

Global Power Lawn Mower Market Size study with COVID Impact, by Type (Mower, Trimmer & Edger, Snow Thrower/Blower, Rotary Tiller, Blower, Vacuum, and Sweeper, Others (Sprayer, Sprinkler)), by Application (Residential, Commercial) and Regional Forecasts 2020-2027

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Abstracts

Global Power Lawn Mower Market is valued approximately at USD 9.8 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 5.1% over the forecast period 2020-2027. A lawn mower is a machine used with the aid of one or two rotating blades to cut a grass surface to an even height. Depending on the mower's configuration a lawn mower can be categorized into manual lawn mower and power lawn mower. Some of the factors driving the growth of powered lawn mowers market over the forecast period are low-noise blades of electric powered lawn mowers, rising fuel prices leading to increased battery operated and various environmental concerns. According to the Short-term Energy Outlook by the U.S. Energy Information Administration (EIA), Oil prices in the second quarter of 2020 averaged \$23 / b but rise to \$30 / b in the second half of the year. The average per barrel for 2020 will be \$33 / b, down from \$64 / b in 2019. In 2021 prices will go up to \$46 / b. Powerful engine, lightweight build and large grass collector are the opportunity factors. The shorter battery running time, which can only run for 40 to 70 minutes, compared to the longer running time of gas-powered lawn mowers is the restraining factor.

The regional analysis of global Power Lawn Mower market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Due to increased demand for more aesthetic appeal to residential or commercial properties, North America is expected to dominate the global powered lawn mowers

market. Regions of Western Europe and Eastern Europe are expected to hold a considerable share in the global market for powered lawn mowers, attributed to technological advances and preferable large gardens and lawns. The Middle East and Africa are projected to be an attractive region due to growing customer interest in greener and more attractive buildings with increasing expenditure on recreational activities.

Major market player included in this report are:

American Lawn Mower Company
Unison Engg Industries (A Unison Group of Companies)
Rank Engineering
Husqvarna AB
D&D Motor Systems, Inc.
Hayter Limited
Mean Green Products
CHP, Inc.
GGP UK Ltd.
Hayter

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Mower
Trimmer & Edger
Snow Thrower/Blower
Rotary Tiller
Blower, Vacuum, and Sweeper
Others (Sprayer, Sprinkler)

By Application:

Residential
Commercial

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Power Lawn Mower Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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