

Global Power Rental Market Size Study, by
Application (Peak Load, Standby Load, Continuous
Load), by End-Use Industry (Utilities Sector, Oil and
Gas, Mining and Metals, Construction, IT and Data
Centres, Manufacturing, Others), by Fuel Type (Diesel,
Natural Gas, Others), by Equipment (Generators,
Transformers, Load Banks, Others) and Regional
Forecasts 2022-2032

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Abstracts

The global power rental market is valued at approximately USD 10.70 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 6.03% over the forecast period 2024-2034. This remarkable growth trajectory is primarily driven by the escalating demand for reliable and flexible power solutions across various sectors, especially during emergencies and critical situations. Power rental systems have become indispensable in providing rapid deployment of temporary power infrastructure for organizations, governments, and communities. This increasing demand spans multiple industries, including construction, events, utilities, and disaster recovery, underscoring the critical need for uninterrupted power supply during both emergencies and planned outages.

The growing awareness of the necessity for continuous power supply and business continuity serves as a major driver for the global power rental market. Organizations are increasingly relying on rental power solutions to mitigate risks associated with power outages, equipment failures, and grid instability, thereby ensuring operational continuity and minimizing downtime. The integration of advanced technologies such as smart grids, renewable energy integration, and energy storage systems presents lucrative



opportunities for market expansion, addressing challenges related to infrastructure constraints, environmental regulations, and the need for scalable and cost-effective power solutions. Overall, the global power rental market is experiencing robust growth, fuelled by the increasing emphasis on uninterrupted power supply, technological innovations, and the widespread adoption of rental power solutions across diverse industries and sectors.

The key regions considered for the global Military Electro Optical and Infrared Systems Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. The North American region, led by countries like the United States, Canada, and Mexico, is experiencing significant growth in the power rental market. These nations have implemented policies, incentives, and regulatory measures to promote the adoption of efficient and sustainable power rental solutions, driven by the need for reliable power infrastructure and disaster response capabilities. Whereas, the market in Asia Pacific is anticipated to grow at the fastest rate over the forecast period 2024-2032.

Major market players included in this report are:

Aggreko

AKSA Group

Atlas Copco AB

Caterpillar Inc.

United Rentals, Inc.

Cummins Inc.

Herc Rentals Inc.

Ashtead Group PLC

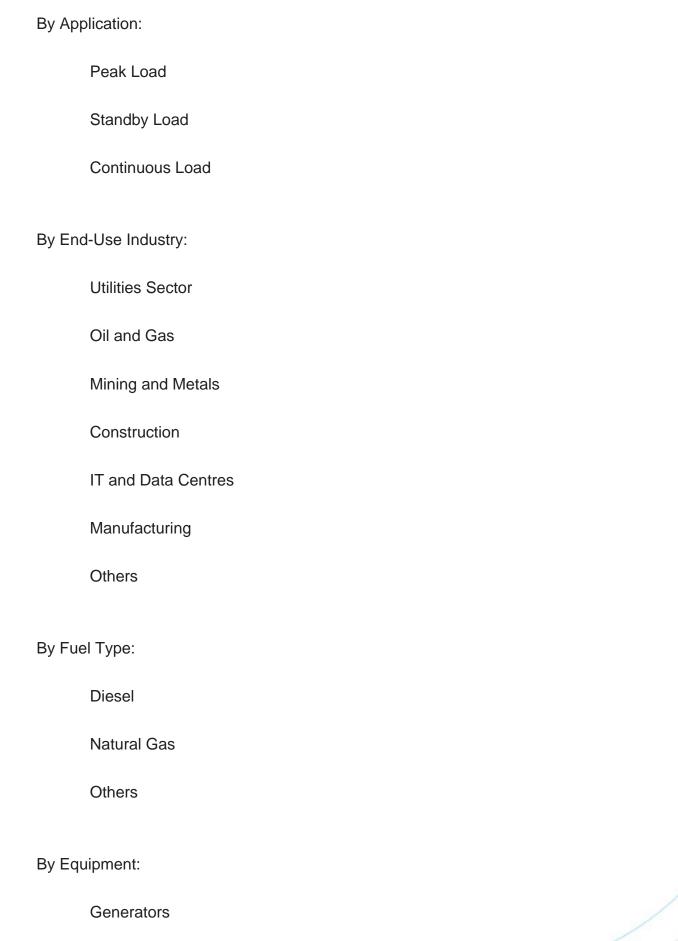
Kohler Co.

The detailed segments and sub-segment of the market are explained below:

APR Energy

Global Power Rental Market Size Study, by Application (Peak Load, Standby Load, Continuous Load), by End-Use I...







	Transformers	
	Load Banks	
	Others	
By Region:		
	North America	
	U.S.	
	Canada	
	Europe	
	UK	
	Germany	
	France	
	Spain	
	Italy	
	ROE	
	Asia Pacific	
	China	
	India	
	Japan	
	Australia	







Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.



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