

Global Pork Jerky Market Size study & Forecast, by Consumption (Food at home (FAH), Food away from home (FAFH)), by Type (Spicy, Sweet, Salty, Savory), by Nature (Organic, Conventional), by Distribution Channel (HoReCa, Modern Trade, Independent Groceries and Retailers, Online Sales) and Regional Analysis, 2022-2029

<https://marketpublishers.com/r/GE6AB4B37828EN.html>

Date: May 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GE6AB4B37828EN

Abstracts

Global Pork Jerky Market is valued approximately USD 745.9 million in 2021 and is anticipated to grow with a healthy growth rate of more than 7.1 % over the forecast period 2022-2029. Pork Jerky refers to lean-trimmed pork that has been chopped into strips and dried to improve shelf life and avoid spoiling. In North American and European families, it is primarily eaten as a snack. Only lean pork with meat chunks that have a 10% or lower fat percentage is used to make pork jerky. Pork jerky is considered highly nutrition and contains high amount of energy, protein, sugars, and iron. The increasing popularity of savory snacks among household consumers and rising preferences towards nutritional meat-based snacks.

The increasing consumption of savoy snacks is contributing towards the growth of the Global Pork jerky Market. For instance – as per Statista – in 2021, the global market for savory snacks was valued at USD 250.5 billion and is further predicted to grow to USD 386.8 billion by 2030. Additionally, as per Statista – in 2020, the market for meat snacks in Europe was estimated at USD 1.8 billion, and the value of European meat snacks market is projected to grow to USD 2.3 billion by 2026. Also, the increasing demand for pork meat among lower-income households and rising urbanization in emerging economies would create lucrative growth opportunities for the market over the forecast period. However, rising concern over chemical preservatives used in pork jerky hinders

the market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Pork Jerky Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the market in terms of revenue, owing to the dominance of leading market players offering packaged pork jerky snacks and increasing popularity of ready-to-cook and ready-to-eat food products in the region. Whereas Asia Pacific is expected to grow with a highest CAGR during the forecast period, owing to factors such as rising penetration of leading market players as well as growing consumption of pork in the region would create lucrative growth opportunities for the market over the forecast period.

Major market player included in this report are:

GoBacon Jerky LLC

Conagra Brands, Inc.

The Meat Makers

Divine Bovine Jerky

Wicked Cutz

Big Fork Brands

Meat Maniac

Premium Brands Holdings Corporation

Three Squirrels

Beyond Meat

Recent Developments in the Market:

In April 2022, Perky Jerky has launched a new pork jerky product. This new product feature Perky's updated packaging designed intended for millennial consumers.

Global Pork Jerky Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Consumption, Type, Nature, Distribution Channel, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Consumption

- Food at home (FAH)

 - Food away from home (FAFH)

By Type

- Spicy

- Sweet

 - Salty

 - Savory

By Nature

- Organic

- Conventional

 - By Distribution Channel

 - HoReCa

 - Modern Trade

 - Independent Groceries and Retailers

 - Online Sales

By Region:

- North America

 - U.S.

 - Canada

 - Europe

 - UK

 - Germany

 - France

 - Spain

 - Italy

 - ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
RoLA
Rest of the World

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