

# **Global Poultry Healthcare Market Size study & Forecast, by Product Type (Vaccines, Parasiticides, Anti-Infectives, Medical Feed Additives, and Others), Test Type (ELISA-Enzyme-Linked Immunosorbent Assay Test, PCR-Polymerase Chain Reaction Test, Molecular Diagnostic Test, and Other Test Types) and Regional Analysis, 2022-2029**

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## **Abstracts**

Global Poultry Healthcare Market is valued approximately USD XXX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XXX% over the forecast period 2022-2029. Poultry Healthcare refers to the method of treating the animals and other poultry animals. For deriving various animal-based products in the market. The Poultry Healthcare market is expanding because of factors such as rising Occurrence of Zoonotic Diseases and rising demand for Poultry-derived Food and food Products. The market is expected to rise owing to strategic initiatives by the private players in the market and rising healthcare industry. The market is dominated by Elanco, Zoetic Inc, Merck & Co Inc, Hester Biosciences Limited and others.

The need to treat the disorders has increased significantly as well as the number of cases, which is anticipated to fuel market growth during the forecast period. For instance, the 2022 figures released by the Government of Canada show that as of June 2022, it was anticipated that 963,889 birds in Alberta will be affected by avian influenza in 2022, followed by 560,536 birds in Ontario and 300,835 birds in Quebec. Further, according to a November 2021 paper titled "Prevalence of Newcastle Disease Virus in Industrial and Backyard Poultry in Haryana, India," a stratified research study was carried out from March 2018 to March 2020. Using the M gene rRT-PCR, it was revealed that both commercial broilers and layers tested positively for Newcastle

disease virus (NDV). According to the same source, flocks with mild respiratory problems showed a higher prevalence of Newcastle disease virus (15.7%), followed by healthy (9.1%) and sick (3.0%) flocks. However, use of counterfeit medicines, lack of veterinarians in the market and shortage of skilled farm workers may halt market growth.

The key regions considered for the Global Poultry Healthcare Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the space in terms of revenue, rising demand for poultry-derived food products. According to Nass.usda.gov, Broilers produced in 2020 were valued at USD 21.7 billion, a 23% decrease from 2019. In 2020, 9.22 billion broilers were generated in total, an increase from 2019. In 2020, 59.4 billion pounds of live weight broilers were generated, an increase of 2% from 2019. Asia Pacific is expected to grow significantly during the forecast period, owing to rising

Major market player included in this report are:

Indovax

Thermo Fisher Scientific Inc.

Boehringer Ingelheim GmbH

Ceva Sante Animale

Merck & Co Inc

IDEXX Laboratories, Inc.

Megacor Diagnostik GmbH

Elanco

Zoetis Inc.

Hester Biosciences Limited

Recent Developments in the Market:

In May 2022, Canada invested approximately USD 3 million, in the development of the livestock and poultry industries.. The main objective of this country is to enhance the disaster management and develop risk assessments for mitigating the disease occurrences. Further, this project will enhance the emergency management abilities of Canada's livestock and poultry industries, in the long run.

In April 2022, Ceva Animal Health launched CEVAC IBird. IBird is a live assuaged freeze-dried vaccine which is specifically used for the active inoculation of chickens that are used against the variant strain of avian contagious bronchitis virus which is containing strain 1/96, in India.

Global Poultry Healthcare Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Product Type, Test Type and Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product type:

Vaccines

Parasiticides

Anti-Infectives

Medical Feed Additives

Others

By Test Type:

Elisa Test

PCR Test

Molecular Diagnostic Test

Other Test Types

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France  
Spain  
Italy  
ROE  
Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

## Contents

### **CHAPTER 1. EXECUTIVE SUMMARY**

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2029 (USD Billion)
  - 1.2.1. Poultry Healthcare Market, by region, 2019-2029 (USD Billion)
  - 1.2.2. Poultry Healthcare Market, by Product Type, 2019-2029 (USD Billion)
  - 1.2.3. Poultry Healthcare Market, by Test Type, 2019-2029 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### **CHAPTER 2. GLOBAL POULTRY HEALTHCARE MARKET DEFINITION AND SCOPE**

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### **CHAPTER 3. GLOBAL POULTRY HEALTHCARE MARKET DYNAMICS**

- 3.1. Poultry Healthcare Market Impact Analysis (2019-2029)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Rising Occurrence of Zoonotic Diseases
    - 3.1.1.2. Rising demand for Poultry-derived Food and food Products
  - 3.1.2. Market Challenges
    - 3.1.2.1. Use of counterfeit medicines
    - 3.1.2.2. Lack of Veterinarians in the market
    - 3.1.2.3. Shortage of skilled farm workers
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Strategic initiatives by the private players in the market.
    - 3.1.3.2. Rising healthcare industry

