

Global Polyurea Market Size Study, by Raw Material (Aromatic, Aliphatic), by Product (Coating, Lining, Adhesives & Sealants), by Application (Construction, Industrial, Transportation), and Regional Forecasts 2022-2032

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Abstracts

The global polyurea market, valued at approximately USD 896.8 million in 2023, is poised to expand significantly at a robust CAGR of 6.40% over the forecast period 2024-2032. Polyurea, an advanced elastomer technology, is increasingly revolutionizing industrial coatings, linings, and sealants due to its unparalleled mechanical properties and resistance to environmental stressors. Its rapid curing ability, flexibility, and exceptional durability make it indispensable across diverse industries, ranging from construction and industrial applications to transportation. Emerging innovations in formulations and application techniques are further enhancing its performance, fostering the adoption of polyurea in high-demand areas.

The burgeoning construction industry and expanding infrastructure projects worldwide are pivotal drivers for the polyurea market. With urbanization accelerating across Asia Pacific and Latin America, demand for advanced coating solutions that ensure structural longevity and resilience is at an all-time high. For instance, the use of polyurea in waterproofing foundations, bridges, and roofs has witnessed a steep increase due to its exceptional crack-bridging ability and resistance to weather extremes. Moreover, its non-toxic and environmentally friendly profile aligns well with global sustainability goals, making it a preferred choice in various green building initiatives.

The industrial sector is another significant contributor to market growth. Polyurea's resistance to chemicals and abrasives is crucial for protective linings in storage tanks, pipelines, and equipment exposed to harsh conditions. In transportation, its application

as a durable coating for truck beds, trailers, and railcars underscores its versatility. However, the high cost of raw materials and specialized equipment for polyurea application poses challenges that may hamper market expansion. Nevertheless, advancements in production technologies and increasing investments in research and development are expected to mitigate these challenges, unlocking new growth avenues.

Regionally, North America dominates the polyurea market, driven by extensive use in construction, oil and gas, and automotive sectors. The presence of established manufacturers and an early adoption of cutting-edge technologies further bolster this region's market share. Europe follows closely, with a strong focus on sustainable construction practices and stringent regulations favoring eco-friendly materials. Meanwhile, the Asia Pacific region is anticipated to witness the fastest growth, fueled by rapid industrialization, urbanization, and infrastructure development. Key economies such as China, India, and Japan are leading the charge, fostering a fertile ground for market expansion.

Major market players included in this report are:

Huntsman Corporation

BASF SE

Covestro AG

PPG Industries, Inc.

Sherwin-Williams Company

Versaflex Inc.

Specialty Products, Inc.

Rhino Linings Corporation

Nukote Coating Systems

American Polymers Corporation

Teknos Group

VIP Coatings International GmbH

Sika AG

Dow Chemical Company

Carboline Company

The detailed segments and sub-segment of the market are explained below:

By Raw Material

Aromatic

Aliphatic

By Product

Coating

Lining

Adhesives & Sealants

By Application

Construction

Industrial

Transportation

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market estimates & forecasts for 10 years from 2022 to 2032.

Annualized revenue and regional-level analysis for each market segment.

Detailed geographical landscape analysis with country-level insights.

Competitive landscape with profiles of major market players.

Analysis of key business strategies and future market approaches.

Demand-side and supply-side market analysis.

Contents

CHAPTER 1. GLOBAL POLYUREA MARKET EXECUTIVE SUMMARY 1.1. GLOBAL POLYUREA MARKET SIZE & FORECAST (2022-2032)

- 1.2. Regional Summary
- 1.3. Segmental Summary
 - 1.3.1. By Raw Material
 - 1.3.2. By Product
 - 1.3.3. By Application
- 1.4. Key Trends
- 1.5. Recession Impact
- 1.6. Analyst Recommendation & Conclusion

CHAPTER 2. GLOBAL POLYUREA MARKET DEFINITION AND RESEARCH ASSUMPTIONS 2.1. RESEARCH OBJECTIVE

- 2.2. Market Definition
- 2.3. Research Assumptions
 - 2.3.1. Inclusion & Exclusion
 - 2.3.2. Limitations
 - 2.3.3. Supply Side Analysis
 - 2.3.3.1. Availability
 - 2.3.3.2. Infrastructure
 - 2.3.3.3. Regulatory Environment
 - 2.3.3.4. Market Competition
 - 2.3.3.5. Economic Viability (Consumer's Perspective)
 - 2.3.4. Demand Side Analysis
 - 2.3.4.1. Regulatory Frameworks
 - 2.3.4.2. Technological Advancements
 - 2.3.4.3. Environmental Considerations
 - 2.3.4.4. Consumer Awareness & Acceptance
- 2.4. Estimation Methodology
- 2.5. Years Considered for the Study
- 2.6. Currency Conversion Rates

