

# **Global Portable Air Conditioner Market Size study, by Type (Small Room, Medium Room and Large Room), End-User (Residential and Commercial), Distribution Channel (Supermarket & Hypermarket, Specialty Store, Department Store and Others) and Regional Forecasts 2020-2027**

<https://marketpublishers.com/r/G7F1BDDA73EBEN.html>

Date: May 2021

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G7F1BDDA73EBEN

## **Abstracts**

Global Portable Air Conditioner Market is valued approximately USD 613.6 million in 2019 and is anticipated to grow with a healthy growth rate of more than 4.5 % over the forecast period 2020-2027. Portable air conditioner is a type of air conditioner which can be moved from one room to another room. They are light in weight which makes it easy to move; they require low consumption of power and are less noisy. They are preferred due to the convenience that they provide in urban areas. The major driver for Portable Air Conditioner Market is the rise in per capita income of people. For instance, according to World Bank data, average per capita income of the world has increased from \$11,385.553 in 2018 to 11,433.216 in 2019. The other driver that is expected to boost the market growth is the innovative product launches by the companies and manufacturers. For instance, in 2018, Sony launched its new portable air conditioner “Reon Pocket”, that can be worn on clothes, it releases cool air through a small rear panel. However, portable air conditioners have less lifespan and are not feasible to use in large halls, rooms, offices, or auditoriums which impedes the growth of the market over the forecast period of 2020-2027. Also, with the rise in adoption of smart home appliances and improvement in the standard of living, the adoption & demand for portable air conditioner is likely to increase.

The regional analysis of global Portable Air Conditioner market has been evaluated for the main regions like Asia Pacific, North America, Europe, Latin America and Rest of

the World. Asia-Pacific is the leading region across the world in terms of market share owing to the growing adoption of electronic devices in households, rising hot climate and government initiatives. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate over the forecast period 2020-2027. Factors such as rising disposable income, urbanization and improving manufacturing infrastructure would create lucrative growth prospects for the Portable Air Conditioner market across Asia-Pacific region.

Major market player included in this report are:

De'Longhi S.p.A

Electrolux AB

LG Electronics Inc.

Midea Group

Olimpia Splendid

Haier Group Corporation

Honeywell International Inc.

Carrier Corporation

The Whirlpool Corporation

NewAir

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Small Room

Medium Room

Large Room

By End-User:

Residential

Commercial

By Distribution Channel:

Supermarket & Hypermarket

Specialty Store  
Department Store

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Portable Air Conditioner Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers  
Investment bankers  
Investors

## Contents

### **CHAPTER 1. EXECUTIVE SUMMARY**

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2018-2027 (USD Million)
  - 1.2.1. Portable Air Conditioner Market, by Region, 2018-2027 (USD Million)
  - 1.2.2. Portable Air Conditioner Market, by Type, 2018-2027 (USD Million)
  - 1.2.3. Portable Air Conditioner Market, by End-User, 2018-2027 (USD Million)
  - 1.2.4. Portable Air Conditioner Market, by Distribution Channel, 2018-2027 (USD Million)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### **CHAPTER 2. GLOBAL PORTABLE AIR CONDITIONER MARKET DEFINITION AND SCOPE**

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### **CHAPTER 3. GLOBAL PORTABLE AIR CONDITIONER MARKET DYNAMICS**

- 3.1. Portable Air Conditioner Market Impact Analysis (2018-2027)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Rise in per capita income
    - 3.1.1.2. Innovative product launches by the companies and manufacturers
  - 3.1.2. Market Challenges
    - 3.1.2.1. Portable air conditioners have less less lifespan
    - 3.1.2.2. Not feasible for large halls
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Rise in smart home appliances adoption
    - 3.1.3.2. Improving standard of living

### **CHAPTER 4. GLOBAL PORTABLE AIR CONDITIONER MARKET INDUSTRY**

*Global Portable Air Conditioner Market Size study, by Type (Small Room, Medium Room and Large Room), End-User...*

