

Global Postal Packaging Market Size study, by Material Type (Paper & Paperboard, Plastic, Tyvek, Others) by Packaging Format (envelopes, mailing bags, boxes & cartons, wraps and others) by end use industries (institutional / commercial and household) and Regional Forecasts 2022-2028

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Abstracts

Global Postal Packaging Market is valued approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. In Postal Packaging such as Envelopes, Mailing Bags, Boxes & Cartons, and wraps are used across postal services industry for safe and efficient shipment of packages and parcels. Growing Postal industry and rising adoption of sustainable packaging solutions are key drivers for the growth of Postal Packaging market. For instance, according to global database management company Statista-revenue in the global postal industry was estimated at USD 495.06 billion in 2020, as compared to USD 477.83 billion in the year 2019. Furthermore, in the year 2020, India post delivered 94.4 million parcels, among which unregistered parcel were accounted for around 70 million items. Moreover, in February 2021, UK based Mail Solutions launched its new range of 100 percent recyclable postal packaging solutions. Further, the company has introduced- Recyclable Padded Envelopes, Paper Mailer Bags and All-Board Envelopes. Also, with growing e-commerce sector in emerging economies and rising Postal sector in developing economies, the adoption & demand for Postal Packaging is likely to increase the market growth during the forecast period. However, growing digitization and negative impact of covid 19 on transportation sector impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Postal Packaging market study includes Asia

Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading region across the world in terms of market share owing to presence of leading postal services players such as UPS and FedEx among others in the region. Whereas, Asia-Pacific is anticipated to exhibit highest growth rate over the forecast period 2021-2028. Factors such presence of well-established postal industry and growing e-commerce sector in the region would create lucrative growth prospects for the Postal Packaging market across Asia-Pacific region.

Major market player included in this report are:

Mondi Plc Ltd.

Smurfit Kappa,

DS Smith Plc Ltd.

WestRock Ltd.

Rengo Co., Ltd.,

Cenveo Worldwide Limited,

NEENAH, INC.,

Papier-Mettler UK Ltd.

Bong AB Ltd.

GWP Group,

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Material Type:

Paper & Paperboard,

Plastic,

Tyvek,

Others

By Packaging Format:

Envelopes,

Mailing Bags,

Boxes & Cartons,

Wraps

Others

By End Use Industries:

Institutional / commercial

Household

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Postal Packaging Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Billion)
 - 1.2.1. Postal Packaging Market, by Region, 2020-2028 (USD Billion)
 - 1.2.2. Postal Packaging Market, by Material Type, 2020-2028 (USD Billion)
 - 1.2.3. Postal Packaging Market, by Packaging Format, 2020-2028 (USD Billion)
 - 1.2.4. Postal Packaging Market, by End Use Industries, 2020-2028 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL POSTAL PACKAGING MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL POSTAL PACKAGING MARKET DYNAMICS

- 3.1. Postal Packaging Market Impact Analysis (2020-2028)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Growing postal industry.
 - 3.1.1.2. Rising adoption of sustainable packaging solutions.
 - 3.1.2. Market Challenges
 - 3.1.2.1. Growing digitalization.
 - 3.1.2.2. Negative impact of covid 19 on transportation sector.
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Rising e-commerce sector in emerging economies.
 - 3.1.3.2. Growing Postal sector in developing economies.

CHAPTER 4. GLOBAL POSTAL PACKAGING MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2028)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.5. Top investment opportunity
- 4.6. Top winning strategies

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 market scenario

CHAPTER 6. GLOBAL POSTAL PACKAGING MARKET, BY MATERIAL TYPE

- 6.1. Market Snapshot
- 6.2. Global Postal Packaging Market by Material Type, Performance - Potential Analysis
- 6.3. Global Postal Packaging Market Estimates & Forecasts by Material Type 2018-2028 (USD Billion)
- 6.4. Postal Packaging Market, Sub Segment Analysis
 - 6.4.1. Paper & Paperboard,
 - 6.4.2. Plastic,
 - 6.4.3. Tyvek,
 - 6.4.4. Others

