

# **Global Polymer Binders Market Size study, by Form (Liquid, Powder, High Solids), by Type (Acrylic, Latex, Vinyl Acetate, Others), by Application (Architectural Coatings, Adhesives and Sealants, Construction Additives, Paper and Board, Textile and Carpets, Others) and Regional Forecasts 2022-2032**

<https://marketpublishers.com/r/G1D27BF1730EEN.html>

Date: August 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G1D27BF1730EEN

## **Abstracts**

The Global Polymer Binders Market was valued at USD 27.48 billion in 2022 and is projected to grow at a CAGR of 8.2% during the forecast period 2023-2024. Polymer binders serve as crucial raw materials, especially in the paint and construction industries. The transition towards environmentally friendly alternatives, such as powder coatings and UV/EB treatment systems, replacing solvent-based coatings, drives the demand for polymer binders. These binders, especially in water-based polymer dispersions, are pivotal in ensuring high adhesion and durability in paints and coatings, making them indispensable in modern industrial applications.

The market's expansion is significantly propelled by the robust demand from major end-use sectors like construction, paints and coatings, textiles, and paper. The paints and coatings industry remains the largest consumer of polymer binders due to the superior adhesion and longevity these materials provide. Emerging economies in Asia-Pacific, the Middle East & Africa, and Latin America are expected to support market growth, driven by rising disposable incomes and increased investments in infrastructure. However, the market faces challenges such as the handling and processing difficulties associated with certain types of polymer binders and the brittleness of fluorescent polymers at higher temperatures. Despite these challenges, the market is expected to recover and grow post-COVID-19, driven by sustained demand across various industries. Major market players are focusing on strategic initiatives, including product

innovation and expansions, to maintain a competitive edge in the evolving market landscape.

The key regions considered in the study include Asia Pacific, North America, Europe, Latin America, and the Middle East. Rapid industrialization and urbanization in Asia-Pacific position it as the dominant and fastest-growing region in the polymer binders market. The growth in construction activities, coupled with advancements in the automotive industry, are key factors bolstering demand in this region. North America and Europe also represent significant markets, fueled by the automotive sector's need for polymer binders and ongoing reconstruction activities.

Major market players included in this report are:

BASF SE

Wacker Chemie AG

Celanese Corporation

Arkema

Dairen Chemical Corporation

Chemrez Technologies, Inc.

OMNOVA Solutions Inc.

Toagosei Co., Ltd.

Visen Industries Limited

Shandong Hearst building materials co., ltd.

Ashland Global Holdings Inc.

The Dow Chemical Company

Synthomer Plc

Eastman Chemical Company

Acquos Advisors

The detailed segments and sub-segment of the market are explained below:

By Form:

Liquid

Powder

High Solids

By Type:

Acrylic

Latex

Vinyl Acetate

Others

By Application:

Architectural Coatings

Adhesives and Sealants

Construction Additives

Paper and Board

Textile and Carpets

Others

By Region:

North America

United States

Canada

Europe

United Kingdom

Germany

Italy

France

Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Rest of Latin America

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

## Contents

### **CHAPTER 1. GLOBAL POLYMER BINDERS MARKET EXECUTIVE SUMMARY**

- 1.1. Global Polymer Binders Market Size & Forecast (2022-2032)
- 1.2. Regional Summary
- 1.3. Segmental Summary
  - 1.3.1. By Form
  - 1.3.2. By Type
  - 1.3.3. By Application
- 1.4. Key Trends
- 1.5. Recession Impact
- 1.6. Analyst Recommendation & Conclusion

### **CHAPTER 2. GLOBAL POLYMER BINDERS MARKET DEFINITION AND RESEARCH ASSUMPTIONS**

- 2.1. Research Objective
- 2.2. Market Definition
- 2.3. Research Assumptions
  - 2.3.1. Inclusion & Exclusion
  - 2.3.2. Limitations
  - 2.3.3. Supply Side Analysis
    - 2.3.3.1. Availability
    - 2.3.3.2. Infrastructure
    - 2.3.3.3. Regulatory Environment
    - 2.3.3.4. Market Competition
    - 2.3.3.5. Economic Viability (Consumer's Perspective)
  - 2.3.4. Demand Side Analysis
    - 2.3.4.1. Regulatory frameworks
    - 2.3.4.2. Technological Advancements
    - 2.3.4.3. Environmental Considerations
    - 2.3.4.4. Consumer Awareness & Acceptance
- 2.4. Estimation Methodology
- 2.5. Years Considered for the Study
- 2.6. Currency Conversion Rates