### **CHAPTER 4. GLOBAL POULTRY HEALTHCARE MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
- 4.2. Futuristic Approach to Porter's 5 Force Model (2019-2029)
- 4.3. PEST Analysis
  - 4.3.1. Political
  - 4.3.2. Economical
  - 4.3.3. Social
  - 4.3.4. Technological
- 4.4. Investment Adoption Model
- 4.5. Analyst Recommendation & Conclusion
- 4.6. Top investment opportunity
- 4.7. Top winning strategies

## **CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT**

- 5.1. Assessment of the overall impact of COVID-19 on the industry
- 5.2. Pre COVID-19 and post COVID-19 Market scenario

## **CHAPTER 6. GLOBAL POULTRY HEALTHCARE MARKET, BY PRODUCT TYPE**

- 6.1. Market Snapshot
- 6.2. Global Poultry Healthcare Market by Product Type, Performance - Potential Analysis
- 6.3. Global Poultry Healthcare Market Estimates & Forecasts by Product Type 2019-2029 (USD Billion)
- 6.4. Poultry Healthcare Market, Sub Segment Analysis
  - 6.4.1. Vaccines
  - 6.4.2. Parasiticides
  - 6.4.3. Anti-Infectives
  - 6.4.4. Medical Feed Additives
  - 6.4.5. Others

## **CHAPTER 7. GLOBAL POULTRY HEALTHCARE MARKET, BY TEST TYPE**

- 7.1. Market Snapshot

- 7.2. Global Poultry Healthcare Market by Test Type, Performance - Potential Analysis
- 7.3. Global Poultry Healthcare Market Estimates & Forecasts by Test Type 2019-2029 (USD Billion)
- 7.4. Poultry Healthcare Market, Sub Segment Analysis
  - 7.4.1. Elisa Test
  - 7.4.2. PCR Test
  - 7.4.3. Molecular Diagnostic Test
  - 7.4.4. Other Test Types

## **CHAPTER 8. GLOBAL POULTRY HEALTHCARE MARKET, REGIONAL ANALYSIS**

- 8.1. Poultry Healthcare Market, Regional Market Snapshot
- 8.2. North America Poultry Healthcare Market
  - 8.2.1. U.S. Poultry Healthcare Market
    - 8.2.1.1. Product Type breakdown estimates & forecasts, 2019-2029
    - 8.2.1.2. Test Type breakdown estimates & forecasts, 2019-2029
  - 8.2.2. Canada Poultry Healthcare Market
- 8.3. Europe Poultry Healthcare Market Snapshot
  - 8.3.1. U.K. Poultry Healthcare Market
  - 8.3.2. Germany Poultry Healthcare Market
  - 8.3.3. France Poultry Healthcare Market
  - 8.3.4. Spain Poultry Healthcare Market
  - 8.3.5. Italy Poultry Healthcare Market
  - 8.3.6. Rest of Europe Poultry Healthcare Market
- 8.4. Asia-Pacific Poultry Healthcare Market Snapshot
  - 8.4.1. China Poultry Healthcare Market
  - 8.4.2. India Poultry Healthcare Market
  - 8.4.3. Japan Poultry Healthcare Market
  - 8.4.4. Australia Poultry Healthcare Market
  - 8.4.5. South Korea Poultry Healthcare Market
  - 8.4.6. Rest of Asia Pacific Poultry Healthcare Market
- 8.5. Latin America Poultry Healthcare Market Snapshot
  - 8.5.1. Brazil Poultry Healthcare Market
  - 8.5.2. Mexico Poultry Healthcare Market
- 8.6. Rest of The World Poultry Healthcare Market

## **CHAPTER 9. COMPETITIVE INTELLIGENCE**

- 9.1. Top Market Strategies

## 9.2. Company Profiles

### 9.2.1. Indovax

#### 9.2.1.1. Key Information

#### 9.2.1.2. Overview

#### 9.2.1.3. Financial (Subject to Data Availability)

#### 9.2.1.4. Product Summary

#### 9.2.1.5. Recent Developments

### 9.2.2. Thermo Fisher Scientific Inc.

### 9.2.3. Boehringer Ingelheim GmbH

### 9.2.4. Ceva Sante Animale

### 9.2.5. Merck & Co Inc

### 9.2.6. IDEXX Laboratories, Inc.

### 9.2.7. Megacor Diagnostik GmbH

### 9.2.8. Elanco

### 9.2.9. Zoetis Inc.

### 9.2.10. Hester Biosciences Limited

## **CHAPTER 10. RESEARCH PROCESS**

### 10.1. Research Process

#### 10.1.1. Data Mining

#### 10.1.2. Analysis

#### 10.1.3. Market Estimation

#### 10.1.4. Validation

#### 10.1.5. Publishing

### 10.2. Research Attributes

### 10.3. Research Assumption



## List Of Tables

### LIST OF TABLES

TABLE 1. Global Poultry Healthcare Market, report scope

TABLE 2. Global Poultry Healthcare Market estimates & forecasts by region 2019-2029 (USD Billion)

TABLE 3. Global Poultry Healthcare Market estimates & forecasts by Product Type 2019-2029 (USD Billion)

