

# **Global Portable Lithium Power Station Market Size study, by Type (Direct Power, Solar Power), by Capacity (500 WH to 1500 and Above WH), by Sales Channel (Online and Brick and Mortar), by Application (Emergency Power, Automotive and Others), by End Use (Residential, Commercial and Industrial) and Regional Forecasts 2021-2027**

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## **Abstracts**

Global Portable Lithium Power Station Market is valued approximately USD 102 million in 2020 and is anticipated to grow with a healthy growth rate of more than 12% over the forecast period 2021-2027. Portable Lithium power stations are small battery-powered generators that are used to charge electronic items such as cell phones, power banks, battery-operated toys and portable fans, among many other things. Rising demand for smart electronic devices, particularly alarm systems, home intercommunication systems, smart watches, wearables, electronic ovens, personal computers, video game systems, radios, smartphones, laptops and televisions is likely to increase the sale of portable lithium power stations. The exponential growth of electric car industry is also contributing to the Portable Lithium Power Station market. The next drastic shift in automotive industry is rise of electric cars, and lithium power batteries are the fuel for them. International Labor organization reports that global EV sales exceeded 5.1 million units in 2018, increasing by 2 million units from 2017. Similarly, sales in Europe and US, sales increased by 385,000 and 361,000 EVs, respectively in period 2017-18. China retailed nearly 1.1 million EVs and had 2.3 million active electronic vehicles, making it the biggest EV market in the world. High cost of establishing and operation a portable lithium power stations may act as a restraint for its growth. However, increasing demand for reliable and uninterrupted power for electronic devices acts as an opportunity for Portable Lithium Power Station Market in subsequent decade.

Key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World are analysed to provide a holistic picture of Portable Lithium Power Station Market. Due to higher demand for electric vehicle as well as higher per capita income, North America has emerged as a significant region across the world in terms of market share. Whereas, Asia-Pacific is expected to exhibit the highest growth rate for the forecast period 2021-2027 owing to the growing electronic industry. Rising disposable income will also boost growth in this region.

Major market player included in this report are:

AIMTOM

Westinghouse Electric Corporation

ALLPowers Industrial International Co., Ltd.

Shenzhen Enyuda Technology Co., Ltd. (Aeiusny)

Portable Power Technology Ltd.

Bluetti

EcoFlow

EGO POWER+

Goal Zero

Jackery Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Direct Power

Solar Power

By Capacity:

Less Than 500 WH

500 WH to 999 WH

1,000 WH to 1,499 WH

1,500 WH and Above

**By Sales Channel:**

E-commerce

Brick and Mortar

**By Application:**

Emergency Power

Off-grid

Automotive

**By End Use:**

Residential

Commercial

Industrial

**By Region:**

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Portable Lithium Power Station Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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