

Global Polyisoprene Market Size Study, by Type (Synthetic Polyisoprene, Natural Polyisoprene), Application (Tires and Belts, Medical Devices, Industrial Products, Consumer Products), End User Industry, Polymerization Process, Grade, and Regional Forecasts 2022-2032

<https://marketpublishers.com/r/G0032D25A633EN.html>

Date: March 2025

Pages: 285

Price: US\$ 3,750.00 (Single User License)

ID: G0032D25A633EN

Abstracts

The Global Polyisoprene Market, valued at approximately USD 5.23 billion in 2023, is anticipated to grow at a CAGR of 3.50% over the forecast period 2024-2032.

Polyisoprene, a crucial elastomer used in diverse industries, continues to witness rising demand owing to its superior properties, including high elasticity, tensile strength, and resistance to wear and fatigue. As industrial applications expand and the global automotive sector evolves, polyisoprene-based products are increasingly sought after for their durability and versatility. Natural polyisoprene, derived from rubber trees, remains a staple in the tire and medical industries, while synthetic polyisoprene offers enhanced consistency and purity, driving innovation in specialized applications such as latex gloves, medical tubing, and engineered elastomeric components.

The growing emphasis on sustainable and high-performance materials is accelerating investment in bio-based polyisoprene, particularly within the healthcare and automotive sectors. Rising demand for eco-friendly and recyclable materials has encouraged manufacturers to develop low-emission production techniques and enhanced polymerization processes, ensuring compliance with stringent environmental regulations. Additionally, the expansion of medical applications—including catheters, gloves, and surgical seals—has amplified demand, fueled by the increased global focus on infection control and safety in healthcare settings. However, fluctuations in raw material prices and supply chain constraints pose significant challenges to market

growth.

Regionally, North America dominates the polyisoprene market, bolstered by a strong automotive sector, robust healthcare infrastructure, and increasing investment in elastomer-based medical products. The United States leads the region, driven by advancements in synthetic rubber manufacturing and medical-grade polyisoprene production. Meanwhile, Europe exhibits steady growth, driven by sustainability initiatives that promote bio-based polyisoprene alternatives. The Asia-Pacific region, particularly China and India, is expected to register the fastest growth, fueled by rapid industrialization, infrastructure expansion, and increasing demand for tires and automotive components. Additionally, the surge in construction and consumer goods manufacturing in emerging economies is further accelerating market expansion.

Key industry players are heavily investing in polymerization technology improvements, process optimization, and R&D initiatives to enhance product quality and reduce environmental impact. Collaborations between raw material suppliers, manufacturers, and end-users are fostering the development of customized polyisoprene solutions for niche applications, such as electrical insulation, industrial gaskets, and high-performance automotive seals. The shift toward low-emission and sustainable elastomer solutions is reshaping the industry landscape, pushing manufacturers toward innovation-driven, environmentally compliant production methods. With evolving market dynamics and increased adoption across various industries, the polyisoprene market is poised for steady and sustained growth over the next decade.

Major Market Players Included in This Report:

ExxonMobil Corporation

Goodyear Tire & Rubber Company

Lanxess AG

Kraton Corporation

TSRC Corporation

JSR Corporation

Kuraray Co., Ltd.

Zeon Corporation

Asahi Kasei Corporation

Lion Elastomers LLC

PJSC Nizhnekamskneftekhim

Sibur Holding

Kumho Petrochemical

China Petroleum & Chemical Corporation (Sinopec)

Arkema S.A.

The Detailed Segments and Sub-segments of the Market are Explained Below:

By Type:

Synthetic Polyisoprene

Natural Polyisoprene

By Application:

Tires and Belts

Medical Devices

Industrial Products

Consumer Products

By End User Industry:

Automotive

Healthcare

Construction

Electronics

By Polymerization Process:

Solution Polymerization

Emulsion Polymerization

By Grade:

High Cis Polyisoprene

Low Cis Polyisoprene

Very Low Cis Polyisoprene

By Region:

North America:

U.S.

