

Global Poultry Vaccines Market Size Study, by Vaccine Type (Modified/Attenuated Live Vaccines, Inactivated Vaccines, Other Vaccines), by Application (Broiler, Layer, Breeder), by Disease Type (Infectious Bronchitis, Infectious Bursal Diseases, Newcastle Disease, Avian Influenza, and Others), by Route of Administration (Injectable, Intranasal), by Distribution Channel (Hospital/Clinic Pharmacies, E-Commerce, Retail), and Regional Forecasts 2022-2032

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Abstracts

The global poultry vaccines market is poised for significant growth, reaching USD 4.29 billion by 2032 from USD 2.22 billion in 2022, expanding at a robust CAGR of 7.60% during the forecast period. This growth is attributed to the increasing prevalence of poultry diseases, advancements in vaccine technologies, and supportive government initiatives promoting vaccination campaigns to safeguard poultry health and ensure food security.

The broiler segment holds a dominant position in the market due to the high demand for broiler chickens worldwide, which requires targeted vaccination programs to enhance immunity and productivity. Modified/attenuated live vaccines are the most widely used due to their cost-effectiveness, ease of administration, and ability to provide robust, long-term immunity. Innovations such as recombinant vaccines and combination products are gaining traction, addressing multiple diseases with fewer injections, thus simplifying immunization protocols.

The injectable route of administration remains the most preferred method for its

precision and effectiveness in delivering vaccines. However, the intranasal route is witnessing rapid adoption due to ease of mass administration and its ability to stimulate mucosal immunity.

The North American region dominates the market, supported by advanced veterinary infrastructure, government funding for R&D, and the presence of major market players like Zoetis Services LLC and Merck & Co., Inc.. Meanwhile, the Asia Pacific region is anticipated to grow at the fastest pace, driven by rising poultry production, increasing awareness about disease prevention, and supportive government policies.

Key Market Players:

Boehringer Ingelheim International GmbH

Zoetis Services LLC

Vaxxinova International BV

Merck & Co., Inc.

Calier

KM Biologics (Meiji Animal Health)

Elanco

Hester Biosciences Limited

Ceva Santé Animale

Phibro Animal Health Corporation

Segmentation Details:

By Vaccine Type:

Modified/Attenuated Live Vaccines

Inactivated (Killed) Vaccines

Other Vaccines

By Application:

Broiler

Layer

Breeder

By Disease Type:

Infectious Bronchitis

Infectious Bursal Diseases

Newcastle Disease

Avian Influenza

Marek's Disease

Salmonella

Fowl Cholera

Others

By Route of Administration:

Injectable

Intranasal

By Distribution Channel:

Hospital/Clinic Pharmacies

E-Commerce

Retail

By Region:

North America: U.S., Canada, Mexico

Europe: UK, Germany, France, Italy, Spain, Denmark, Sweden, Norway

Asia Pacific: China, Japan, India, Australia, South Korea, Thailand

Latin America: Brazil, Argentina

Middle East & Africa: South Africa, Saudi Arabia, UAE, Kuwait

Years Considered for the Study Are as Follows:

Historical Years: 2022

Base Year: 2023

Forecast Period: 2024-2032

Key Takeaways:

Market estimates and forecasts spanning 10 years (2022-2032).

Regional and segmental revenue trends with detailed analysis.

Competitive landscape, key company profiles, and SWOT analysis.

Insights into technological innovations and strategic market approaches.

Comprehensive demand-side and supply-side market analysis.

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