

## Global Portable Ultrasound Bladder Scanner Market Size study, by Product Type (2D, 3D) by End-use (Hospitals, Diagnostic Imaging Centers, Others) and Regional Forecasts 2022-2032

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### **Abstracts**

Global Portable Ultrasound Bladder Scanner Market is valued at approximately USD 272.72 million in 2023 and is anticipated to grow with a healthy growth rate of more than 4.10% over the forecast period 2024-2032. A Portable Ultrasound Bladder Scanner is a compact medical device used to non-invasively measure urine volume in the bladder. It employs ultrasound technology to create real-time images of the bladder, helping healthcare providers assess bladder volume accurately. These scanners are lightweight, battery-powered, and designed for easy mobility within medical facilities or for use in ambulatory settings. They play a crucial role in urology, critical care, and obstetrics by aiding in patient management and treatment decisions related to urinary issues. The growing demand for non-invasive diagnostics is a key trend that is supporting to the growth of the Global Portable Ultrasound Bladder Scanner Market. There is a rising preference for non-invasive diagnostic tools, driving the adoption of portable ultrasound bladder scanners. Patients and healthcare providers seek efficient and comfortable ways to assess bladder conditions without invasive procedures.

The market for portable ultrasound bladder scanners is witnessing high growth due to several key factors including a rising incidence of urological disorders, technological advancements, increased adoption of point-of-care diagnostic devices, and growing awareness. For instance, according to the Medscape reports, Urinary Tract Infections (UTIs) are particularly prevalent among women, leading to approximately 8 million healthcare visits annually in the U.S. Technological advancements have enhanced the usability and portability of these scanners. Innovations such as more compact designs, reduced weight, and user-friendly interfaces have made portable ultrasound bladder



scanners more practical for a variety of clinical settings. Improved transducer technology has resulted in better image quality and resolution. Additionally, many modern scanners feature wireless connectivity and cloud-based data storage, allowing for seamless integration with electronic medical records. Moreover, the increasing integration of Artificial Intelligence (AI) is also a major driver of market growth. For instance, in January 2024, Clarius received FDA approval for its Clarius Bladder AI, a non-invasive tool that measures bladder volume in seconds. This advanced solution is available in the U.S. and is compatible with the Clarius PAL HD3, Clarius PA HD3, and Clarius C3 HD3 wireless handheld ultrasound scanners. However, increasing dependency operators and high cost of portable ultrasound bladder scanner is expected to stifle Global Portable Ultrasound Bladder Scanner Market growth during the forecast period 2024-2032.

The key regions considered for the global Portable Ultrasound Bladder Scanner Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. In 2023, North America was the largest regional market in terms of revenue attributed to various factors, including the widespread adoption of ultrasound technology in primary healthcare, improved availability, and strong healthcare investment in nations with effective reimbursement strategies. The market for portable ultrasound bladder scanners is dominated in the region because of the region's rising elderly population and uptake of cutting-edge medical technologies. Moreover, the increasing incidence of urological disorders across the region is expected to drive market expansion over the projected period. Whereas, the market in Asia Pacific is expected to develop at the fastest rate over the forecast period.

Major market player included in this report are:

General Electric Healthcare Technologies, Inc.

Koninklijke Philips Healthcare N.V.

Siemens Healthineers AG

Verathon Inc.

Infinium Medical, Inc.

Laborie Medical Technologies, Inc.

Advin Health Care

Caresono Technology Co., Ltd.

Becton, Dickinson and Company

Clarius Mobile Health

The detailed segments and sub-segment of the market are explained below:

By Product Type



2	D
3	ח

By End-use

Hospitals

**Diagnostic Imaging Centers** 

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

**ROE** 

Asia Pacific

China

India

Japan

Australia

South Korea

**RoAPAC** 

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year - 2023

Forecast period - 2024 to 2032

Key Takeaways:



Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.



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