

Global Portable Stick Market Size study, by End User (Men, Women, Kids) by Material (Stainless steel, Rubber, Plastic, Other), by Sales Channel (Supermarket/Hypermarket, Specialty Stores, Wholesalers/Distributors, Online Retailers, Convenient Stores) and Regional Forecasts 2021-2027

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Abstracts

Global Portable Stick Market is valued approximately USD XXX billion in 2020 and is anticipated to grow with a healthy growth rate of more than XXX% over the forecast period 2021-2027. The portable sticks come in variety of forms, ranging from steel, rubber, plastic and many more. These are multi-functional sticks that can be customized according to customer's needs and demands as well. Increasing demand for recreational activities such as camping, hunting etc and increasing number of crimes worldwide (especially towards females) are factors contributing to the market growth. For instance: according to United Nations Office on Drugs and Crime (UNODC) report, approximately 464,000 people died worldwide due to homicide, in the year 2017 with approximately 90% of the crimes committed by males. Thus, with an increase in crime rate worldwide, there is an urgent need for self defense weapons. However, impact of COVID-19 pandemic on manufacturing firms and shutting down of existing firms leading to disrupted supply chain impedes the growth of the market over the forecast period of 2021-2027. Also, increasing spending on R&D of self-defense weapons is likely to increase the growth of the market in the forecasting period.

The regional analysis of global Portable Stick market, considering the key regions such as Asia Pacific, North America, Europe, Latin America, led to the analysis that North America is a significant region across the world in terms of market share owing to increase in need for self-defense weapons. Whereas, Europe is anticipated to exhibit

the highest growth rate over the forecast period 2021-2027. Factors such as increasing crime rates in the region would create lucrative growth prospects for the Portable Stick market across European region.

Major market player included in this report are:

Currie & Brown holdings Ltd
Mace Europe
Fast Strike Europe
Thrill Ltd
Seniority Pvt. Ltd.
The Stinger group Ltd
A Sarkar Magic World
Euro Security Products S.R.O Ltd
Gleeds Company
Turner & Townsend

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By End User:

Men
Women
Kids

By Material:

Stainless steel
Rubber
Plastic
Other

By Sales Channel:

Supermarket/Hypermarket

Specialty Stores
Wholesalers/Distributors
Online Retailers
Convenient Stores

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Portable Stick Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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