

Global Postal Automation System Market by Component (Hardware, Software, and Services), Technology (Culler Facer Cancellor, Letter Sorter, Flat Sorter, Parcel Sorter), Application (Government, and Courier, Express & Parcel), Regional Forecasts 2021-2027

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Abstracts

Global Postal Automation System Market is valued approximately at USD 0.87 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 7% over the forecast period 2021-2027. The postal automation system is a letter-handling system which can read addresses quickly and process them fast. It streamlines the postal industry's sorting and delivery processes in order to eliminate human error. It provides cost-effective solutions that are backed up by better customer service. Culler facer canceller, OCR letter sorting machines, bar code scanners, and other components are included in the system. It may be used to improve courier and package services in a variety of ways. Parcel sorting systems, automatic reading and coding systems, mail sorting systems, and postal software are all part of the postal automation system. The market growth is driven by increasing need for automated sorting and delivery processes in the postal industry and growth in the e-commerce industry. The significant increase in e-commerce has resulted in a massive increase of shipments and packages. For example, according to Shopify, there will be 1.92 billion global digital customers in 2019, with e-commerce sales anticipated to account for 13.7 percent of global retail sales. As a result, the e-commerce logistics industry is projected to benefit from the need for automated solutions in the postal industry. As a result, automation in the postal business is projected to increase considerably during the upcoming years. However, high initial investments and maintenance costs may impede market growth over the forecast period of 2021-2027.

During the projected period, North America is expected to dominate the market share due to the presence of major postal and CEP businesses in the region is principally responsible for the region's market share dominance. Existing postal automation systems in North America have been renovated, resulting in the installation or capacity extension of these systems, contributing to the region's market development.

Major market player included in this report are:

- Fluence Automation
- National Presort (NPI)
- GBI Intralogistics
- Falcon Autotech
- Planet Intelligent Systems
- Bastian Solutions
- Eurosort Systems
- ID Mail Systems
- Bowe Systec
- Parascript

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Component:

- Hardware
- Software
- Services

By Technology:

- Culler Facer Cancellers
- Letter Sorters
- Flat Sorters

Parcel Sorters

Mixed Mail Sorters

Others

By Application:

Government Postal

Courier, Express, & Parcel

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027.

Target Audience of the Global Postal Automation system Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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