

Global Poultry Feed Market Size study, by Animal Type (Layer, Broiler, Turkey. Other Animal Types), by Ingredient (Cereal, Oilseed Meal, Molasses, Fish Oil and Fish Meal, Supplements, Other Ingredients), and Regional Forecasts 2020-2027

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Abstracts

Global Poultry Feed Market is valued approximately at USD 183.8 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 4.5% over the forecast period 2020-2027. Poultry is regarded as one of the most cost-effective forms of protein, and as a result, demand for poultry items such as eggs and meat continues to rise. According to the United States Department of Agriculture (USDA), global chicken meat production is 3.25 million tons in 2019, up 2% from 2018. The population and income factor have a significant impact on poultry commodity demand. Packaged poultry feed is forecast to expand at a faster pace than conventional poultry feed, opening up new possibilities for market participants. Moreover, Poultry meat is becoming popular around the world, with sales rising from 119,205.21 metric tons in 2018 to 120,884.63 metric tons in 2019. (OECD, 2020). To meet the basic feed requirements, demand for poultry feed is expected to rise over the forecast period. The leading companies are concentrating their efforts on purchasing feed mills and small production facilities in order to expand their operations in both domestic and foreign markets. For instance, Cargill unveiled the Feeding Knowledge platform in October 2019, which offers resources for farmers on the most up-to-date intelligent animal processing activities, with the aim of assisting them in navigating and improving their operations across all habitats. Similarly, Viligen, a poultry feed additive that includes a variety of special scientifically-backed ingredients to support gastrointestinal tissue growth and function, was introduced in May 2018 by Alltech. However, side effects of preservatives and antioxidants used in manufacture of feed, may impede market growth over the forecast period of 2020-2027.

The regional analysis of the global Poultry Feed Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World. Asia Pacific is the leading/significant share and is also anticipated to exhibit the highest growth rate / CAGR over the forecast period 2020-2027. The demand for poultry feed continues to be high in emerging economies of Asia-Pacific in countries like China and India. This leads to the increasing use of quality feed for a higher poultry population.

Major market player included in this report are:

Charoen Pokphand Foods
Cargill Inc.
Alltech Inc.
Archer Daniels Midland
De Heus BV
Land O' Lakes Inc.
ForFarmers NV
NutraCo NV
Invivo Healthcare
Novus International Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Animal Type:

Layer
Broiler
Turkey
Other Animal Types

By Ingredient:

Cereal
Oilseed Meal
Molasses

Fish Oil and Fish Meal

Supplements

Other Ingredients

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027.

Target Audience of the Global Poultry Feed Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers
Investment bankers
Investors

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