CHAPTER 3. GLOBAL POLYUREA MARKET DYNAMICS 3.1. MARKET DRIVERS

- 3.1.1. Increasing Demand in Construction Industry

- 3.1.2. Advancements in Polyurea Formulations
- 3.1.3. Growing Industrial Applications
- 3.2. Market Challenges
 - 3.2.1. High Raw Material Costs
 - 3.2.2. Specialized Application Requirements
- 3.3. Market Opportunities
 - 3.3.1. Expansion in Emerging Markets
 - 3.3.2. Innovations in Sustainable Polyurea Solutions
 - 3.3.3. Government Initiatives and Regulations

CHAPTER 4. GLOBAL POLYUREA MARKET INDUSTRY ANALYSIS 4.1. PORTER'S 5 FORCE MODEL

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model
- 4.1.7. Porter's 5 Force Impact Analysis
- 4.2. PESTEL Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
 - 4.2.5. Environmental
 - 4.2.6. Legal
- 4.3. Top Investment Opportunities
- 4.4. Top Winning Strategies
- 4.5. Disruptive Trends
- 4.6. Industry Expert Perspective
- 4.7. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL POLYUREA MARKET SIZE & FORECASTS BY RAW MATERIAL 2022-2032 5.1. SEGMENT DASHBOARD

- 5.2. Global Polyurea Market: Raw Material Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)
 - 5.2.1. Aromatic

5.2.2. Aliphatic

CHAPTER 6. GLOBAL POLYUREA MARKET SIZE & FORECASTS BY PRODUCT 2022-2032 6.1. SEGMENT DASHBOARD

6.2. Global Polyurea Market: Product Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)

6.2.1. Coating

6.2.2. Lining

6.2.3. Adhesives & Sealants

CHAPTER 7. GLOBAL POLYUREA MARKET SIZE & FORECASTS BY APPLICATION 2022-2032 7.1. SEGMENT DASHBOARD

7.2. Global Polyurea Market: Application Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)

7.2.1. Construction

7.2.2. Industrial

7.2.3. Transportation

CHAPTER 8. GLOBAL POLYUREA MARKET SIZE & FORECASTS BY REGION 2022-2032 8.1. NORTH AMERICA POLYUREA MARKET

8.1.1. U.S. Polyurea Market

8.1.1.1. Raw Material Breakdown Size & Forecasts, 2022-2032

8.1.1.2. Product Breakdown Size & Forecasts, 2022-2032

8.1.2. Canada Polyurea Market

8.2. Europe Polyurea Market

8.2.1. UK Polyurea Market

8.2.2. Germany Polyurea Market

8.2.3. France Polyurea Market

8.2.4. Spain Polyurea Market

8.2.5. Italy Polyurea Market

8.2.6. Rest of Europe Polyurea Market

8.3. Asia-Pacific Polyurea Market

8.3.1. China Polyurea Market

8.3.1.1. Raw Material Breakdown Size & Forecasts, 2022-2032

8.3.1.2. Product Breakdown Size & Forecasts, 2022-2032

8.3.2. India Polyurea Market

- 8.3.3. Japan Polyurea Market
- 8.3.4. Australia Polyurea Market
- 8.3.5. South Korea Polyurea Market
- 8.3.6. Rest of Asia-Pacific Polyurea Market
- 8.4. Latin America Polyurea Market
 - 8.4.1. Brazil Polyurea Market
 - 8.4.2. Mexico Polyurea Market
 - 8.4.3. Rest of Latin America Polyurea Market
- 8.5. Middle East & Africa Polyurea Market
 - 8.5.1. Saudi Arabia Polyurea Market
 - 8.5.2. South Africa Polyurea Market
 - 8.5.3. Rest of Middle East & Africa Polyurea Market

CHAPTER 9. COMPETITIVE INTELLIGENCE 9.1. KEY COMPANY SWOT ANALYSIS

- 9.1.1. Huntsman Corporation
- 9.1.2. BASF SE
- 9.1.3. Covestro AG
- 9.2. Top Market Strategies
- 9.3. Company Profiles
 - 9.3.1. Huntsman Corporation
 - 9.3.1.1. Key Information
 - 9.3.1.2. Overview
 - 9.3.1.3. Financial (Subject to Data Availability)
 - 9.3.1.4. Product Summary
 - 9.3.1.5. Market Strategies
 - 9.3.2. PPG Industries, Inc.
 - 9.3.3. Sherwin-Williams Company
 - 9.3.4. Versaflex Inc.
 - 9.3.5. Specialty Products, Inc.
 - 9.3.6. Rhino Linings Corporation
 - 9.3.7. Nukote Coating Systems
 - 9.3.8. American Polymers Corporation
 - 9.3.9. Teknos Group
 - 9.3.10. VIP Coatings International GmbH
 - 9.3.11. Sika AG
 - 9.3.12. Dow Chemical Company
 - 9.3.13. Carboline Company

