

Global Poultry Meat Processing Equipment Market Size Study & Forecast, by Type of Equipment (Defeathering Equipment, Dicing Equipment, Evisceration Equipment, Slicing Equipment, Deboning & Skinning Equipment, Others), by Type of Meat (Beef, Chicken, Duck, Mutton, Pork, Turkey, Others) and Regional Analysis, 2023-2030

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### **Abstracts**

Global Poultry Meat Processing Equipment Market is valued at approximately USD 3.86 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 4.3% over the forecast period 2023-2030. Poultry meat processing equipment refers to the machinery, tools, and equipment specifically designed and used for processing and handling poultry meat products. This includes various stages of the processing line, such as slaughtering, evisceration, chilling, cutting, deboning, marinating, portioning, packaging, and storage. Poultry meat processing equipment plays a crucial role in ensuring efficient, hygienic, and safe processing of poultry meat products, meeting the demands of the industry and consumers. Additionally, the rising global population and changing dietary preferences have led to increased consumption of poultry meat, creating a higher demand for processing equipment to meet high consumption of meat.

The surging demand for poultry processing equipment in the market is primarily attributed to the increased production and consumption of meat globally. According to data published in 2022 by the Institute of Food Technologists, it is projected that worldwide meat consumption to witness an annual increase of 1.4% by the year 2023. Additionally, advancements in technology have resulted in more efficient and automated processing equipment, enabling higher production capacities and improved quality control. Furthermore, increasing urbanization and the expansion of organized retail



channels have created a demand for processed poultry products, further fueling the market growth for poultry meat processing equipment. Nevertheless, the poultry processing industry faces challenges, with high initial investment costs for acquiring and installing advanced processing equipment. Additionally, stringent regulatory requirements and compliance standards related to food safety and hygiene add to the complexity. Poultry processors must invest in equipment that aligns with these standards, further contributing to the challenges they encounter. These factors are anticipated to restrain the market's growth potential throughout the forecast period of 2023-2030.

The key regions considered for the Global Poultry Meat Processing Equipment Market study include Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to the presence of a well-established and technologically advanced poultry industry, which drives the demand for poultry meat processing equipment. Asia Pacific is expected to be the fastest growing CAGR over the forecast period, driven by population growth, rising disposable incomes, and changing dietary preferences. Countries such as China, India, and Southeast Asian nations have emerged as major players in the poultry industry, contributing to the demand for processing equipment in the region.

Major market players included in this report are: GEA Food Solutions Bakel B.V. Manitowoc Company Inc. Tool Works Cargill Inc. Baader Food Processing Machinery Key Technology Inc. Waltons & Co. Ltd Brower Equipment Co. John Bean Technologies Corporation Prime Equipment Group, Inc.

#### Recent Developments in the Market:

In May 2022, BAADER unveiled its latest innovative offerings, including the Mid-Wing Cutter 4146, Breast Cap Deboner 660A, and BAADER Refiner 605, during its participation at VIV Europe. These innovative products showcased with the goal of driving advancements in poultry meat processing and promote the industry growth. In June 2021, John Bean Technologies Corporation (JBT) has announced its definitive agreement to acquire Prevenio, a renowned provider of food and safety technology.



This strategic move aims to strengthen JBT's position in the market and enhance its capabilities in delivering advanced solutions for food safety in the industry. Global Poultry Meat Processing Equipment Market Report Scope: Historical Data – 2020 - 2021 Base Year for Estimation – 2022 Forecast period - 2023-2030 Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends Segments Covered – Type of Equipment, Type of Meat, Region Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type of Equipment: De-feathering Equipment Dicing Equipment Evisceration Equipment Slicing Equipment Deboning & Skinning Equipment Grinding Equipment Massaging & Marinating Equipment Smoking Equipment Tenderizing Equipment Other Types

By Type of Meat: Beef



Chicken

Duck

Mutton

Pork

Turkey

Others

By Region:

North America U.S. Canada

Europe UK

Germany

France

Spain Italy

ROE

Asia Pacific China India Japan Australia South Korea RoAPAC

Latin America Brazil Mexico

Middle East & Africa Saudi Arabia South Africa Rest of Middle East & Africa



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