Canada

Europe:

UK

Germany

France

Spain

Italy

Rest of Europe (ROE)

Asia Pacific:

China

India

Japan

Australia

South Korea

Rest of Asia Pacific (RoAPAC)

Latin America:

Brazil

Mexico

Middle East & Africa:

Saudi Arabia

South Africa

Rest of Middle East & Africa (RoMEA)

Years Considered for the Study:

Historical Year: 2022, 2023

Base Year: 2023

Forecast Period: 2024-2032

Key Takeaways:

Market estimates & forecasts for 10 years from 2022 to 2032.

Annualized revenue analysis at regional and country levels for each market segment.

In-depth geographical analysis with country-level insights into market performance.

Competitive landscape featuring major market players and key industry developments.

Strategic insights into business expansion, mergers, acquisitions, and innovations.

Structural market analysis outlining industry competitiveness.

Supply-demand analysis highlighting growth opportunities and challenges.

Contents

CHAPTER 1. GLOBAL POLYISOPRENE MARKET EXECUTIVE SUMMARY

1.1. Global Polyisoprene Market Size & Forecast (2022-2032)

1.2. Regional Summary

1.3. Segmental Summary

1.3.1. By Type

- Synthetic Polyisoprene
- Natural Polyisoprene

1.3.2. By Application

- Tires and Belts
- Medical Devices
- Industrial Products
- Consumer Products

1.3.3. By End User Industry

- Automotive
- Healthcare
- Construction
- Electronics

1.3.4. By Polymerization Process

- Solution Polymerization
- Emulsion Polymerization

1.3.5. By Grade

- High Cis Polyisoprene
- Low Cis Polyisoprene
- Very Low Cis Polyisoprene

1.4. Key Trends

1.5. Recession Impact

1.6. Analyst Recommendation & Conclusion

CHAPTER 2. GLOBAL POLYISOPRENE MARKET DEFINITION AND RESEARCH ASSUMPTIONS

2.1. Research Objective

2.2. Market Definition

2.3. Research Assumptions

2.3.1. Inclusion & Exclusion

2.3.2. Limitations

- 2.3.3. Supply Side Analysis
 - 2.3.3.1. Availability
 - 2.3.3.2. Infrastructure
 - 2.3.3.3. Regulatory Environment
 - 2.3.3.4. Market Competition
 - 2.3.3.5. Economic Viability (Consumer's Perspective)
- 2.3.4. Demand Side Analysis
 - 2.3.4.1. Regulatory Frameworks
 - 2.3.4.2. Technological Advancements
 - 2.3.4.3. Environmental Considerations
 - 2.3.4.4. Consumer Awareness & Acceptance
- 2.4. Estimation Methodology
- 2.5. Years Considered for the Study
- 2.6. Currency Conversion Rates

CHAPTER 3. GLOBAL POLYISOPRENE MARKET DYNAMICS

- 3.1. Market Drivers
 - 3.1.1. Rising Demand for Durable and Versatile Elastomers
 - 3.1.2. Emphasis on Sustainable, Eco-friendly Production Techniques
 - 3.1.3. Innovation in Polymerization Processes and Product Applications
- 3.2. Market Challenges
 - 3.2.1. Fluctuations in Raw Material Prices
 - 3.2.2. Supply Chain Constraints
- 3.3. Market Opportunities
 - 3.3.1. Expansion in Medical Device Applications
 - 3.3.2. Growth in Automotive and Industrial Sectors
 - 3.3.3. Advancements in Bio-based and Low-emission Technologies

CHAPTER 4. GLOBAL POLYISOPRENE MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
 - 4.1.6. Futuristic Approach to Porter's 5 Force Model
 - 4.1.7. Porter's 5 Force Impact Analysis

- 4.2. PESTEL Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
 - 4.2.5. Environmental
 - 4.2.6. Legal
- 4.3. Top Investment Opportunity
- 4.4. Top Winning Strategies
- 4.5. Disruptive Trends
- 4.6. Industry Expert Perspective
- 4.7. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL POLYISOPRENE MARKET SIZE & FORECASTS BY TYPE 2022-2032

- 5.1. Segment Dashboard
- 5.2. Global Polyisoprene Market: Type Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)
 - 5.2.1. Synthetic Polyisoprene
 - 5.2.2. Natural Polyisoprene