## **ANALYSIS**

### 4.1. Porter's 5 Force Model

4.1.1. Bargaining Power of Suppliers

4.1.2. Bargaining Power of Buyers

4.1.3. Threat of New Entrants

4.1.4. Threat of Substitutes

4.1.5. Competitive Rivalry

4.1.6. Futuristic Approach to Porter's 5 Force Model (2017-2027)

### 4.2. PEST Analysis

4.2.1. Political

4.2.2. Economical

4.2.3. Social

4.2.4. Technological

### 4.3. Investment Adoption Model

### 4.4. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL PORTABLE AIR CONDITIONER MARKET, BY TYPE**

### 5.1. Market Snapshot

### 5.2. Global Portable Air Conditioner Market by Type, Performance - Potential Analysis

### 5.3. Global Portable Air Conditioner Market Estimates & Forecasts by Type 2017-2027 (USD Million)

### 5.4. Portable Air Conditioner Market, Sub Segment Analysis

5.4.1. Small Room

5.4.2. Medium Room

5.4.3. Large Room

## **CHAPTER 6. GLOBAL PORTABLE AIR CONDITIONER MARKET, BY END-USER**

### 6.1. Market Snapshot

### 6.2. Global Portable Air Conditioner Market by End-User, Performance - Potential Analysis

### 6.3. Global Portable Air Conditioner Market Estimates & Forecasts by End-User 2017-2027 (USD Million)

### 6.4. Portable Air Conditioner Market, Sub Segment Analysis

6.4.1. Residential

6.4.2. Commercial

## **CHAPTER 7. GLOBAL PORTABLE AIR CONDITIONER MARKET, BY DISTRIBUTION CHANNEL**

- 7.1. Market Snapshot
- 7.2. Global Portable Air Conditioner Market by Distribution Channel, Performance - Potential Analysis
- 7.3. Global Portable Air Conditioner Market Estimates & Forecasts by Distribution Channel 2017-2027 (USD Million)
- 7.4. Portable Air Conditioner Market, Sub Segment Analysis
  - 7.4.1. Supermarket & Hypermarket
  - 7.4.2. Specialty Store
  - 7.4.3. Department Store
  - 7.4.4. Others

## **CHAPTER 8. GLOBAL PORTABLE AIR CONDITIONER MARKET, REGIONAL ANALYSIS**

- 8.1. Portable Air Conditioner Market, Regional Market Snapshot
- 8.2. North America Portable Air Conditioner Market
  - 8.2.1. U.S. Portable Air Conditioner Market
    - 8.2.1.1. Type breakdown estimates & forecasts, 2017-2027
    - 8.2.1.2. End-User breakdown estimates & forecasts, 2017-2027
    - 8.2.1.3. Distribution Channel breakdown estimates & forecasts, 2017-2027
  - 8.2.2. Canada Portable Air Conditioner Market
- 8.3. Europe Portable Air Conditioner Market Snapshot
  - 8.3.1. U.K. Portable Air Conditioner Market
  - 8.3.2. Germany Portable Air Conditioner Market
  - 8.3.3. France Portable Air Conditioner Market
  - 8.3.4. Spain Portable Air Conditioner Market
  - 8.3.5. Italy Portable Air Conditioner Market
  - 8.3.6. Rest of Europe Portable Air Conditioner Market
- 8.4. Asia-Pacific Portable Air Conditioner Market Snapshot
  - 8.4.1. China Portable Air Conditioner Market
  - 8.4.2. India Portable Air Conditioner Market
  - 8.4.3. Japan Portable Air Conditioner Market
  - 8.4.4. Australia Portable Air Conditioner Market
  - 8.4.5. South Korea Portable Air Conditioner Market
  - 8.4.6. Rest of Asia Pacific Portable Air Conditioner Market
- 8.5. Latin America Portable Air Conditioner Market Snapshot

- 8.5.1. Brazil Portable Air Conditioner Market
- 8.5.2. Mexico Portable Air Conditioner Market
- 8.6. Rest of The World Portable Air Conditioner Market

