

# **Global Popcorn Containers Market Size Study, by Material (Plastic, Paper), Product (Buckets, Tubs, Cups), Application (Residential, Cinemas), and Regional Forecasts 2022-2032**

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## **Abstracts**

The Global Popcorn Containers Market is valued at approximately USD 0.59 billion in 2023 and is anticipated to grow at a CAGR of 9.8% over the forecast period 2024-2032. With the evolving snacking culture and surging demand for convenience-oriented solutions, popcorn containers have emerged as integral packaging options, particularly in residential households and entertainment sectors such as cinemas and stadiums. From premium tubs to disposable paper buckets, the market offers an array of materials and product types designed to meet specific consumer needs while balancing durability, sustainability, and cost-effectiveness.

The growing popularity of popcorn as a go-to snack, especially during streaming services' exponential rise and blockbuster movie launches, has significantly boosted demand for popcorn containers. Rapid advancements in eco-friendly paper-based packaging have also driven market growth as sustainability becomes a pressing consumer and regulatory priority. Manufacturers are integrating innovative designs, such as moisture-resistant coatings and ergonomic grips, to enhance the user experience. Additionally, the rise of personalized and branded popcorn containers in the cinema and promotional events segment is fostering lucrative growth opportunities.

Despite the robust demand, challenges persist due to fluctuating raw material costs, particularly for plastic-based containers. Rising environmental concerns and regulatory restrictions surrounding single-use plastics have further encouraged the adoption of biodegradable and recyclable paper containers. Moreover, technological improvements in molding techniques have allowed manufacturers to produce lightweight yet sturdy

popcorn buckets and tubs, offering an efficient cost-to-performance ratio. The market is also benefiting from the shift towards premium packaging solutions that align with modern aesthetics, ensuring greater visual appeal and marketability.

Regionally, North America dominates the market, driven by strong consumer demand for popcorn across residential and entertainment settings. The U.S., in particular, remains a key market, with robust investments in sustainable packaging solutions and high movie-going culture. Meanwhile, Asia-Pacific is anticipated to witness the fastest growth over the forecast period due to urbanization, rising disposable incomes, and expanding cinema infrastructure in countries such as India, China, and Japan. Europe is steadily progressing with its emphasis on eco-conscious packaging materials and stringent environmental regulations. Latin America and the Middle East & Africa are also gaining momentum, supported by emerging entertainment sectors and growing preference for on-the-go snacks.

Strategic partnerships between manufacturers and entertainment companies have amplified innovation in customized packaging solutions. Simultaneously, the increasing focus on environmental sustainability is pushing players to explore alternative materials and designs that meet evolving consumer preferences. With significant opportunities across global markets, the popcorn containers industry is poised for notable expansion in the coming years.

Major Market Players Included in this Report Are:

Huhtamaki Oyj

WestRock Company

Genpak LLC

Dart Container Corporation

Berry Global Inc.

Sonoco Products Company

International Paper Company

Graphic Packaging International LLC

Sabert Corporation

Pactiv LLC

U.S. Corrugated, Inc.

BioPak Pty Ltd

Amcor PLC

Novolex Holdings LLC

Smurfit Kappa Group

The Detailed Segments and Sub-Segment of the Market Are Explained Below:

By Material:

Plastic

Paper

By Product:

Buckets

Tubs

Cups

By Application:

Residential

Cinemas

By Region:

North America:

U.S.

Canada

Europe:

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific:

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

#### Latin America:

Brazil

Mexico

#### Middle East & Africa:

Saudi Arabia

South Africa

Rest of Middle East & Africa

#### Years Considered for the Study Are as Follows:

Historical Year – 2022

Base Year – 2023

Forecast Period – 2024 to 2032

#### Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional-level analysis for each market segment.

Detailed analysis of geographical landscape with country-level insights across major regions.

Competitive landscape with in-depth information on major players.

Analysis of key business strategies and recommendations for future market

approaches.

Analysis of competitive structure of the market.

Demand-side and supply-side analysis of the market.

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