

# **Global Polypropylene Packaging Films Market Size study, By Film Format {Clear Films, Coated Films, Matte Films, White Films, Metallized Films}, By Product Type {BOPP, CPP}, By Application {Bags & Pouches, Lamination, Tapes, Labels, Wraps, Others}, By End-user {Food & Beverages, Personal Care & Cosmetics, Electric & Electronics, Industrial, Pharmaceuticals & Medical, Tobacco, Others}, Analysis Regional Forecasts 2021-2027**

<https://marketpublishers.com/r/G1BAD659529AEN.html>

Date: August 2021

Pages: 208

Price: US\$ 4,950.00 (Single User License)

ID: G1BAD659529AEN

## **Abstracts**

Global Polypropylene Packaging Films Market reached USD 2.74 Billion in 2020. The Global Polypropylene Packaging Films Market tends to grow by a CAGR of 6.78% in the 2021-2027 period.

Polypropylene packaging films are flexible films that are widely used in the food and beverages industry for packaging of snacks, candy, food wraps, etc. These films provide thermal, heat, and puncture resistance and quality strength. Growing demand for packaged food market is one of the major driving factors of this market. Another trending factor driving the market is the growing demand for cost-effective packaging applications. Wide fluctuations in raw material prices are a restraint for this market. The rapidly increasing demand for polypropylene films in tobacco and cigarette packaging is a growth opportunity for the market. Biaxially Oriented Polypropylene Films (BOPP) segment is dominating the market because of strong seal, and high clarity of the product and it prevents from high moisture level. In 2019, Amcor Limited launched an in-store recyclable laminate solution named Genesis which is suitable for a wide range of the industries including frozen foods, dried fruits, nuts, etc.

The key regions covered in the global Polypropylene Packaging Films market are North America, Latin America, Europe, The Asia Pacific. The Asia Pacific accounted for the largest market share and it is estimated to grow in the forecasted period owing to the growing demand for ready-to-eat and easy-to-carry products.

Major market players included in this report are:

Amcor PLC

AEP Industries Inc.

Novolex Holdings LLC

RKW Group

Dupont Teijin Films

Jindal Poly Films Ltd

CCL Industries

ProAmpac LLC

Cosmo Films Ltd

SRF Limited

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Film Format:

Clear Films

Coated Films

Matte Films

White Films

Metalized Films

By Product Type:

BOPP

CPP

By Application:

Bags & Pouches

Lamination

Tapes

Labels

Wraps

Others

By End-user:

Food & Beverages

Personal Care & Cosmetics

Electric & Electronics

Industrial

Pharmaceuticals & Medical

Tobacco

Others

By Region:

North America

The U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, the years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Polypropylene Packaging Films Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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