CHAPTER 7. GLOBAL POSTAL PACKAGING MARKET, BY PACKAGING FORMAT

- 7.1. Market Snapshot
- 7.2. Global Postal Packaging Market by Packaging Format, Performance - Potential Analysis
- 7.3. Global Postal Packaging Market Estimates & Forecasts by Packaging Format

2018-2028 (USD Billion)

7.4. Postal Packaging Market, Sub Segment Analysis

- 7.4.1. Envelopes,
- 7.4.2. Mailing Bags,
- 7.4.3. Boxes & Cartons,
- 7.4.4. Wraps,
- 7.4.5. Others

CHAPTER 8. GLOBAL POSTAL PACKAGING MARKET, BY END USE INDUSTRIES

8.1. Market Snapshot

8.2. Global Postal Packaging Market by End Use Industries, Performance - Potential Analysis

8.3. Global Postal Packaging Market Estimates & Forecasts by End Use Industries 2018-2028 (USD Billion)

8.4. Postal Packaging Market, Sub Segment Analysis

- 8.4.1. Institutional / Commercial,
- 8.4.2. Household

CHAPTER 9. GLOBAL POSTAL PACKAGING MARKET, REGIONAL ANALYSIS

9.1. Postal Packaging Market, Regional Market Snapshot

9.2. North America Postal Packaging Market

9.2.1. U.S. Postal Packaging Market

9.2.1.1. Material Type breakdown estimates & forecasts, 2018-2028

9.2.1.2. Packaging Format breakdown estimates & forecasts, 2018-2028

9.2.1.3. End Use Industries breakdown estimates & forecasts, 2018-2028

9.2.2. Canada Postal Packaging Market

9.3. Europe Postal Packaging Market Snapshot

9.3.1. U.K. Postal Packaging Market

9.3.2. Germany Postal Packaging Market

9.3.3. France Postal Packaging Market

9.3.4. Spain Postal Packaging Market

9.3.5. Italy Postal Packaging Market

9.3.6. Rest of Europe Postal Packaging Market

9.4. Asia-Pacific Postal Packaging Market Snapshot

9.4.1. China Postal Packaging Market

9.4.2. India Postal Packaging Market

9.4.3. Japan Postal Packaging Market

- 9.4.4. Australia Postal Packaging Market
- 9.4.5. South Korea Postal Packaging Market
- 9.4.6. Rest of Asia Pacific Postal Packaging Market
- 9.5. Latin America Postal Packaging Market Snapshot
 - 9.5.1. Brazil Postal Packaging Market
 - 9.5.2. Mexico Postal Packaging Market
- 9.6. Rest of The World Postal Packaging Market

CHAPTER 10. COMPETITIVE INTELLIGENCE

- 10.1. Top Market Strategies
- 10.2. Company Profiles
 - 10.2.1. Mondi Plc Ltd.
 - 10.2.1.1. Key Information
 - 10.2.1.2. Overview
 - 10.2.1.3. Financial (Subject to Data Availability)
 - 10.2.1.4. Product Summary
 - 10.2.1.5. Recent Developments
 - 10.2.2. Smurfit Kappa,
 - 10.2.3. DS Smith Plc Ltd.
 - 10.2.4. WestRock Ltd.
 - 10.2.5. Rengo Co., Ltd.,
 - 10.2.6. Ceneo Worldwide Limited,
 - 10.2.7. NEENAH, INC.,
 - 10.2.8. Papier-Mettler UK Ltd.
 - 10.2.9. Bong AB Ltd.
 - 10.2.10. GWP Group,

CHAPTER 11. RESEARCH PROCESS

- 11.1. Research Process
 - 11.1.1. Data Mining
 - 11.1.2. Analysis
 - 11.1.3. Market Estimation
 - 11.1.4. Validation
 - 11.1.5. Publishing
- 11.2. Research Attributes
- 11.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Postal Packaging market, report scope

