

Global Polymer Binders Market Size study, by Form (Liquid, Powder, High Solids), by Type (Acrylic, Latex, Vinyl Acetate, Others), by Application (Architectural Coatings, Adhesives and Sealants, Construction Additives, Paper and Board, Textile and Carpets, Others) and Regional Forecasts 2022-2032

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Abstracts

The Global Polymer Binders Market was valued at USD 27.48 billion in 2022 and is projected to grow at a CAGR of 8.2% during the forecast period 2023-2024. Polymer binders serve as crucial raw materials, especially in the paint and construction industries. The transition towards environmentally friendly alternatives, such as powder coatings and UV/EB treatment systems, replacing solvent-based coatings, drives the demand for polymer binders. These binders, especially in water-based polymer dispersions, are pivotal in ensuring high adhesion and durability in paints and coatings, making them indispensable in modern industrial applications.

The market's expansion is significantly propelled by the robust demand from major end-use sectors like construction, paints and coatings, textiles, and paper. The paints and coatings industry remains the largest consumer of polymer binders due to the superior adhesion and longevity these materials provide. Emerging economies in Asia-Pacific, the Middle East & Africa, and Latin America are expected to support market growth, driven by rising disposable incomes and increased investments in infrastructure. However, the market faces challenges such as the handling and processing difficulties associated with certain types of polymer binders and the brittleness of fluorescent polymers at higher temperatures. Despite these challenges, the market is expected to recover and grow post-COVID-19, driven by sustained demand across various industries. Major market players are focusing on strategic initiatives, including product

innovation and expansions, to maintain a competitive edge in the evolving market landscape.

The key regions considered in the study include Asia Pacific, North America, Europe, Latin America, and the Middle East. Rapid industrialization and urbanization in Asia-Pacific position it as the dominant and fastest-growing region in the polymer binders market. The growth in construction activities, coupled with advancements in the automotive industry, are key factors bolstering demand in this region. North America and Europe also represent significant markets, fueled by the automotive sector's need for polymer binders and ongoing reconstruction activities.

Major market players included in this report are:

BASF SE

Wacker Chemie AG

Celanese Corporation

Arkema

Dairen Chemical Corporation

Chemrez Technologies, Inc.

OMNOVA Solutions Inc.

Toagosei Co., Ltd.

Visen Industries Limited

Shandong Hearst building materials co., ltd.

Ashland Global Holdings Inc.

The Dow Chemical Company

Synthomer Plc

Eastman Chemical Company

Acquos Advisors

The detailed segments and sub-segment of the market are explained below:

By Form:

Liquid

Powder

High Solids

By Type:

Acrylic

Latex

Vinyl Acetate

Others

By Application:

Architectural Coatings

Adhesives and Sealants

Construction Additives

Paper and Board

Textile and Carpets

Others

By Region:

Global Polymer Binders Market Size study, by Form (Liquid, Powder, High Solids), by Type (Acrylic, Latex, Viny...

North America

United States

Canada

Europe

United Kingdom

Germany

Italy

France

Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Rest of Latin America

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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