CHAPTER 10. RESEARCH PROCESS 10.1. RESEARCH PROCESS

- 10.1.1. Data Mining
- 10.1.2. Analysis
- 10.1.3. Market Estimation
- 10.1.4. Validation
- 10.1.5. Publishing
- 10.2. Research Attributes

12. LIST OF TABLES TABLE 1. GLOBAL POLYUREA MARKET, REPORT SCOPE

TABLE 2. Global Polyurea Market Estimates & Forecasts by Region 2022-2032 (USD Million/Billion)

TABLE 3. Global Polyurea Market Estimates & Forecasts by Raw Material 2022-2032 (USD Million/Billion)

TABLE 4. Global Polyurea Market Estimates & Forecasts by Product 2022-2032 (USD Million/Billion)

TABLE 5. Global Polyurea Market Estimates & Forecasts by Application 2022-2032 (USD Million/Billion)

TABLE 6. Global Polyurea Market Estimates & Forecasts by Raw Material 2022-2032 (USD Million/Billion)

TABLE 7. Global Polyurea Market Estimates & Forecasts by Product 2022-2032 (USD Million/Billion)

TABLE 8. Global Polyurea Market Estimates & Forecasts by Application 2022-2032 (USD Million/Billion)

TABLE 9. Global Polyurea Market Estimates & Forecasts by Raw Material 2022-2032 (USD Million/Billion)

TABLE 10. Global Polyurea Market Estimates & Forecasts by Product 2022-2032 (USD Million/Billion)

TABLE 11. Global Polyurea Market Estimates & Forecasts by Application 2022-2032 (USD Million/Billion)

TABLE 12. Global Polyurea Market Estimates & Forecasts by Raw Material 2022-2032 (USD Million/Billion)

TABLE 13. Global Polyurea Market Estimates & Forecasts by Product 2022-2032 (USD Million/Billion)

TABLE 14. Global Polyurea Market Estimates & Forecasts by Application 2022-2032 (USD Million/Billion)

TABLE 15. U.S. Polyurea Market Estimates & Forecasts, 2022-2032 (USD Million/Billion)

TABLE 16. U.S. Polyurea Market Estimates & Forecasts by Raw Material 2022-2032 (USD Million/Billion)

TABLE 17. U.S. Polyurea Market Estimates & Forecasts by Product 2022-2032 (USD Million/Billion)

TABLE 18. Canada Polyurea Market Estimates & Forecasts, 2022-2032 (USD Million/Billion)

TABLE 19. Canada Polyurea Market Estimates & Forecasts by Raw Material 2022-2032 (USD Million/Billion)

TABLE 20. Canada Polyurea Market Estimates & Forecasts by Product 2022-2032 (USD Million/Billion)

...

This list is not complete; the final report does contain more than 100 tables. The list may be updated in the final deliverable.

12. LIST OF FIGURES FIG 1. GLOBAL POLYUREA MARKET, RESEARCH METHODOLOGY

FIG 2. Global Polyurea Market, Market Estimation Techniques

FIG 3. Global Market Size Estimates & Forecast Methods

FIG 4. Global Polyurea Market, Key Trends 2023

FIG 5. Global Polyurea Market, Growth Prospects 2022-2032

FIG 6. Global Polyurea Market, Porter's 5 Force Model

FIG 7. Global Polyurea Market, PESTEL Analysis

FIG 8. Global Polyurea Market, Value Chain Analysis

FIG 9. Global Polyurea Market by Segment, 2022 & 2032 (USD Million/Billion)

FIG 10. Global Polyurea Market by Segment, 2022 & 2032 (USD Million/Billion)

FIG 11. Global Polyurea Market by Segment, 2022 & 2032 (USD Million/Billion)

FIG 12. Global Polyurea Market by Segment, 2022 & 2032 (USD Million/Billion)

FIG 13. Global Polyurea Market by Segment, 2022 & 2032 (USD Million/Billion)

FIG 14. Global Polyurea Market, Regional Snapshot 2022 & 2032

FIG 15. North America Polyurea Market 2022 & 2032 (USD Million/Billion)

FIG 16. Europe Polyurea Market 2022 & 2032 (USD Million/Billion)

FIG 17. Asia-Pacific Polyurea Market 2022 & 2032 (USD Million/Billion)

FIG 18. Latin America Polyurea Market 2022 & 2032 (USD Million/Billion)

FIG 19. Middle East & Africa Polyurea Market 2022 & 2032 (USD Million/Billion)

FIG 20. Global Polyurea Market, Company Market Share Analysis (2023)

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