### **CHAPTER 3. GLOBAL POLYMER BINDERS MARKET DYNAMICS**

### 3.1. Market Drivers

3.1.1. Increasing Demand in Paints and Coatings Industry

3.1.2. Rapid Industrialization and Urbanization in Emerging Economies

### 3.2. Market Challenges

3.2.1. Handling and Processing Difficulties

3.2.2. Brittleness of Certain Polymer Binders

### 3.3. Market Opportunities

3.3.1. Technological Advancements in Polymer Binders

3.3.2. Expansion in Emerging Markets

## **CHAPTER 4. GLOBAL POLYMER BINDERS MARKET INDUSTRY ANALYSIS**

### 4.1. Porter's 5 Force Model

4.1.1. Bargaining Power of Suppliers

4.1.2. Bargaining Power of Buyers

4.1.3. Threat of New Entrants

4.1.4. Threat of Substitutes

4.1.5. Competitive Rivalry

4.1.6. Futuristic Approach to Porter's 5 Force Model

4.1.7. Porter's 5 Force Impact Analysis

### 4.2. PESTEL Analysis

4.2.1. Political

4.2.2. Economical

4.2.3. Social

4.2.4. Technological

4.2.5. Environmental

4.2.6. Legal

### 4.3. Top investment opportunity

### 4.4. Top winning strategies

### 4.5. Disruptive Trends

### 4.6. Industry Expert Perspective

### 4.7. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL POLYMER BINDERS MARKET SIZE & FORECASTS BY FORM 2022-2032**

### 5.1. Segment Dashboard

### 5.2. Global Polymer Binders Market: Form Revenue Trend Analysis, 2022 & 2032(USD Billion)

- 5.2.1. Liquid
- 5.2.2. Powder
- 5.2.3. High Solids

## **CHAPTER 6. GLOBAL POLYMER BINDERS MARKET SIZE & FORECASTS BY TYPE 2022-2032**

- 6.1. Segment Dashboard
- 6.2. Global Polymer Binders Market: Type Revenue Trend Analysis, 2022 & 2032(USD Billion)
  - 6.2.1. Acrylic
  - 6.2.2. Latex
  - 6.2.3. Vinyl Acetate
  - 6.2.4. Others

## **CHAPTER 7. GLOBAL POLYMER BINDERS MARKET SIZE & FORECASTS BY APPLICATION 2022-2032**

- 7.1. Segment Dashboard
- 7.2. Global Polymer Binders Market: Application Revenue Trend Analysis, 2022 & 2032(USD Billion)
  - 7.2.1. Architectural Coatings
  - 7.2.2. Adhesives and Sealants
  - 7.2.3. Construction Additives
  - 7.2.4. Paper and Board
  - 7.2.5. Textile and Carpets
  - 7.2.6. Others

## **CHAPTER 8. GLOBAL POLYMER BINDERS MARKET SIZE & FORECASTS BY REGION 2022-2032**

- 8.1. North America Polymer Binders Market
  - 8.1.1. U.S. Polymer Binders Market
    - 8.1.1.1. Form breakdown size & forecasts, 2022-2032
    - 8.1.1.2. Type breakdown size & forecasts, 2022-2032
    - 8.1.1.3. Application breakdown size & forecasts, 2022-2032
  - 8.1.2. Canada Polymer Binders Market
    - 8.1.2.1. Form breakdown size & forecasts, 2022-2032
    - 8.1.2.2. Type breakdown size & forecasts, 2022-2032



- 8.1.2.3. Application breakdown size & forecasts, 2022-2032
- 8.1.3. Mexico Polymer Binders Market
- 8.2. Europe Polymer Binders Market
  - 8.2.1. U.K. Polymer Binders Market
  - 8.2.2. Germany Polymer Binders Market
  - 8.2.3. France Polymer Binders Market
  - 8.2.4. Italy Polymer Binders Market
- 8.3. Asia-Pacific Polymer Binders Market
  - 8.3.1. China Polymer Binders Market
  - 8.3.2. India Polymer Binders Market
  - 8.3.3. Japan Polymer Binders Market
  - 8.3.4. Australia Polymer Binders Market
  - 8.3.5. South Korea Polymer Binders Market
  - 8.3.6. Rest of Asia Pacific Polymer Binders Market
- 8.4. Latin America Polymer Binders Market
  - 8.4.1. Brazil Polymer Binders Market
  - 8.4.2. Mexico Polymer Binders Market
  - 8.4.3. Rest of Latin America Polymer Binders Market
- 8.5. Middle East & Africa Polymer Binders Market
  - 8.5.1. Saudi Arabia Polymer Binders Market
  - 8.5.2. South Africa Polymer Binders Market
  - 8.5.3. Rest of Middle East & Africa Polymer Binders Market

## **CHAPTER 9. COMPETITIVE INTELLIGENCE**

- 9.1. Key Company SWOT Analysis
  - 9.1.1. Company
  - 9.1.2. Company
  - 9.1.3. Company
- 9.2. Top Market Strategies
- 9.3. Company Profiles
  - 9.3.1. BASF SE
    - 9.3.1.1. Key Information
    - 9.3.1.2. Overview
    - 9.3.1.3. Financial (Subject to Data Availability)
    - 9.3.1.4. Product Summary
    - 9.3.1.5. Market Strategies
  - 9.3.2. Wacker Chemie AG
  - 9.3.3. Celanese Corporation

