

Global Poultry Packaging Market Size study & Forecast, by Material (Plastic, Paper, Molded Pulp) by Packaging Type (Rigid Packaging, Flexible Packaging), by Distribution Channel (E-commerce, Retail Stores, Convenience Stores) and Regional Analysis, 2022-2029

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Abstracts

Global Poultry Packaging Market is valued approximately at USD 2.38 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 5.0% over the forecast period 2022-2029. The poultry packaging used to pack fresh meat and various types of fresh meat products. The change in dietary patterns has raised the consumption of poultry meat, which in-turn has increased the demand for poultry packaging. Poultry meat is a widely consumed protein source food. The key factor driving the demand for Poultry Packaging is rising consumption of poultry meat among people owing to rising demand for high protein foods which propelling the demand for poultry packaging. Also, the shelf life of the products is enhanced through maintaining or creating an environment to prevent the poultry meat spoilage. Therefore, active packaging is used by key players to manage temperature, gases, and oxygen. As a result, one of the major factors driving the poultry packaging market is the increase in shelf life driven by the active packaging technology.

The growing demand for high-protein foods is driving up the consumption of poultry meat, which driving the market growth. According to Statista, in 2015, the consumption of poultry meat in India was 3,283.7 thousand metric tons, and the number reached 4,107 thousand metric tons in 2021. As a result, rise in poultry meat consumption would create the lucrative demand for the Poultry Packaging. Also, the rising advancements and innovation in packaging industry is propelling the market growth for poultry

packaging market. For instance, In October 2019, ABP Food Group announced its new environmentally friendly packaging for the European Region. This new packaging, which includes a recyclable card and a thin coating of peel-away plastic, is expected to reduce the number of plastics used to package meat products by 70%. According to the company, the meat's shelf life will not be affected by the new packaging technique. The market is expected to expand as a result of this trend in sustainable packaging. Moreover, the rising demand for ready meals and convenience food would create lucrative opportunity for the market during forecast period. However, the epidemics of infectious diseases like avian flu and other diseases, along with strict government regulations regarding packing materials stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Poultry Packaging Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the dominating region across the world in terms of market share, owing to an increase in poultry meat consumption as a result of the rising demand for convenient packing solutions. Whereas, Asia Pacific is also anticipated to exhibit highest growth rate over the forecast period, owing to factors such as increase in the population and rise in the disposable income would create lucrative growth prospects for the Poultry Packaging market across Asia Pacific region.

Major market player included in this report are:

Berry Global, Inc.

Sealed Air Corporation

ProAmpac LLC

Glenroy, Inc.

Amcor PLC

Mondi Group

Sonoco Products Company

Wintpak Limited

SEALPAC INTERNATIONAL BV

KI?ckner Pentaplast

Recent Developments in the Market:

In 2019, The poultry processing plant from the Casino Group was acquired by LDC Group, according to an announcement. The Casino Group and LDC would have the opportunity to combine their resources through this acquisition, strengthening the high-quality French poultry chain.

In 2019, With the objective of eliminating single-use plastics from their restaurants and

offices, Moy Park has implemented a new packaging strategy to limit the use of plastics. The company plans to decrease its use of single-use plastic by collaborating with its supply chain partners to create more environmentally friendly packaging solutions.

Global Poultry Packaging Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Material, Packaging Type, Distribution Channel, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Material:

Plastic

Paper

Molded Pulp

By Packaging Type:

Rigid Packaging

Flexible Packaging

By Distribution Channel:

E-commerce

Retail Stores

Convenience Stores

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

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