, side effects related to chemical products and decreasing birth rate around the world may impede market growth over the forecast period of 2021-2027.

The regional analysis for the global Pregnancy Care Products Market is based on the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World. Asia-Pacific is the leading region across the world and is also anticipated to exhibit the highest CAGR over the forecast period 2021-2027 in terms of market share due to growing chronic diseases, rising personal disposable income, rising adoption of

healthy lifestyle, increasing product innovations, presence of large players coupled with the well-established manufacturing policies in the region.

Major market player included in this report are:

Koninklijke Philips N.V.
Bella Brands Inc
E.T. Browne Drug Co., Inc.
The Hut Group
Solgar Inc.
Otsuka Pharmaceutical Co., Ltd.
Metagenics, Inc.
Nuluv
Matsun Nutrition
Fairhaven Health

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Toning/Firming Lotion
Body Restructuring Gel
Breast Cream
Stretch Mark Minimizer
Others

By Region:

North America
U.S.
Canada
Europe
UK
Germany
France

Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027.

Target Audience of the Global Pregnancy Care Products Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
 - 1.2.1. Pregnancy Care Products Market, by Region, 2019-2027 (USD Billion)
 - 1.2.2. Pregnancy Care Products Market, by Type, 2019-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL PREGNANCY CARE PRODUCTS MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL PREGNANCY CARE PRODUCTS MARKET DYNAMICS

- 3.1. Pregnancy Care Products Market Impact Analysis (2019-2027)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Growing awareness among people about natural and safe skincare solutions
 - 3.1.1.2. Rising product launches which are safe for the consumption by pregnant women
 - 3.1.2. Market Restraint
 - 3.1.2.1. Side effects related to chemical products
 - 3.1.2.2. Decreasing birth rate around the world
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Increasing consumption of organic cosmetic products
 - 3.1.3.2. Rising concerns over breast health during pregnancy

CHAPTER 4. GLOBAL PREGNANCY CARE PRODUCTS MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
 - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL PREGNANCY CARE PRODUCTS MARKET, BY TYPE

- 5.1. Market Snapshot
- 5.2. Global Pregnancy Care Products Market by Type, Performance - Potential Analysis
- 5.3. Global Pregnancy Care Products Market Estimates & Forecasts by Type 2018-2027 (USD Billion)
- 5.4. Pregnancy Care Products Market, Sub Segment Analysis
 - 5.4.1. Toning/Firming Lotion
 - 5.4.2. Body Restructuring Gel
 - 5.4.3. Breast Cream
 - 5.4.4. Stretch Mark Minimizer
 - 5.4.5. Others

CHAPTER 6. GLOBAL PREGNANCY CARE PRODUCTS MARKET, REGIONAL ANALYSIS

- 6.1. Pregnancy Care Products Market, Regional Market Snapshot
- 6.2. North America Pregnancy Care Products Market
 - 6.2.1. U.S. Pregnancy Care Products Market
 - 6.2.1.1. Type breakdown estimates & forecasts, 2018-2027
 - 6.2.2. Canada Pregnancy Care Products Market
- 6.3. Europe Pregnancy Care Products Market Snapshot
 - 6.3.1. U.K. Pregnancy Care Products Market
 - 6.3.2. Germany Pregnancy Care Products Market

- 6.3.3. France Pregnancy Care Products Market
- 6.3.4. Spain Pregnancy Care Products Market
- 6.3.5. Italy Pregnancy Care Products Market
- 6.3.6. Rest of Europe Pregnancy Care Products Market
- 6.4. Asia-Pacific Pregnancy Care Products Market Snapshot
 - 6.4.1. China Pregnancy Care Products Market
 - 6.4.2. India Pregnancy Care Products Market
 - 6.4.3. Japan Pregnancy Care Products Market
 - 6.4.4. Australia Pregnancy Care Products Market
 - 6.4.5. South Korea Pregnancy Care Products Market
 - 6.4.6. Rest of Asia Pacific Pregnancy Care Products Market
- 6.5. Latin America Pregnancy Care Products Market Snapshot
 - 6.5.1. Brazil Pregnancy Care Products Market
 - 6.5.2. Mexico Pregnancy Care Products Market
- 6.6. Rest of The World Pregnancy Care Products Market

CHAPTER 7. COMPETITIVE INTELLIGENCE

- 7.1. Top Market Strategies
- 7.2. Company Profiles
 - 7.2.1. Koninklijke Philips N.V.
 - 7.2.1.1. Key Information
 - 7.2.1.2. Overview
 - 7.2.1.3. Financial (Subject to Data Availability)
 - 7.2.1.4. Product Summary
 - 7.2.1.5. Recent Developments
 - 7.2.2. Bella Brands Inc
 - 7.2.3. E.T. Browne Drug Co., Inc.
 - 7.2.4. The Hut Group
 - 7.2.5. Solgar Inc.
 - 7.2.6. Otsuka Pharmaceutical Co., Ltd.
 - 7.2.7. Metagenics, Inc.
 - 7.2.8. Nuluv
 - 7.2.9. Matsun Nutrition
 - 7.2.10. Fairhaven Health

CHAPTER 8. RESEARCH PROCESS

- 8.1. Research Process

- 8.1.1. Data Mining
- 8.1.2. Analysis
- 8.1.3. Market Estimation
- 8.1.4. Validation
- 8.1.5. Publishing
- 8.2. Research Attributes
- 8.3. Research Assumption