CHAPTER 6. GLOBAL POLYISOPRENE MARKET SIZE & FORECASTS BY APPLICATION 2022-2032

- 6.1. Segment Dashboard
- 6.2. Global Polyisoprene Market: Application Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)
 - 6.2.1. Tires and Belts
 - 6.2.2. Medical Devices
 - 6.2.3. Industrial Products
 - 6.2.4. Consumer Products

CHAPTER 7. GLOBAL POLYISOPRENE MARKET SIZE & FORECASTS BY END USER INDUSTRY 2022-2032

- 7.1. Segment Dashboard
- 7.2. Global Polyisoprene Market: End User Industry Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)

- 7.2.1. Automotive
- 7.2.2. Healthcare
- 7.2.3. Construction
- 7.2.4. Electronics

CHAPTER 8. GLOBAL POLYISOPRENE MARKET SIZE & FORECASTS BY POLYMERIZATION PROCESS 2022-2032

- 8.1. Segment Dashboard
- 8.2. Global Polyisoprene Market: Polymerization Process Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)
 - 8.2.1. Solution Polymerization
 - 8.2.2. Emulsion Polymerization

CHAPTER 9. GLOBAL POLYISOPRENE MARKET SIZE & FORECASTS BY GRADE 2022-2032

- 9.1. Segment Dashboard
- 9.2. Global Polyisoprene Market: Grade Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)
 - 9.2.1. High Cis Polyisoprene
 - 9.2.2. Low Cis Polyisoprene
 - 9.2.3. Very Low Cis Polyisoprene

CHAPTER 10. GLOBAL POLYISOPRENE MARKET SIZE & FORECASTS BY REGION 2022-2032

- 10.1. North America Polyisoprene Market
 - 10.1.1. U.S. Polyisoprene Market
 - 10.1.1.1. Type & Application Breakdown, 2022-2032
 - 10.1.1.2. End User Breakdown, 2022-2032
 - 10.1.2. Canada Polyisoprene Market
- 10.2. Europe Polyisoprene Market
 - 10.2.1. UK Polyisoprene Market
 - 10.2.2. Germany Polyisoprene Market
 - 10.2.3. France Polyisoprene Market
 - 10.2.4. Spain Polyisoprene Market
 - 10.2.5. Italy Polyisoprene Market
 - 10.2.6. Rest of Europe Polyisoprene Market

- 10.3. Asia-Pacific Polyisoprene Market
 - 10.3.1. China Polyisoprene Market
 - 10.3.2. India Polyisoprene Market
 - 10.3.3. Japan Polyisoprene Market
 - 10.3.4. Australia Polyisoprene Market
 - 10.3.5. South Korea Polyisoprene Market
 - 10.3.6. Rest of Asia-Pacific Polyisoprene Market
- 10.4. Latin America Polyisoprene Market
 - 10.4.1. Brazil Polyisoprene Market
 - 10.4.2. Mexico Polyisoprene Market
 - 10.4.3. Rest of Latin America Polyisoprene Market
- 10.5. Middle East & Africa Polyisoprene Market
 - 10.5.1. Saudi Arabia Polyisoprene Market
 - 10.5.2. South Africa Polyisoprene Market
 - 10.5.3. Rest of Middle East & Africa Polyisoprene Market

CHAPTER 11. COMPETITIVE INTELLIGENCE

- 11.1. Key Company SWOT Analysis
 - 11.1.1. ExxonMobil Corporation
 - 11.1.2. Goodyear Tire & Rubber Company
 - 11.1.3. Lanxess AG
- 11.2. Top Market Strategies
- 11.3. Company Profiles
 - 11.3.1. ExxonMobil Corporation
 - 11.3.1.1. Key Information
 - 11.3.1.2. Overview
 - 11.3.1.3. Financial (Subject to Data Availability)
 - 11.3.1.4. Product Summary
 - 11.3.1.5. Market Strategies
 - 11.3.2. Kraton Corporation
 - 11.3.3. TSRC Corporation
 - 11.3.4. JSR Corporation
 - 11.3.5. Kuraray Co., Ltd.
 - 11.3.6. Zeon Corporation
 - 11.3.7. Asahi Kasei Corporation
 - 11.3.8. Lion Elastomers LLC
 - 11.3.9. PJSC Nizhnekamskneftekhim
 - 11.3.10. Sibur Holding

