

Global Prebiotic Soda Market Size Study, by Type (Dairy-Based Prebiotic Soda, Plant-Based Prebiotic Soda), by Packaging (Bottles, Tetra Packs, Cans, Others), by Flavor (Fruit, Cola Flavors, Others), by Distribution Channel (Hypermarkets/Supermarkets, Convenience Stores, Independent Departmental Stores, Online Retailers, Wholesalers & Distributors) and Regional Forecasts 2022-2032

<https://marketpublishers.com/r/GDD1348AF99AEN.html>

Date: July 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GDD1348AF99AEN

Abstracts

Global Prebiotic Soda Market is valued approximately at USD 275.55 million in 2023 and is anticipated to grow with a healthy growth rate of more than 7.92% over the forecast period 2024-2032. Prebiotic soda refers to a type of carbonated beverage that contains added prebiotic ingredients aimed at promoting digestive health. Prebiotics are non-digestible fibers that stimulate the growth and activity of beneficial bacteria in the gut, known as probiotics. These prebiotic fibers are typically derived from natural sources such as chicory root, agave, or other plant-based fibers. These fibers are not broken down by the digestive enzymes in the upper gastrointestinal tract and thus reach the colon where they can serve as food for probiotic bacteria.

The Prebiotic Soda Market is driven by the increasing awareness of gut health and the benefits of prebiotics in supporting digestive health. As consumers become more health-conscious, they are seeking beverages that offer functional benefits, leading to the rising demand for prebiotic sodas. Additionally, the diversification of flavors and ingredients to cater to evolving consumer preferences presents a significant opportunity for market players. Brands are innovating with unique flavor combinations and natural ingredients to attract a wider audience, further fueling market growth. The rise in emphasis on sustainability and eco-friendly packaging solutions is another key trend

shaping the prebiotic soda market. Consumers are becoming increasingly concerned about the environmental impact of their purchases and are favoring brands that prioritize sustainable practices. This shift is prompting manufacturers to adopt eco-friendly packaging materials and reduce their carbon footprint, enhancing their appeal to environmentally conscious consumers. However, challenges such as the higher cost of prebiotic sodas compared to conventional soft drinks and the relatively limited consumer awareness about prebiotic benefits in certain regions may hinder market growth. The key regions considered for the Prebiotic Soda Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. In 2023, North America held the largest market driven by the high health awareness among consumers and the strong presence of key market players in the region. Regulatory frameworks and consumer trends in North America support the adoption of healthier beverage choices. There is a growing preference for natural ingredients and functional foods that promote gut health, aligning well with the benefits offered by prebiotic sodas. Furthermore, the market in Asia Pacific is anticipated to develop at the fastest rate over the forecast period 2024-2032.

Major market player included in this report are:

GT's Living Foods
Health-Ade Kombucha
Kevita
Brew Dr. Kombucha
Humm Kombucha
Revive Kombucha
Remedy Kombucha
Better Booch
Clearly Kombucha
Suja Juice
Farmhouse Culture
Wild Tonic Jun Kombucha
GoodBelly
Lifeway Kefir
The Bu Kombucha

The detailed segments and sub-segment of the market are explained below:

By Type:

- Dairy-Based Prebiotic Soda
- Plant-Based Prebiotic Soda

By Packaging:

- Bottles

- Tetra Packs
- Cans
- Others

By Flavor:

- Fruit
- Cola Flavors
- Others

By Distribution Channel:

- Hypermarkets/Supermarkets
- Convenience Stores
- Independent Departmental Stores
- Online Retailers
- Wholesalers & Distributors

By Region:

North America

- U.S.
- Canada

Europe

- UK
- Germany
- France
- Spain
- Italy
- ROE

Asia Pacific

- China
- India
- Japan
- Australia
- South Korea
- RoAPAC

Latin America

- Brazil
- Mexico

Middle East & Africa

- Saudi Arabia
- South Africa
- RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

- Market Estimates & Forecast for 10 years from 2022 to 2032.
- Annualized revenues and regional level analysis for each market segment.
- Detailed analysis of geographical landscape with Country level analysis of major regions.
- Competitive landscape with information on major players in the market.
- Analysis of key business strategies and recommendations on future market approach.
- Analysis of competitive structure of the market.
- Demand side and supply side analysis of the market