## **CHAPTER 9. COMPETITIVE INTELLIGENCE**

- 9.1. Top Market Strategies
- 9.2. Company Profiles
  - 9.2.1. De'Longhi S.p.A
    - 9.2.1.1. Key Information
    - 9.2.1.2. Overview
    - 9.2.1.3. Financial (Subject to Data Availability)
    - 9.2.1.4. Type Summary
    - 9.2.1.5. Recent Developments
  - 9.2.2. Electrolux AB
  - 9.2.3. LG Electronics Inc.
  - 9.2.4. Midea Group
  - 9.2.5. Olimpia Splendid
  - 9.2.6. Haier Group Corporation
  - 9.2.7. Honeywell International Inc.
  - 9.2.8. Carrier Corporation
  - 9.2.9. The Whirlpool Corporation
  - 9.2.10. NewAir

## **CHAPTER 10. RESEARCH PROCESS**

- 10.1. Research Process
  - 10.1.1. Data Mining
  - 10.1.2. Analysis
  - 10.1.3. Market Estimation
  - 10.1.4. Validation
  - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption



## List Of Tables

### LIST OF TABLES

- TABLE 1. Global Portable Air Conditioner market, report scope
- TABLE 2. Global Portable Air Conditioner market estimates & forecasts by Region 2017-2027 (USD Million)
- TABLE 3. Global Portable Air Conditioner market estimates & forecasts by Type 2017-2027 (USD Million)
- TABLE 4. Global Portable Air Conditioner market estimates & forecasts by End-User 2017-2027 (USD Million)
- TABLE 5. Global Portable Air Conditioner market estimates & forecasts by Distribution Channel 2017-2027 (USD Million)
- TABLE 6. Global Portable Air Conditioner market by segment, estimates & forecasts, 2017-2027 (USD Million)
- TABLE 7. Global Portable Air Conditioner market by region, estimates & forecasts, 2017-2027 (USD Million)
- TABLE 8. Global Portable Air Conditioner market by segment, estimates & forecasts, 2017-2027 (USD Million)
- TABLE 9. Global Portable Air Conditioner market by region, estimates & forecasts, 2017-2027 (USD Million)
- TABLE 10. Global Portable Air Conditioner market by segment, estimates & forecasts, 2017-2027 (USD Million)
- TABLE 11. Global Portable Air Conditioner market by region, estimates & forecasts, 2017-2027 (USD Million)
- TABLE 12. Global Portable Air Conditioner market by segment, estimates & forecasts, 2017-2027 (USD Million)
- TABLE 13. Global Portable Air Conditioner market by region, estimates & forecasts, 2017-2027 (USD Million)
- TABLE 14. Global Portable Air Conditioner market by segment, estimates & forecasts, 2017-2027 (USD Million)
- TABLE 15. Global Portable Air Conditioner market by region, estimates & forecasts, 2017-2027 (USD Million)
- TABLE 16. U.S. Portable Air Conditioner market estimates & forecasts, 2017-2027 (USD Million)
- TABLE 17. U.S. Portable Air Conditioner market estimates & forecasts by segment 2017-2027 (USD Million)
- TABLE 18. U.S. Portable Air Conditioner market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 19. Canada Portable Air Conditioner market estimates & forecasts, 2017-2027 (USD Million)

TABLE 20. Canada Portable Air Conditioner market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 21. Canada Portable Air Conditioner market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 22. UK Portable Air Conditioner market estimates & forecasts, 2017-2027 (USD Million)

TABLE 23. UK Portable Air Conditioner market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 24. UK Portable Air Conditioner market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 25. Germany Portable Air Conditioner market estimates & forecasts, 2017-2027 (USD Million)

TABLE 26. Germany Portable Air Conditioner market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 27. Germany Portable Air Conditioner market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 28. RoE Portable Air Conditioner market estimates & forecasts, 2017-2027 (USD Million)

TABLE 29. RoE Portable Air Conditioner market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 30. RoE Portable Air Conditioner market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 31. China Portable Air Conditioner market estimates & forecasts, 2017-2027 (USD Million)

TABLE 32. China Portable Air Conditioner market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 33. China Portable Air Conditioner market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 34. India Portable Air Conditioner market estimates & forecasts, 2017-2027 (USD Million)

TABLE 35. India Portable Air Conditioner market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 36. India Portable Air Conditioner market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 37. Japan Portable Air Conditioner market estimates & forecasts, 2017-2027 (USD Million)