11.3.11. Kumho Petrochemical

11.3.12. China Petroleum & Chemical Corporation (Sinopec)

11.3.13. Arkema S.A.

CHAPTER 12. RESEARCH PROCESS

12.1. Research Process

12.1.1. Data Mining

12.1.2. Analysis

12.1.3. Market Estimation

12.1.4. Validation

12.1.5. Publishing

12.2. Research Attributes

List Of Tables

LIST OF TABLES

- TABLE 1. Global Polyisoprene Market, Report Scope
- TABLE 2. Global Polyisoprene Market Estimates & Forecasts by Region 2022-2032 (USD Million/Billion)
- TABLE 3. Global Polyisoprene Market Estimates & Forecasts by Type 2022-2032 (USD Million/Billion)
- TABLE 4. Global Polyisoprene Market Estimates & Forecasts by Application 2022-2032 (USD Million/Billion)
- TABLE 5. Global Polyisoprene Market Estimates & Forecasts by End User Industry 2022-2032 (USD Million/Billion)
- TABLE 6. Global Polyisoprene Market Estimates & Forecasts by Polymerization Process 2022-2032 (USD Million/Billion)
- TABLE 7. Global Polyisoprene Market Estimates & Forecasts by Grade 2022-2032 (USD Million/Billion)
- TABLE 8. Global Polyisoprene Market Estimates & Forecasts by Region 2022-2032 (USD Million/Billion)
- TABLE 9. U.S. Polyisoprene Market Estimates & Forecasts, 2022-2032 (USD Million/Billion)
- TABLE 10. U.S. Polyisoprene Market Estimates & Forecasts by Segment 2022-2032 (USD Million/Billion)
- TABLE 11. Canada Polyisoprene Market Estimates & Forecasts, 2022-2032 (USD Million/Billion)
- TABLE 12. Canada Polyisoprene Market Estimates & Forecasts by Segment 2022-2032 (USD Million/Billion)

.....

This list is not complete, the final report does contain more than 100 tables. The list may be updated in the final deliverable.

List Of Figures

LIST OF FIGURES

- FIG 1. Global Polyisoprene Market, Research Methodology
- FIG 2. Global Polyisoprene Market, Market Estimation Techniques
- FIG 3. Global Market Size Estimates & Forecast Methods.
- FIG 4. Global Polyisoprene Market, Key Trends 2023
- FIG 5. Global Polyisoprene Market, Growth Prospects 2022-2032
- FIG 6. Global Polyisoprene Market, Porter's 5 Force Model
- FIG 7. Global Polyisoprene Market, PESTEL Analysis
- FIG 8. Global Polyisoprene Market, Value Chain Analysis
- FIG 9. Global Polyisoprene Market by Segment, 2022 & 2032 (USD Million/Billion)
- FIG 10. Global Polyisoprene Market by Segment, 2022 & 2032 (USD Million/Billion)
- FIG 11. Global Polyisoprene Market by Segment, 2022 & 2032 (USD Million/Billion)
- FIG 12. Global Polyisoprene Market by Segment, 2022 & 2032 (USD Million/Billion)
- FIG 13. Global Polyisoprene Market by Segment, 2022 & 2032 (USD Million/Billion)
- FIG 14. Global Polyisoprene Market, Regional Snapshot 2022 & 2032
- FIG 15. North America Polyisoprene Market 2022 & 2032 (USD Million/Billion)
- FIG 16. Europe Polyisoprene Market 2022 & 2032 (USD Million/Billion)
- FIG 17. Asia-Pacific Polyisoprene Market 2022 & 2032 (USD Million/Billion)
- FIG 18. Latin America Polyisoprene Market 2022 & 2032 (USD Million/Billion)
- FIG 19. Middle East & Africa Polyisoprene Market 2022 & 2032 (USD Million/Billion)
- FIG 20. Global Polyisoprene Market, Company Market Share Analysis (2023)

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