

Global Powder Coating Equipment Market Size Study by Resin (Polyester, Epoxy-polyester (hybrid), Epoxy, Acrylic, Polyurethane, Others), By Application (Consumer Goods, Automotive, Architectural, General Industries, Furniture, Others) and Regional Forecasts 2021-2027

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Abstracts

Global Powder Coating Equipment Market is valued at approximately USD 11.9 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 7.2 % over the forecast period 2021-2027. Powder Coating Equipment is used for the protection of industrial machinery as well as the household products which are used on daily basis. It reduces the risk of scratches, corrosion, chipping, fading etc. It is used in automotive and in consumer goods etc. The increasing infrastructural development has led to the adoption of Powder Coating Equipment across the forecast period. For Instance: according to the World Economic Forum in 2021, infrastructure development is rapidly increasing to build a sustainable world. The world is investing half a trillion dollars in the infrastructure sector. Rising investment in the automotive sector enhances the market growth of powder coating equipment. Also, with the increasing supportive government laws towards regulatory environment., the adoption & demand for Powder Coating Equipment is likely to increase the market growth during the forecast period. However, fluctuating raw material prices impedes the growth of the market over the forecast period of 2021-2027.

The geographical regions considered for the global Powder Coating Equipment market analysis includes Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia Pacific is deemed as the significant region across the globe in terms of huge market share due to the increasing infrastructure development and increasing

supportive government laws. Whereas, Europe is also estimated to attain a maximum growth rate during 2021-2027. Factors such as increasing investment in manufacturing industries and rising awareness towards the safety of automotive would create beneficial growth forecasts for the Powder Coating Equipment market across Europe region.

Major market players included in this report are:

Akzo Nobel N.V

The Sherwin-Williams Company

PPG Industries, Inc.

BASF SE

DSM

Valspar

Arkema S.A.

Bayer AG

Asahi Sunac Corporation,

Hangzhou Color Powder Coating Equipment Co., Ltd.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Resin:

Epoxy

Polyester

Epoxy-polyester (Hybrid)

Acrylic

Polyurethane

Others

By Application:

Consumer Goods

Architectural

Automotive

General Industries

Furniture

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Powder Coating Equipment Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers
Investors

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