

Global Polyethylene Terephthalate (PET) Market Size Study, by Type (Virgin, Recycled), by Application (Rigid Packaging, Film, Sheets & Straps, Others), and Regional Forecasts 2022-2032

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Abstracts

The Global Polyethylene Terephthalate (PET) Market is valued at approximately USD 48.35 billion in 2023 and is anticipated to grow at a robust compound annual growth rate (CAGR) of 9.50% over the forecast period 2024-2032. PET, widely recognized for its durability, lightweight properties, and recyclability, is integral to industries ranging from packaging to automotive. The demand for this versatile material is skyrocketing, driven by the surge in sustainable packaging solutions, especially in the food and beverage industry, and its expanding applications across various industrial sectors.

The market's growth is bolstered by technological advancements in PET manufacturing processes, enabling enhanced recyclability and reduced carbon footprints. Increasing consumer awareness and stringent regulations advocating eco-friendly practices are pushing businesses to adopt PET, particularly recycled variants, to align with environmental standards. The shift towards circular economies is further propelling the demand for PET, with brands and manufacturers embracing recycled PET to meet sustainability goals without compromising on product performance.

Regional dynamics play a pivotal role in shaping the PET market. North America and Europe are key markets, leveraging their advanced recycling infrastructure and strict environmental mandates to drive recycled PET adoption. Asia-Pacific emerges as the fastest-growing region, fueled by rapid industrialization, urbanization, and the escalating demand for rigid packaging solutions. Countries like China and India are at the forefront of PET consumption, with investments in recycling technologies and increasing public-private partnerships to enhance sustainability.

Leading companies in the market are focusing on innovative product development and strategic partnerships to address the growing demand for sustainable and high-performance PET solutions. Competitive strategies include expanding recycling capacities, exploring bio-based PET production, and establishing regional production facilities to cater to localized demand.

Major market players included in this report are:

Indorama Ventures Public Company Limited

Alpek S.A.B. de C.V.

Far Eastern New Century Corporation

Lotte Chemical Corporation

Jiangsu Sanfangxiang Group Co., Ltd.

Reliance Industries Limited

Octal Holding & Company SAOC

Zhejiang Hengyi Group Co., Ltd.

SABIC

Dow Inc.

Sinopec Group

Toray Industries, Inc.

BASF SE

Mitsubishi Chemical Corporation

Nan Ya Plastics Corporation

The detailed segments and sub-segments of the market are explained below:

By Type:

Virgin

Recycled

By Application:

Rigid Packaging

Film

Sheets & Straps

Others

By Region:

North America:

U.S.

Canada

Europe:

UK

Germany

France

Spain

Italy

ROE

Asia Pacific:

China

India

Japan

Australia

South Korea

RoAPAC

Latin America:

Brazil

Mexico

Middle East & Africa:

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical Year – 2022

Base Year – 2023

Forecast Period – 2024 to 2032

Key Takeaways:

Comprehensive market estimates and forecasts spanning a 10-year horizon (2022-2032).

Granular revenue analysis at regional and segment levels.

Detailed geographical insights with country-specific data.

Profiling of major industry players with strategic initiatives and competitive analysis.

Recommendations for capitalizing on emerging market trends and opportunities.

In-depth analysis of supply-side and demand-side factors driving the market dynamics.

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