Contents

CHAPTER 1. GLOBAL PREBIOTIC SODA MARKET EXECUTIVE SUMMARY

- 1.1. Global Prebiotic Soda Market Size & Forecast (2022-2032)
- 1.2. Regional Summary
- 1.3. Segmental Summary
 - 1.3.1. By Type
 - 1.3.2. By Packaging
 - 1.3.3. By Flavor
 - 1.3.4. By Distribution Channel
- 1.4. Key Trends
- 1.5. Recession Impact
- 1.6. Analyst Recommendation & Conclusion

CHAPTER 2. GLOBAL PREBIOTIC SODA MARKET DEFINITION AND RESEARCH ASSUMPTIONS

- 2.1. Research Objective
- 2.2. Market Definition
- 2.3. Research Assumptions
 - 2.3.1. Inclusion & Exclusion
 - 2.3.2. Limitations
 - 2.3.3. Supply Side Analysis
 - 2.3.3.1. Availability
 - 2.3.3.2. Infrastructure
 - 2.3.3.3. Regulatory Environment
 - 2.3.3.4. Market Competition
 - 2.3.3.5. Economic Viability (Consumer's Perspective)
 - 2.3.4. Demand Side Analysis
 - 2.3.4.1. Regulatory frameworks
 - 2.3.4.2. Technological Advancements
 - 2.3.4.3. Environmental Considerations
 - 2.3.4.4. Consumer Awareness & Acceptance
- 2.4. Estimation Methodology
- 2.5. Years Considered for the Study
- 2.6. Currency Conversion Rates

CHAPTER 3. GLOBAL PREBIOTIC SODA MARKET DYNAMICS

Global Prebiotic Soda Market Size Study, by Type (Dairy-Based Prebiotic Soda, Plant-Based Prebiotic Soda), by...

3.1. Market Drivers

- 3.1.1. Increasing Awareness of Gut Health
- 3.1.2. Diversifying Flavors and Ingredients
- 3.1.3. Rise in Demand for Functional Beverages

3.2. Market Challenges

- 3.2.1. Higher Cost Compared to Conventional Soft Drinks
- 3.2.2. Limited Consumer Awareness

3.3. Market Opportunities

- 3.3.1. Emphasis on Sustainability and Eco-friendly Packaging
- 3.3.2. Untapped Market in Emerging Economies
- 3.3.3. Growing Urbanization and Disposable Income

CHAPTER 4. GLOBAL PREBIOTIC SODA MARKET INDUSTRY ANALYSIS

4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model
- 4.1.7. Porter's 5 Force Impact Analysis

4.2. PESTEL Analysis

- 4.2.1. Political
- 4.2.2. Economical
- 4.2.3. Social
- 4.2.4. Technological
- 4.2.5. Environmental
- 4.2.6. Legal