TABLE 38. Japan Portable Air Conditioner market estimates & forecasts by segment

2017-2027 (USD Million)

TABLE 39. Japan Portable Air Conditioner market estimates & forecasts by segment

2017-2027 (USD Million)

TABLE 40. RoAPAC Portable Air Conditioner market estimates & forecasts, 2017-2027

(USD Million)

TABLE 41. RoAPAC Portable Air Conditioner market estimates & forecasts by segment

2017-2027 (USD Million)

TABLE 42. RoAPAC Portable Air Conditioner market estimates & forecasts by segment

2017-2027 (USD Million)

TABLE 43. Brazil Portable Air Conditioner market estimates & forecasts, 2017-2027

(USD Million)

TABLE 44. Brazil Portable Air Conditioner market estimates & forecasts by segment

2017-2027 (USD Million)

TABLE 45. Brazil Portable Air Conditioner market estimates & forecasts by segment

2017-2027 (USD Million)

TABLE 46. Mexico Portable Air Conditioner market estimates & forecasts, 2017-2027

(USD Million)

TABLE 47. Mexico Portable Air Conditioner market estimates & forecasts by segment

2017-2027 (USD Million)

TABLE 48. Mexico Portable Air Conditioner market estimates & forecasts by segment

2017-2027 (USD Million)

TABLE 49. RoLA Portable Air Conditioner market estimates & forecasts, 2017-2027

(USD Million)

TABLE 50. RoLA Portable Air Conditioner market estimates & forecasts by segment

2017-2027 (USD Million)

TABLE 51. RoLA Portable Air Conditioner market estimates & forecasts by segment

2017-2027 (USD Million)

TABLE 52. Row Portable Air Conditioner market estimates & forecasts, 2017-2027

(USD Million)

TABLE 53. Row Portable Air Conditioner market estimates & forecasts by segment

2017-2027 (USD Million)

TABLE 54. Row Portable Air Conditioner market estimates & forecasts by segment

2017-2027 (USD Million)

TABLE 55. List of secondary sources, used in the study of global Portable Air Conditioner market

TABLE 56. List of primary sources, used in the study of global Portable Air Conditioner market

TABLE 57. Years considered for the study

TABLE 58. Exchange rates considered



## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Portable Air Conditioner market, research methodology
- FIG 2. Global Portable Air Conditioner market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Portable Air Conditioner market, key trends 2019
- FIG 5. Global Portable Air Conditioner market, growth prospects 2020-2027
- FIG 6. Global Portable Air Conditioner market, porters 5 force model
- FIG 7. Global Portable Air Conditioner market, pest analysis
- FIG 8. Global Portable Air Conditioner market, value chain analysis
- FIG 9. Global Portable Air Conditioner market by segment, 2017 & 2027 (USD Million)
- FIG 10. Global Portable Air Conditioner market by segment, 2017 & 2027 (USD Million)
- FIG 11. Global Portable Air Conditioner market by segment, 2017 & 2027 (USD Million)
- FIG 12. Global Portable Air Conditioner market by segment, 2017 & 2027 (USD Million)
- FIG 13. Global Portable Air Conditioner market by segment, 2017 & 2027 (USD Million)
- FIG 14. Global Portable Air Conditioner market, regional snapshot 2017 & 2027
- FIG 15. North America Portable Air Conditioner market 2017 & 2027 (USD Million)
- FIG 16. Europe Portable Air Conditioner market 2017 & 2027 (USD Million)
- FIG 17. Asia pacific Portable Air Conditioner market 2017 & 2027 (USD Million)
- FIG 18. Latin America Portable Air Conditioner market 2017 & 2027 (USD Million)
- FIG 19. Global Portable Air Conditioner market, company market share analysis (2019)

## I would like to order

Product name: Global Portable Air Conditioner Market Size study, by Type (Small Room, Medium Room and Large Room), End-User (Residential and Commercial), Distribution Channel (Supermarket & Hypermarket, Specialty Store, Department Store and Others) and Regional Forecasts 2020-2027

Product link: <https://marketpublishers.com/r/G7F1BDDA73EBEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G7F1BDDA73EBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970