

# **Global Polyvinylidene Chloride Coated Films Market Size Study, by Application (Packaging, Pharmaceuticals, Food, Automotive, Electronics), by Product Type (Transparent, Metallized, Pearlized, Embossed, Printed), and Regional Forecasts 2022-2032**

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## **Abstracts**

The Global Polyvinylidene Chloride Coated Films Market is valued at approximately USD 1.43 billion in 2023 and is projected to grow at a robust compound annual growth rate (CAGR) of 4.4% over the forecast period 2024-2032. These coated films are integral to modern industries, offering unparalleled barrier properties that safeguard products from moisture, gases, and aroma permeation. Their wide applicability across diverse industries such as food and beverage, pharmaceuticals, and cosmetics highlights their indispensable role in ensuring product integrity and enhancing shelf life.

The growing demand for PVdC coated films is driven by their efficiency in preserving product quality in packaging and pharmaceutical applications. In the food industry, they provide an excellent barrier against external elements, thereby preventing spoilage and waste. Similarly, in the pharmaceutical sector, they ensure the safety of sensitive medical products by offering advanced protection against contamination. The evolving consumer preference for aesthetic and functional packaging has led to a surge in demand for customized film types, such as metallized and printed PVdC films. Nevertheless, the market faces challenges associated with regulatory concerns over PVdC's environmental impact and recycling difficulties.

Recent advancements in bio-based PVdC coated films are unlocking new growth opportunities for market players. These innovations align with the global push towards

sustainability by offering eco-friendly alternatives without compromising on performance. Additionally, manufacturers are increasingly focusing on enhancing the visual appeal and durability of films for high-growth sectors like electronics and cosmetics. The development of innovative multilayer coatings that balance functionality and cost-effectiveness is expected to further bolster market expansion.

Regionally, North America dominates the PVdC coated films market, underpinned by its well-established food and pharmaceutical industries and ongoing technological advancements. The region's focus on food safety and extended product shelf life has significantly contributed to the adoption of these films. Europe follows closely, driven by stringent environmental regulations that encourage innovation in sustainable packaging materials. Meanwhile, Asia-Pacific is anticipated to experience the fastest growth over the forecast period, supported by increasing industrialization, rising disposable incomes, and the rapid expansion of end-use industries in countries such as China and India.

Major market players included in this report are:

Amcor plc

Toray Industries, Inc.

Berry Global, Inc.

Sealed Air Corporation

Cosmo Films Limited

Jindal Poly Films Limited

DuPont de Nemours, Inc.

Mitsubishi Chemical Holdings Corporation

Klockner Pentaplast Group

Polyplex Corporation

Vibac Group S.p.A.

Innovia Films

SKC Co., Ltd.

Treofan Group

Uflex Ltd.

The detailed segments and sub-segment of the market are explained below:

By Application:

Packaging

Pharmaceuticals

Food

Automotive

Electronics

By Product Type:

Transparent PVdC Coated Films

Metallized PVdC Coated Films

Pearlized PVdC Coated Films

Embossed PVdC Coated Films

Printed PVdC Coated Films

By End-Use Industry:

Food and Beverage

Pharmaceuticals and Medical

Automotive and Transportation

Electronics and Electrical

Cosmetics and Personal Care

By Distribution Channel:

Direct Sales

Distributors

Online Platforms

Business-to-Business

Retail Stores

By Polymer Type:

Polyvinylidene Chloride Homopolymer (PVdC)

Polyvinylidene Chloride (PVdC) Copolymer

Polyvinylidene Chloride (PVdC) Blends

By Region:

North America:

U.S.

Canada

Europe:

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific:

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America:

Brazil

Mexico

Rest of Latin America

Middle East & Africa:

Saudi Arabia

South Africa

Rest of Middle East & Africa

Years considered for the study are as follows:

Historical Year: 2022

Base Year: 2023

Forecast Period: 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional-level analysis for each market segment.

Detailed analysis of geographical landscape with country-level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approaches.

Analysis of competitive structure of the market.

Demand-side and supply-side analysis of the market.

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