

# **Global Portable Coffee Maker Market Size study, by Product Type (Manual, Automatic), by Category (Premium, Mass-Market), by End-Use (Household, Out-of-Home, Food Service, Corporate), by Distribution Channel (Store-Based, Non-Store-Based) and Regional Forecasts 2021-2027**

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## **Abstracts**

Global Portable Coffee Maker Market is valued approximately at USD 2.65 Billion in 2020 and is anticipated to grow with a healthy growth rate of more than 7.60% over the forecast period 2021-2027. Portable coffee makers are easy to use and helpful in saving time. The global Portable Coffee Maker market is being driven by growing rising coffee consumption worldwide. For instance: according to the International Coffee Organization, 164530 thousand 60kg bags of caffeine were consumed in 2019, where 166628 thousand 60kg bags of caffeine were consumed in 2020. Another important driving factor for the market growth is the increasing urbanization, as people become busier in their lifestyles, they prefer portable options. Furthermore, the continuous product launches with innovative features and the growing youth population, will provide new opportunities for the global Portable Coffee Maker industry. For instance: in February 2021, Osma launched its new smart portable coffee maker. However, side effects of consuming caffeine and rising prices of the machinery may impede market growth over the forecast period of 2021-2027.

The key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World are evaluated for the regional analysis of the global Portable Coffee Maker Market. Asia Pacific is the leading region and is anticipated to exhibit the highest CAGR over the forecast period 2021-2027 across the world in terms of market share due to growing population, increase in coffee production and busy corporate lifestyles of the

majority of population in the region.

Major market player included in this report are:

Behmor, Inc

Auroma Brewing Company

Nestl? Nespresso SA

Spectrum Brands, Inc.

De'Longhi Appliances S.r.l.

illycaff? S.p.A.

Melitta USA Inc.

BUNN

Koninklijke Philips N.V.

Crem International

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Manual

Automatic

By Category:

Premium

Mass-Market

By End-Use:

Household

Out-of-Home

Food Service

Corporate

By Distribution Channel

Store-Based

Non-Store-Based

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027.

Target Audience of the Global Portable Coffee Maker Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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