4.3. Top investment opportunity

4.4. Top winning strategies

4.5. Disruptive Trends

4.6. Industry Expert Perspective

4.7. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL PREBIOTIC SODA MARKET SIZE & FORECASTS BY TYPE 2022-2032

5.1. Segment Dashboard

5.2. Global Prebiotic Soda Market: Type Revenue Trend Analysis, 2022 & 2032 (USD Million)

5.2.1. Dairy-Based Prebiotic Soda

5.2.2. Plant-Based Prebiotic Soda

CHAPTER 6. GLOBAL PREBIOTIC SODA MARKET SIZE & FORECASTS BY PACKAGING 2022-2032

6.1. Segment Dashboard

6.2. Global Prebiotic Soda Market: Packaging Revenue Trend Analysis, 2022 & 2032 (USD Million)

6.2.1. Bottles

6.2.2. Tetra Packs

6.2.3. Cans

6.2.4. Others

CHAPTER 7. GLOBAL PREBIOTIC SODA MARKET SIZE & FORECASTS BY FLAVOR 2022-2032

7.1. Segment Dashboard

7.2. Global Prebiotic Soda Market: Flavor Revenue Trend Analysis, 2022 & 2032 (USD Million)

7.2.1. Fruit

7.2.2. Cola Flavors

7.2.3. Others

CHAPTER 8. GLOBAL PREBIOTIC SODA MARKET SIZE & FORECASTS BY DISTRIBUTION CHANNEL 2022-2032

8.1. Segment Dashboard

8.2. Global Prebiotic Soda Market: Distribution Channel Revenue Trend Analysis, 2022 & 2032 (USD Million)

8.2.1. Hypermarkets/Supermarkets

8.2.2. Convenience Stores

8.2.3. Independent Departmental Stores

8.2.4. Online Retailers

8.2.5. Wholesalers & Distributors

CHAPTER 9. GLOBAL PREBIOTIC SODA MARKET SIZE & FORECASTS BY REGION 2022-2032

9.1. North America Prebiotic Soda Market

9.1.1. U.S. Prebiotic Soda Market

9.1.1.1. Type breakdown size & forecasts, 2022-2032

9.1.1.2. Packaging breakdown size & forecasts, 2022-2032

9.1.1.3. Flavor breakdown size & forecasts, 2022-2032

9.1.1.4. Distribution Channel breakdown size & forecasts, 2022-2032

9.1.2. Canada Prebiotic Soda Market

9.1.2.1. Type breakdown size & forecasts, 2022-2032

9.1.2.2. Packaging breakdown size & forecasts, 2022-2032

9.1.2.3. Flavor breakdown size & forecasts, 2022-2032

9.1.2.4. Distribution Channel breakdown size & forecasts, 2022-2032

9.2. Europe Prebiotic Soda Market

9.2.1. U.K. Prebiotic Soda Market

9.2.2. Germany Prebiotic Soda Market

9.2.3. France Prebiotic Soda Market

9.2.4. Spain Prebiotic Soda Market

9.2.5. Italy Prebiotic Soda Market

9.2.6. Rest of Europe Prebiotic Soda Market

9.3. Asia-Pacific Prebiotic Soda Market

9.3.1. China Prebiotic Soda Market

9.3.2. India Prebiotic Soda Market

9.3.3. Japan Prebiotic Soda Market

9.3.4. Australia Prebiotic Soda Market

9.3.5. South Korea Prebiotic Soda Market

9.3.6. Rest of Asia Pacific Prebiotic Soda Market

9.4. Latin America Prebiotic Soda Market

9.4.1. Brazil Prebiotic Soda Market

9.4.2. Mexico Prebiotic Soda Market

9.4.3. Rest of Latin America Prebiotic Soda Market

9.5. Middle East & Africa Prebiotic Soda Market

9.5.1. Saudi Arabia Prebiotic Soda Market

9.5.2. South Africa Prebiotic Soda Market

9.5.3. Rest of Middle East & Africa Prebiotic Soda Market

CHAPTER 10. COMPETITIVE INTELLIGENCE

- 10.1. Key Company SWOT Analysis
 - 10.1.1. Company
 - 10.1.2. Company
 - 10.1.3. Company
- 10.2. Top Market Strategies
- 10.3. Company Profiles
 - 10.3.1. GT's Living Foods
 - 10.3.1.1. Key Information
 - 10.3.1.2. Overview
 - 10.3.1.3. Financial (Subject to Data Availability)
 - 10.3.1.4. Product Summary
 - 10.3.1.5. Market Strategies
 - 10.3.2. Health-Ade Kombucha
 - 10.3.3. Kevita
 - 10.3.4. Brew Dr. Kombucha
 - 10.3.5. Humm Kombucha
 - 10.3.6. Revive Kombucha
 - 10.3.7. Remedy Kombucha
 - 10.3.8. Better Booch
 - 10.3.9. Clearly Kombucha
 - 10.3.10. Suja Juice
 - 10.3.11. Farmhouse Culture
 - 10.3.12. Wild Tonic Jun Kombucha
 - 10.3.13. GoodBelly
 - 10.3.14. Lifeway Kefir
 - 10.3.15. The Bu Kombucha

CHAPTER 11. RESEARCH PROCESS

- 11.1. Research Process
 - 11.1.1. Data Mining
 - 11.1.2. Analysis
 - 11.1.3. Market Estimation
 - 11.1.4. Validation
 - 11.1.5. Publishing
- 11.2. Research Attributes