TABLE 4. Global Poultry Healthcare Market estimates & forecasts by Test Type 2019-2029 (USD Billion)

TABLE 5. Global Poultry Healthcare Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 6. Global Poultry Healthcare Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 7. Global Poultry Healthcare Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 8. Global Poultry Healthcare Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 9. Global Poultry Healthcare Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 10. Global Poultry Healthcare Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 11. Global Poultry Healthcare Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 12. Global Poultry Healthcare Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 13. Global Poultry Healthcare Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 14. Global Poultry Healthcare Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 15. U.S. Poultry Healthcare Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 16. U.S. Poultry Healthcare Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 17. U.S. Poultry Healthcare Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 18. Canada Poultry Healthcare Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 19. Canada Poultry Healthcare Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 20. Canada Poultry Healthcare Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 21. UK Poultry Healthcare Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 22. UK Poultry Healthcare Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 23. UK Poultry Healthcare Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 24. Germany Poultry Healthcare Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 25. Germany Poultry Healthcare Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 26. Germany Poultry Healthcare Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 27. France Poultry Healthcare Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 28. France Poultry Healthcare Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 29. France Poultry Healthcare Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 30. Italy Poultry Healthcare Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 31. Italy Poultry Healthcare Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 32. Italy Poultry Healthcare Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 33. Spain Poultry Healthcare Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 34. Spain Poultry Healthcare Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 35. Spain Poultry Healthcare Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 36. RoE Poultry Healthcare Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 37. RoE Poultry Healthcare Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 38. RoE Poultry Healthcare Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 39. China Poultry Healthcare Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 40. China Poultry Healthcare Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 41. China Poultry Healthcare Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 42. India Poultry Healthcare Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 43. India Poultry Healthcare Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 44. India Poultry Healthcare Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 45. Japan Poultry Healthcare Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 46. Japan Poultry Healthcare Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 47. Japan Poultry Healthcare Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 48. South Korea Poultry Healthcare Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 49. South Korea Poultry Healthcare Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 50. South Korea Poultry Healthcare Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 51. Australia Poultry Healthcare Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 52. Australia Poultry Healthcare Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 53. Australia Poultry Healthcare Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 54. RoAPAC Poultry Healthcare Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 55. RoAPAC Poultry Healthcare Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 56. RoAPAC Poultry Healthcare Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 57. Brazil Poultry Healthcare Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 58. Brazil Poultry Healthcare Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 59. Brazil Poultry Healthcare Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 60. Mexico Poultry Healthcare Market estimates & forecasts, 2019-2029 (USD  
Billion)

TABLE 61. Mexico Poultry Healthcare Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 62. Mexico Poultry Healthcare Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 63. RoLA Poultry Healthcare Market estimates & forecasts, 2019-2029 (USD  
Billion)

TABLE 64. RoLA Poultry Healthcare Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 65. RoLA Poultry Healthcare Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 66. Row Poultry Healthcare Market estimates & forecasts, 2019-2029 (USD  
Billion)

TABLE 67. Row Poultry Healthcare Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 68. Row Poultry Healthcare Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 69. List of secondary sources, used in the study of global Poultry Healthcare  
Market

TABLE 70. List of primary sources, used in the study of global Poultry Healthcare  
Market

TABLE 71. Years considered for the study

TABLE 72. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final  
deliverable

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Poultry Healthcare Market, research methodology
  - FIG 2. Global Poultry Healthcare Market, Market estimation techniques
  - FIG 3. Global Market size estimates & forecast methods
  - FIG 4. Global Poultry Healthcare Market, key trends 2021
  - FIG 5. Global Poultry Healthcare Market, growth prospects 2022-2029
  - FIG 6. Global Poultry Healthcare Market, porters 5 force model
  - FIG 7. Global Poultry Healthcare Market, pest analysis
  - FIG 8. Global Poultry Healthcare Market, value chain analysis
  - FIG 9. Global Poultry Healthcare Market by segment, 2019 & 2029 (USD Billion)
  - FIG 10. Global Poultry Healthcare Market by segment, 2019 & 2029 (USD Billion)
  - FIG 11. Global Poultry Healthcare Market by segment, 2019 & 2029 (USD Billion)
  - FIG 12. Global Poultry Healthcare Market by segment, 2019 & 2029 (USD Billion)
  - FIG 13. Global Poultry Healthcare Market by segment, 2019 & 2029 (USD Billion)
  - FIG 14. Global Poultry Healthcare Market, regional snapshot 2019 & 2029
  - FIG 15. North America Poultry Healthcare Market 2019 & 2029 (USD Billion)
  - FIG 16. Europe Poultry Healthcare Market 2019 & 2029 (USD Billion)
  - FIG 17. Asia pacific Poultry Healthcare Market 2019 & 2029 (USD Billion)
  - FIG 18. Latin America Poultry Healthcare Market 2019 & 2029 (USD Billion)
  - FIG 19. Global Poultry Healthcare Market, company Market share analysis (2021)
- List of tables and figures and dummy in nature, final lists may vary in the final deliverable

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