

Global Portable Bluetooth Speakers Market Size study, by Application (Residential, Commercial) by Distribution Channel (Online, Offline) and Regional Forecasts 2021-2027

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Abstracts

Global Portable Bluetooth Speakers Market is valued approximately USD XXX billion in 2020 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2021-2027. Increasing demand for online streaming apps, services and increasing demand for technology and new innovations by market players are factors contributing to the portable Bluetooth speakers market growth. For instance: JBL GO 2 Bluetooth speakers with designed waterproofing technology were introduced in May 2018 by Harman International Industries, Inc. In November 2018, IMS Mercantiles Pvt. Ltd. unveiled its Digitek Portable Trolley Bluetooth Speakers Mivi, which comes in three water-resistant model types: Dubbed Octave, Moonstone, and Raom. However, increase in the number of substitutes such as cords, headphones and increased competition from the existing and new players in the market impedes the growth of the market over the forecast period of 2021-2027. Also, increasing urbanization and increasing disposable income is likely to increase the growth of the market in the forecasting period.

The regional analysis of global Portable Bluetooth Speakers market includes Asia Pacific, North America, Europe, Latin America and Rest of the World for analysis and estimation, North America is a significant region in terms of market share, across the world owing to increase in the demand of portable Bluetooth speakers Whereas, Asia Pacific is anticipated to exhibit the highest growth rate over the forecast period 2021-2027. Factors such as increasing technological advancements would create lucrative growth prospects for the Portable Bluetooth Speakers market across Asia Pacific region.

Major market player included in this report are:

Harman International Industries Inc
Apple Inc
Bose Corp
VOXX Electronics Corp
Plantronics Inc
Beats Electronics
Sony Corp
Samsung Group
Ultimate Ears
4COM Technologies

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Application:

Residential
Commercial

By Distribution Channel:

Online
Offline

By Region:

North America
U.S.
Canada
Europe
UK
Germany
France

Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027

Target Audience of the Global Portable Bluetooth Speakers Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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