TABLE 2. Global Postal Packaging market estimates & forecasts by Region 2018-2028 (USD Billion)

TABLE 3. Global Postal Packaging market estimates & forecasts by Material Type 2018-2028 (USD Billion)

TABLE 4. Global Postal Packaging market estimates & forecasts by Packaging Format 2018-2028 (USD Billion)

TABLE 5. Global Postal Packaging market estimates & forecasts by End Use Industries 2018-2028 (USD Billion)

TABLE 6. Global Postal Packaging market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 7. Global Postal Packaging market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 8. Global Postal Packaging market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 9. Global Postal Packaging market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 10. Global Postal Packaging market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 11. Global Postal Packaging market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 12. Global Postal Packaging market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 13. Global Postal Packaging market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 14. Global Postal Packaging market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 15. Global Postal Packaging market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 16. U.S. Postal Packaging market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 17. U.S. Postal Packaging market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 18. U.S. Postal Packaging market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 19. Canada Postal Packaging market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 20. Canada Postal Packaging market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 21. Canada Postal Packaging market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 22. UK Postal Packaging market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 23. UK Postal Packaging market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 24. UK Postal Packaging market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 25. Germany Postal Packaging market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 26. Germany Postal Packaging market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 27. Germany Postal Packaging market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 28. RoE Postal Packaging market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 29. RoE Postal Packaging market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 30. RoE Postal Packaging market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 31. China Postal Packaging market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 32. China Postal Packaging market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 33. China Postal Packaging market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 34. India Postal Packaging market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 35. India Postal Packaging market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 36. India Postal Packaging market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 37. Japan Postal Packaging market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 38. Japan Postal Packaging market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 39. Japan Postal Packaging market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 40. RoAPAC Postal Packaging market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 41. RoAPAC Postal Packaging market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 42. RoAPAC Postal Packaging market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 43. Brazil Postal Packaging market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 44. Brazil Postal Packaging market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 45. Brazil Postal Packaging market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 46. Mexico Postal Packaging market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 47. Mexico Postal Packaging market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 48. Mexico Postal Packaging market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 49. RoLA Postal Packaging market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 50. RoLA Postal Packaging market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 51. RoLA Postal Packaging market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 52. Row Postal Packaging market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 53. Row Postal Packaging market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 54. Row Postal Packaging market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 55. List of secondary sources, used in the study of global Postal Packaging market

TABLE 56. List of primary sources, used in the study of global Postal Packaging market

TABLE 57. Years considered for the study

TABLE 58. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Postal Packaging market, research methodology
- FIG 2. Global Postal Packaging market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Postal Packaging market, key trends 2021
- FIG 5. Global Postal Packaging market, growth prospects 2022-2028
- FIG 6. Global Postal Packaging market, porters 5 force model
- FIG 7. Global Postal Packaging market, pest analysis
- FIG 8. Global Postal Packaging market, value chain analysis
- FIG 9. Global Postal Packaging market by segment, 2018 & 2028 (USD Billion)
- FIG 10. Global Postal Packaging market by segment, 2018 & 2028 (USD Billion)
- FIG 11. Global Postal Packaging market by segment, 2018 & 2028 (USD Billion)
- FIG 12. Global Postal Packaging market by segment, 2018 & 2028 (USD Billion)
- FIG 13. Global Postal Packaging market by segment, 2018 & 2028 (USD Billion)
- FIG 14. Global Postal Packaging market, regional snapshot 2018 & 2028
- FIG 15. North America Postal Packaging market 2018 & 2028 (USD Billion)
- FIG 16. Europe Postal Packaging market 2018 & 2028 (USD Billion)
- FIG 17. Asia pacific Postal Packaging market 2018 & 2028 (USD Billion)
- FIG 18. Latin America Postal Packaging market 2018 & 2028 (USD Billion)
- FIG 19. Global Postal Packaging market, company market share analysis (2021)

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