- 9.3.4. Arkema
- 9.3.5. Dairen Chemical Corporation
- 9.3.6. Chemrez Technologies, Inc.
- 9.3.7. OMNOVA Solutions Inc.
- 9.3.8. Toagosei Co., Ltd.
- 9.3.9. Visen Industries Limited
- 9.3.10. Shandong Hearst building materials co., ltd.
- 9.3.11. Ashland Global Holdings Inc.
- 9.3.12. The Dow Chemical Company
- 9.3.13. Synthomer Plc
- 9.3.14. Eastman Chemical Company
- 9.3.15. Acquos Advisors

## **CHAPTER 10. RESEARCH PROCESS**

- 10.1. Research Process
  - 10.1.1. Data Mining
  - 10.1.2. Analysis
  - 10.1.3. Market Estimation
  - 10.1.4. Validation
  - 10.1.5. Publishing
- 10.2. Research Attributes

## List Of Tables

### LIST OF TABLES

- TABLE 1. Global Polymer Binders market, report scope
- TABLE 2. Global Polymer Binders market estimates & forecasts by Region 2022-2032 (USD Billion)
- TABLE 3. Global Polymer Binders market estimates & forecasts by Form 2022-2032 (USD Billion)
- TABLE 4. Global Polymer Binders market estimates & forecasts by Type 2022-2032 (USD Billion)
- TABLE 5. Global Polymer Binders market estimates & forecasts by Application 2022-2032 (USD Billion)
- TABLE 6. Global Polymer Binders market by segment, estimates & forecasts, 2022-2032 (USD Billion)
- TABLE 7. Global Polymer Binders market by region, estimates & forecasts, 2022-2032 (USD Billion)
- TABLE 8. Global Polymer Binders market by segment, estimates & forecasts, 2022-2032 (USD Billion)
- TABLE 9. Global Polymer Binders market by region, estimates & forecasts, 2022-2032 (USD Billion)
- TABLE 10. Global Polymer Binders market by segment, estimates & forecasts, 2022-2032 (USD Billion)
- TABLE 11. Global Polymer Binders market by region, estimates & forecasts, 2022-2032 (USD Billion)
- TABLE 12. Global Polymer Binders market by segment, estimates & forecasts, 2022-2032 (USD Billion)
- TABLE 13. Global Polymer Binders market by region, estimates & forecasts, 2022-2032 (USD Billion)
- TABLE 14. Global Polymer Binders market by segment, estimates & forecasts, 2022-2032 (USD Billion)
- TABLE 15. U.S. Polymer Binders market estimates & forecasts, 2022-2032 (USD Billion)
- TABLE 16. U.S. Polymer Binders market estimates & forecasts by segment 2022-2032 (USD Billion)
- TABLE 17. U.S. Polymer Binders market estimates & forecasts by segment 2022-2032 (USD Billion)
- TABLE 18. Canada Polymer Binders market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 19. Canada Polymer Binders market estimates & forecasts by segment  
2022-2032 (USD Billion)

TABLE 20. Canada Polymer Binders market estimates & forecasts by segment  
2022-2032 (USD Billion)

.....

This list is not complete, final report does contain more than 100 tables. The list may be updated in the final deliverable.

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Polymer Binders market, research methodology
- FIG 2. Global Polymer Binders market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods.
- FIG 4. Global Polymer Binders market, key trends 2023
- FIG 5. Global Polymer Binders market, growth prospects 2022-2032
- FIG 6. Global Polymer Binders market, porters 5 force model
- FIG 7. Global Polymer Binders market, PESTEL analysis
- FIG 8. Global Polymer Binders market, value chain analysis
- FIG 9. Global Polymer Binders market by segment, 2022 & 2032(USD Billion)
- FIG 10. Global Polymer Binders market by segment, 2022 & 2032(USD Billion)
- FIG 11. Global Polymer Binders market by segment, 2022 & 2032(USD Billion)
- FIG 12. Global Polymer Binders market by segment, 2022 & 2032(USD Billion)
- FIG 13. Global Polymer Binders market by segment, 2022 & 2032(USD Billion)
- FIG 14. Global Polymer Binders market, regional snapshot 2022 & 2032
- FIG 15. North America Polymer Binders market 2022 & 2032(USD Billion)
- FIG 16. Europe Polymer Binders market 2022 & 2032(USD Billion)
- FIG 17. Asia pacific Polymer Binders market 2022 & 2032(USD Billion)
- FIG 18. Latin America Polymer Binders market 2022 & 2032(USD Billion)
- FIG 19. Middle East & Africa Polymer Binders market 2022 & 2032(USD Billion)
- FIG 20. Global Polymer Binders market, company market share analysis (2023)

.....

This list is not complete, final report does contain more than 50 figures. The list may be updated in the final deliverable.

## I would like to order

Product name: Global Polymer Binders Market Size study, by Form (Liquid, Powder, High Solids), by Type (Acrylic, Latex, Vinyl Acetate, Others), by Application (Architectural Coatings, Adhesives and Sealants, Construction Additives, Paper and Board, Textile and Carpets, Others) and Regional Forecasts 2022-2032

Product link: <https://marketpublishers.com/r/G1D27BF1730EEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G1D27BF1730EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970