

Global Pouch Packaging Market Size study & Forecast, by Type (Standard, Aseptic, Retort, Hot-fill), by Closure Type (Zipper, Spout, Tear Notch), by End-User Industry (Food and Beverage, Personal Care, Health Care, Other End-user Industries), and Regional Analysis, 2023-2030

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Abstracts

Global Pouch Packaging Market is valued at approximately USD 39.1 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 6.16% over the forecast period 2023-2030. The Pouch Packaging Market encompasses the production and distribution of flexible pouches, typically made from materials such as plastic, paper, or aluminum, and utilized for packaging various products. These pouches offer convenience, durability, and efficient storage and transportation solutions. They are commonly used for packaging food and beverages, personal care products, pharmaceuticals, and other consumer goods. The Pouch Packaging Market is being driven by factors such as increasing demand for ready to eat food and growing requirements for cost-effective packaging solutions.

Changing consumer lifestyles and demographics are creating the demand for convenient, portion-controlled, and lightweight packaging solutions such as pouches. Factors such as increased snacking habits, busy schedules, and the prevalence of smaller households are influencing consumers to seek packaging that offers ease of use, on-the-go convenience, and appropriate portion sizes. According to Statista, in year 2019 the revenue from sales of ready to eat meals reached at 0.41 trillion which increased to 0.51 trillion in year 2022 and it is projected to reach at USD 0.76 trillion by year 2028.. Thus, rising demand in the ready to eat industry also fuels the demand for Pouch Packing Market. In addition to innovation & design flexibility and growth of the e-

commerce industry is creating lucrative opportunities for the market. However, the growing environmental concerns and recycling hinder the market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Pouch Packaging Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. Asia Pacific dominated the market in 2022 owing to factors such as rapidly growing population, which drives the demand for packaged products. As disposable incomes rise and consumer preferences evolve, the demand for convenient and portable packaging solutions such as pouches increases. Asia Pacific is also considered the fastest growing market over the forecasted period owing to significant urbanization and shifting consumer lifestyles, characterized by busy schedules, increasing snacking habits, and the need for on-the-go convenience. Pouch packaging aligns well with these lifestyle trends, driving its adoption in the market.

Major market player included in this report are:

Amcor PLC

Bischof + Klein SE & Co. KG

Aluflexpack Group

ProAmpac Intermediate Inc.

Constantia Flexibles Group GmbH

Coveris Management GmbH

FLAIR Flexible Packaging Corporation

Gualapack SpA

Hood Packaging Corporation

Mondi PLC

Recent Developments in the Market:

In September 2022, Amcor has recently made a strategic investment of USD 45 million in ePac Flexible Packaging, a digitally-based packaging which specializes in stand-up pouches, lay flat pouches, and roll stock. This investment aims to increase Amcor's minority shareholding in ePac Holdings LLC, further strengthening their partnership and leveraging ePac's expertise in advanced print technology.

In February 2022, ProAmpac acquired Belle-Pak Packaging, a renowned manufacturer of flexible packaging products. This acquisition allows ProAmpac to enhance its presence in Canada and expand its footprint in rapidly growing sectors such as e-commerce, healthcare, and logistics. By integrating Belle-Pak into its operations, ProAmpac solidifies its position in the market and strengthens its offerings in these key industries.

Global Pouch Packaging Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Type, Closure Type, End-Use Industry, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries

involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Standard

Aseptic

Retort

Hot-fill

By Closure Type:

Zipper

Spout

Tear Notch

By End-Use Industry:

Food and Beverage

Personal Care

Health Care

Other End-user Industries

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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