

Global Portable Air Purifier Market Size study, by Type (Dust Collectors, Fume & Smoke Collectors, Others), Technique (High-efficiency Particulate Air (HEPA), Activated Carbon Filtration, Others), by Distribution Channel (Supermarkets/Hypermarkets, Online Stores, Convenience Stores, Others) and Regional Forecasts 2020-2027

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Abstracts

Global Portable Air Purifier Market is valued at approximately USD 8273 million in 2019 and is anticipated to grow with a healthy growth rate of more than 12.1% over the forecast period 2020-2027. An air purifier is a device that helps in enhancing the indoor air quality by removing pollutants from the air. Portable air purifiers are typically used inside the commercial and retail establishments to purify the air quality. Air purifiers vary in their setup, operating technology, and the volume of air they purify, which can influence air cleaner effectiveness. Since, air pollution leads to rising at an alarming rate, which, in turn, gives rise to several diseases such as asthma. According to the World Health Organization (WHO), in 2016, air pollution contributed around 7 million untimely deaths a year, while 92% of the global population is expected to inhale toxic air. Therefore, the utility for portable air purifier is likely to grow all over the world. Moreover, favorable government regulations concerning emission norms, along with the growing awareness regarding respiratory diseases in developed and developing nations are few other factors responsible for the market growth over the forecast period. For instance, in 1963, the government of United States has implemented the Clean Air Act to control air pollution at a federal level. This law is the most prominent and contemporary law for the environment, as well as the most inclusive air quality laws in the world. Similarly, India launched a National Clean Air Program in 2019, which provides a roadmap to control and reduce unhealthy air pollution. This program will be a

five-year action plan with 2019 as the first year. Therefore, these initiatives opt by the government bodies will act as a major driving force for the growth of the segment during the forecast period. Although the recent outbreak of COVID-19 has led to a rise in demand for a portable air purifier for decontamination of a novel coronavirus in commercial and residential establishments, thereby, strengthening the market growth in the forthcoming years. However, the high installation and maintenance cost of the purifier are the major factors impeding the market growth over the forecast period of 2020-2027.

The regional analysis of the global Portable Air Purifier market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to the ongoing green building projects, along with the presence of a significant number of manufacturers in the region. Whereas Asia-Pacific is anticipated to exhibit the highest growth rate / CAGR over the forecast period 2020-2027. Factors such as the rapid industrialization and increasing per capita income would create lucrative growth prospects for the portable air purifier market across the Asia-Pacific region.

Major market player included in this report are:

Honeywell International Inc.

Whirlpool Corporation

Panasonic Corporation

Levoit

Coway

Phillips

Sharp Corporation

Dyson Technology Limited

Austin Air Systems Limited

Blueair

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key

players. The detailed segments and sub-segment of the market are explained below:

By Type:

Dust Collectors

Fume & Smoke Collectors

Other

By Technique:

High-efficiency Particulate Air (HEPA)

Activated Carbon Filtration

Others

By Distribution Channel:

Supermarkets/Hypermarkets

Online Stores

Convenience Stores

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018
Base year – 2019
Forecast period – 2020 to 2027

Target Audience of the Global Portable Air Purifier Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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COMPANIES MENTIONED

Honeywell International Inc.
Whirlpool Corporation
Panasonic Corporation
Levoit
Coway
Phillips
Sharp Corporation
Dyson Technology Limited
Austin Air Systems Limited

Blueair

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