List Of Tables

LIST OF TABLES

- TABLE 1. Global Prebiotic Soda market, report scope
- TABLE 2. Global Prebiotic Soda market estimates & forecasts by Region 2022-2032 (USD Million)
- TABLE 3. Global Prebiotic Soda market estimates & forecasts by Type 2022-2032 (USD Million)
- TABLE 4. Global Prebiotic Soda market estimates & forecasts by Packaging 2022-2032 (USD Million)
- TABLE 5. Global Prebiotic Soda market estimates & forecasts by Flavor 2022-2032 (USD Million)
- TABLE 6. Global Prebiotic Soda market estimates & forecasts by Distribution Channel 2022-2032 (USD Million)
- TABLE 7. Global Prebiotic Soda market by segment, estimates & forecasts, 2022-2032 (USD Million)
- TABLE 8. Global Prebiotic Soda market by region, estimates & forecasts, 2022-2032 (USD Million)
- TABLE 9. Global Prebiotic Soda market by segment, estimates & forecasts, 2022-2032 (USD Million)
- TABLE 10. Global Prebiotic Soda market by region, estimates & forecasts, 2022-2032 (USD Million)
- TABLE 11. Global Prebiotic Soda market by segment, estimates & forecasts, 2022-2032 (USD Million)
- TABLE 12. Global Prebiotic Soda market by region, estimates & forecasts, 2022-2032 (USD Million)
- TABLE 13. Global Prebiotic Soda market by segment, estimates & forecasts, 2022-2032 (USD Million)
- TABLE 14. Global Prebiotic Soda market by region, estimates & forecasts, 2022-2032 (USD Million)
- TABLE 15. U.S. Prebiotic Soda market estimates & forecasts, 2022-2032 (USD Million)
- TABLE 16. U.S. Prebiotic Soda market estimates & forecasts by segment 2022-2032 (USD Million)
- TABLE 17. U.S. Prebiotic Soda market estimates & forecasts by segment 2022-2032 (USD Million)
- TABLE 18. Canada Prebiotic Soda market estimates & forecasts, 2022-2032 (USD Million)
- TABLE 19. Canada Prebiotic Soda market estimates & forecasts by segment

2022-2032 (USD Million)

TABLE 20. Canada Prebiotic Soda market estimates & forecasts by segment

2022-2032 (USD Million)

.....

This list is not complete, final report does contain more than 100 tables. The list may be updated in the final deliverable

List Of Figures

LIST OF FIGURES

- FIG 1. Global Prebiotic Soda market, research methodology
- FIG 2. Global Prebiotic Soda market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods.
- FIG 4. Global Prebiotic Soda market, key trends 2023
- FIG 5. Global Prebiotic Soda market, growth prospects 2022-2032
- FIG 6. Global Prebiotic Soda market, porters 5 force model
- FIG 7. Global Prebiotic Soda market, PESTEL analysis
- FIG 8. Global Prebiotic Soda market, value chain analysis
- FIG 9. Global Prebiotic Soda market by segment, 2022 & 2032 (USD Million)
- FIG 10. Global Prebiotic Soda market by segment, 2022 & 2032 (USD Million)
- FIG 11. Global Prebiotic Soda market by segment, 2022 & 2032 (USD Million)
- FIG 12. Global Prebiotic Soda market by segment, 2022 & 2032 (USD Million)
- FIG 13. Global Prebiotic Soda market by segment, 2022 & 2032 (USD Million)
- FIG 14. Global Prebiotic Soda market, regional snapshot 2022 & 2032
- FIG 15. North America Prebiotic Soda market 2022 & 2032 (USD Million)
- FIG 16. Europe Prebiotic Soda market 2022 & 2032 (USD Million)
- FIG 17. Asia pacific Prebiotic Soda market 2022 & 2032 (USD Million)
- FIG 18. Latin America Prebiotic Soda market 2022 & 2032 (USD Million)
- FIG 19. Middle East & Africa Prebiotic Soda market 2022 & 2032 (USD Million)
- FIG 20. Global Prebiotic Soda market, company market share analysis (2023)

.....

This list is not complete, final report does contain more than 50 figures. The list may be updated in the final deliverable

I would like to order

Product name: Global Prebiotic Soda Market Size Study, by Type (Dairy-Based Prebiotic Soda, Plant-Based Prebiotic Soda), by Packaging (Bottles, Tetra Packs, Cans, Others), by Flavor (Fruit, Cola Flavors, Others), by Distribution Channel (Hypermarkets/Supermarkets, Convenience Stores, Independent Departmental Stores, Online Retailers, Wholesalers & Distributors) and Regional Forecasts 2022-2032

Product link: <https://marketpublishers.com/r/GDD1348AF99AEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GDD1348AF99AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970