

Global Pre-workout Beverages Market Size study & Forecast, by Type (Carbohydrates, Caffeine, Amino Acids, Creatine, Beta-Alanine, Others), Form (Powder, Capsule/Tablets, Ready to Drink), Distribution Channel (Hypermarket and Supermarkets, Specialty Stores, Online, Others) and Regional Analysis, 2022-2029

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Abstracts

Global Pre-workout Beverages Market is valued at approximately USD 14.83 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 8.50% over the forecast period 2022-2029. Pre-workout is a nutritional supplement that weightlifters and competitors use to boost athletic performance. During a workout, efforts are made to develop endurance, vigour, and a core. Various ingredients, varying per product, including caffeine and creatine, are used in pre-workout supplements. It is available in a variety of forms, including cases and powder. Expanding number of fitness centres and an increase in the demand for nutritional products are the significant drivers that boost the market growth.

Statista reports that the size of the worldwide fitness and health club market has been continuously growing in recent years, surpassing 101.9 billion dollars in 2021 and predicted to reach 136.6 billion dollars by 2026. The 2 major fitness clubs in the world, according to revenue, are Lifetime Fitness and 24-Hour Fitness. The All-India Organization of Chemists and Druggists also reports a nearly 15–20% increase in demand for nutritional supplements. This type of dietary supplement industry is being driven by rising consumer demand. However, the availability of non-FDA regulated products stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Pre-workout Beverages Market study includes Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is leading as well as fastest growing region owing to the prevalence of various health-conscious consumers. However, changing preferences for nutritional goods, an increasing number of fitness centres, and rising demand for international brands.

Major market players included in this report are:

Woodbolt Distribution LLC

BSN Supplements

Magnum Nutraceuticals

Nutrex Research Inc.

SynTech Nutrition

EFX Sports

San Corporation

eFlow Nutrition LLC

BPI Sports LLC

JNX Sports

Recent Developments in the Market:

The first mobile carbonated pre-workout beverage free of carbohydrates, sugar, and calories was released in 2018 under the C4 brand Nutrabolt. Four flavours are offered in the 16-ounce product line: frozen bombsicle, twisted limeade, strawberry watermelon ice, and tropical blast.

The sports nutrition firm Nutrabolt launched Project Clear Evolution in July 2019 with the aim of developing a new range of products devoid of artificial flavours and colours, with completely clear labelling and no proprietary mixes.

Global Pre-workout Beverages Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Type, Form, Distribution Channel, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define the market sizes of different segments & countries

in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study.

The report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Carbohydrates

Caffeine

Amino Acids

Creatine

Beta-Alanine

Others

By Form:

Powder

Capsule/Tablets

Ready to Drink

By Distribution Channel:

Hypermarket and Supermarkets

Specialty Stores

Online

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan
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Rest of the World

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