

Global Pottery Ceramics Market Size study & Forecast, by Product (Tableware, Art ware, Others) and Regional Analysis, 2022-2029

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Abstracts

Global Pottery Ceramics Market is valued at approximately USD 10.72 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 3.8% over the forecast period 2022-2029. Pottery ceramics are used in the formation of vessels and other objects with clay that is hardened by firing at a certain temperature to improve its durability. The increasing number of renovation activities in the hotels & restaurants sector, coupled with the growing demand for ceramic tableware are some prominent factors that are impelling the market demand across the globe.

The rising expenditure on the construction facilities is bolstering the demand for pottery ceramics to enhance the interiors and aesthetically appearance of the property. According to Statista, the new construction activities in the United States in 2020 were estimated to value around USD 1.5 trillion, which is estimated to reach USD 1.8 trillion by 2025. Therefore, the increasing disposable income and rising focus on the construction of aesthetic interiors are fueling the market demand at a substantial rate. Furthermore, increasing per capita income and rising strategic initiatives by market players are accelerating market growth in the forecasting years. However, fluctuating prices of the raw materials and availability of substitutes are limiting and hindering market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Pottery Ceramics Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. The Asia Pacific dominated the market in terms of revenue, owing to the surging demand for pottery ceramic products including tableware and art ware, along with the high demand from regions such as Japan, China, and South Korea because of cultural significance. Whereas, North America is expected to grow with the highest CAGR during the forecast

period. Factors such as intensifying usage of art ware and tableware in restaurants, hotels, and households and increasing number of renovation activities are burgeoning the market growth in the forecasting years.

Major market players included in this report are:

AMERICAN ART CLAY CO, INC.

Bhoomi Pottery

Bluematchbox Potters Supplies Ltd

CCGNZ Group Limited

Clay-King

Dick Blick Holdings Inc.

Laguna Clay Company

Sajo Ceramics

Sheffield Pottery Inc.

Sounding Stone

Recent Developments in the Market:

In August 2022, Adva Development unveils that the company invested around USD 52 million to construct 30 villas in New Sheikh Zayed City in Cairo, Egypt. These villas construction is likely to start in the second half of September 2022 and is projected to be completed by 2023.

Global Pottery Ceramics Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Product, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define the market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study.

The report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it

also incorporates potential opportunities in micro markets for stakeholders to invest along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Tableware

Art ware

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

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