List Of Tables

LIST OF TABLES

- TABLE 1. Global Pregnancy Care Products Market, report scope
- TABLE 2. Global Pregnancy Care Products Market estimates & forecasts by region 2018-2027 (USD Billion)
- TABLE 3. Global Pregnancy Care Products Market estimates & forecasts by Type 2018-2027 (USD Billion)
- TABLE 4. Global Pregnancy Care Products Market by segment, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 5. Global Pregnancy Care Products Market by region, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 6. Global Pregnancy Care Products Market by segment, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 7. Global Pregnancy Care Products Market by region, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 8. Global Pregnancy Care Products Market by segment, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 9. Global Pregnancy Care Products Market by region, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 10. Global Pregnancy Care Products Market by segment, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 11. Global Pregnancy Care Products Market by region, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 12. Global Pregnancy Care Products Market by segment, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 13. Global Pregnancy Care Products Market by region, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 14. Global Pregnancy Care Products Market by segment, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 15. Global Pregnancy Care Products Market by region, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 16. Global Pregnancy Care Products Market by segment, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 17. Global Pregnancy Care Products Market by region, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 18. Global Pregnancy Care Products Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 19. Global Pregnancy Care Products Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 20. U.S. Pregnancy Care Products Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 21. U.S. Pregnancy Care Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 22. U.S. Pregnancy Care Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 23. Canada Pregnancy Care Products Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 24. Canada Pregnancy Care Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 25. Canada Pregnancy Care Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 26. UK Pregnancy Care Products Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 27. UK Pregnancy Care Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 28. UK Pregnancy Care Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 29. Germany Pregnancy Care Products Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 30. Germany Pregnancy Care Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 31. Germany Pregnancy Care Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 32. France Pregnancy Care Products Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 33. France Pregnancy Care Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 34. France Pregnancy Care Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 35. Spain Pregnancy Care Products Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 36. Spain Pregnancy Care Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 37. Spain Pregnancy Care Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 38. Italy Pregnancy Care Products Market estimates & forecasts, 2018-2027

(USD Billion)

TABLE 39. Italy Pregnancy Care Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 40. Italy Pregnancy Care Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 41. ROE Pregnancy Care Products Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 42. ROE Pregnancy Care Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 43. ROE Pregnancy Care Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 44. China Pregnancy Care Products Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 45. China Pregnancy Care Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 46. China Pregnancy Care Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 47. India Pregnancy Care Products Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 48. India Pregnancy Care Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 49. India Pregnancy Care Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 50. Japan Pregnancy Care Products Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 51. Japan Pregnancy Care Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 52. Japan Pregnancy Care Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 53. Australia Pregnancy Care Products Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 54. Australia Pregnancy Care Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 55. Australia Pregnancy Care Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 56. South Korea Pregnancy Care Products Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 57. South Korea Pregnancy Care Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 58. South Korea Pregnancy Care Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 59. ROPAC Pregnancy Care Products Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 60. ROPAC Pregnancy Care Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 61. ROPAC Pregnancy Care Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 62. Brazil Pregnancy Care Products Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 63. Brazil Pregnancy Care Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 64. Brazil Pregnancy Care Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 65. Mexico Pregnancy Care Products Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 66. Mexico Pregnancy Care Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 67. Mexico Pregnancy Care Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 68. ROLA Pregnancy Care Products Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 69. ROLA Pregnancy Care Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 70. ROLA Pregnancy Care Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 71. ROW Pregnancy Care Products Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 72. ROW Pregnancy Care Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 73. ROW Pregnancy Care Products Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 74. List of secondary Applications used in the study of global Pregnancy Care Products Market.

TABLE 75. List of primary Applications used in the study of global Pregnancy Care Products Market.

TABLE 76. Years considered for the study.

TABLE 77. Exchange rates considered.

List Of Figures

LIST OF FIGURES

- FIG 1. Global Pregnancy Care Products Market, research methodology
- FIG 2. Global Pregnancy Care Products Market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Pregnancy Care Products Market, key trends 2020
- FIG 5. Global Pregnancy Care Products Market, growth prospects 2021-2027
- FIG 6. Global Pregnancy Care Products Market, porters 5 force model
- FIG 7. Global Pregnancy Care Products Market, pest analysis
- FIG 8. Global Pregnancy Care Products Market, value chain analysis
- FIG 9. Global Pregnancy Care Products Market by segment, 2018 & 2027 (USD Billion)
- FIG 10. Global Pregnancy Care Products Market by segment, 2018 & 2027 (USD Billion)
- FIG 11. Global Pregnancy Care Products Market by segment, 2018 & 2027 (USD Billion)
- FIG 12. Global Pregnancy Care Products Market by segment, 2018 & 2027 (USD Billion)
- FIG 13. Global Pregnancy Care Products Market by segment, 2018 & 2027 (USD Billion)
- FIG 14. Global Pregnancy Care Products Market by segment, 2018 & 2027 (USD Billion)
- FIG 15. Global Pregnancy Care Products Market by segment, 2018 & 2027 (USD Billion)
- FIG 16. Global Pregnancy Care Products Market by segment, 2018 & 2027 (USD Billion)
- FIG 17. Global Pregnancy Care Products Market, regional snapshot 2018 & 2027
- FIG 18. North America Pregnancy Care Products Market 2018 & 2027 (USD Billion)
- FIG 19. Europe Pregnancy Care Products Market 2018 & 2027 (USD Billion)
- FIG 20. Asia-Pacific Pregnancy Care Products Market 2018 & 2027 (USD Billion)
- FIG 21. Latin America Pregnancy Care Products Market 2018 & 2027 (USD Billion)
- FIG 22. Global Pregnancy Care Products Market, company market share analysis (2020)

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