

Global Portable Inverter Generators Market Size study & Forecast, by End-user (Residential, Commercial, Industrial), by Application (Emergency, Prime/Continuous, Mining, Construction, Painting), by Power (Below 5 kW, 5-10 kW, 10-20 kW) and Regional Analysis, 2023-2030

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Abstracts

Global Portable Inverter Generators Market is valued at approximately USD xxx billion in 2022 and is anticipated to grow with a healthy growth rate of more than xxx over the forecast period 2023-2030. Portable inverter generators are compact and lightweight power generators that use advanced inverter technology to produce high-quality and stable electricity. Inverter generators differ from traditional generators in the way they generate electrical power. These generators use advanced electronics to convert the raw power produced by the generator into a clean and stable power supply. This makes them suitable for powering sensitive electronics like laptops, smartphones, and other devices that require a stable power source. The growing need for convenient power solutions has resulted in the widespread acceptance of devices capable of generating electricity based on individual requirements. Sales of gasoline portable inverter generators are anticipated to witness a significant boost in the projected timeframe. Also, developed nations are grappling with a surge in power mismanagement, while developing countries are facing hurdles in their electricity distribution networks. These factors have led to an imbalanced global power distribution system, fueling the demand for portable inverter generators. The desire for a dependable power supply is on the rise as consumers seek alternative sources of electricity backup during power failure.

The construction industry greatly influences the market growth of portable inverter generators. These generators provide a convenient source of electricity in areas with



limited or no grid connections, powering essential tools, equipment, and lighting to enhance productivity on construction sites. According to Statista, the global construction industry is anticipated to witness a consistent growth in revenue in the coming years, with projections more than double its size by 2030 compared to 2020. In 2020, the construction market reached a value of USD 6.4 trillion, and it is estimated to surge to USD 14.4 trillion by 2030. Additionally, growing awareness of sustainability and the increasing need for power in defense operations are expected to create significant opportunities for the market. However, the high cost of portable inverter generators stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Portable Inverter Generators Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. Asia Pacific dominated the market in 2022 owing to infrastructure growth, rising power demand, expanding manufacturing facilities, and increased commercial office spaces, the country experiences a higher demand for portable generators. The Indian government has allocated INR 3 trillion (USD 35.98 billion) for the MUDRA scheme, which provides micro-units with access to INR 10 lakhs and an additional INR 3,794 crore (455.09 million) for MSMEs. The funds are intended for credit, capital support, interest subsidies, and the promotion of innovative initiatives. North America is expected to grow significantly over the forecast period, owing to the rise in severe weather-related disasters causing prolonged power outages driving the adoption of these products. Increased investments in backup power solutions and rising consumer awareness contribute to the favorable industry prospects.

Major market player included in this report are:
Atlas Copco AB
Himoinsa
Briggs & Stratton Corporation
Cummins Inc.
Eaton Corporation
Caterpillar Inc.
Siemens AG
Wacker Neuson SE
Generac Holdings Inc.

Recent Developments in the Market:

Kohler Co.

In January 2022, Honda unveiled its plans to start selling its new EU32i portable generator. It has a newly created dedicated engine with a maximum output of 3.2kVA.



The business also disclosed that sales start in the European region in March 2022 and then spread to other regions worldwide.

In June 2021, Generac Holdings Inc. has acquired Deep Sea Electronics Limited, a company renowned for its innovation in controls for generators, automated transfer switches, battery charging, and various applications in off-road vehicles. Deep Sea Electronics boasts a diverse range of controller devices catering to a variety of functionalities.

Global Portable Inverter Generators Market Report Scope:

Historical Data - 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape,

Growth factors, and Trends

Segments Covered - End User, Application, Power, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By End User:

Residential

Commercial

Industrial

By Application:

Emergency



Prime/Continuous

Mining

Painting
By Power:
Below 5 kW

5-10 kW 10-20 kW By Region:

U.S.

North America

Construction

Canada
Europe
UK
Germany
France
Spain
Italy
ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
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Global Portable Inverter Generators Market



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