

Global Polybag Mailers Market Size study, by Material Type (Plastic, Foam, and Other Materials) by Seal Type (Self-adhesive Sealing and Zip Sealing) by End Use Industries (E-commerce, Consumer Electronics, Medical Devices, Pharmaceuticals, Clothing & Apparels, Industrial Components) and Regional Forecasts 2022-2028

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Abstracts

Global Polybag Mailers Market is valued approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. Polybag mailers refers to flexible packaging envelopes, which are generally made from self-sealing polyethylene (LDPE) and plastic Foams. This type of packaging is widely used in shipping of various non-fragile items like T-shirt, Books, shoes, plastic toys etc. Growing E-commerce industry and rising adoption of Custom Branding & Packaging Solutions are key drivers for the growth of Polybag Mailers Market. For instance, according to global database management company Statista- as of 2022, in Asia Pacific region, revenue in the e-Commerce market is estimated to reach USD 2.09 billion and the revenue is expected to show an annual growth rate of 7.98% from the year 2022 to 2025, witnessing an estimated market revenue of USD 2.63 billion by the year 2025. Furthermore, in January 2022, UK based packaging supplier Kite Packaging has launched returnable mailing bags. These Mailing bags are made up of polythene material with 30% recycled content. Moreover, this new packaging would help the company in extending its product portfolio and brand presence. Also, with the growing urbanization in developing countries and rising demand for biodegradable mailers, the adoption & demand for Polybag Mailers is likely to increase the market growth during the forecast period. However, Stringent government regulations coupled with rising environmental consciousness impedes the growth of the market over the

forecast period of 2022-2028.

The key regions considered for the global Polybag Mailers Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading region across the world in terms of market share owing to growing research and development activities in bioplastics and presence of leading market players in the region. Whereas Asia-Pacific is also anticipated to exhibit highest growth rate over the forecast period 2022-2028. Factors such as growing e-commerce sector in the emerging economies and rapid urbanization coupled with rising penetration of global market players in the region would create lucrative growth prospects for the Polybag Mailers Market across Asia-Pacific region.

Major market player included in this report are:

Sealed Air Corp.

Intertape Polymer Group Inc.

PAC Worldwide Corporation

Storopack Inc.

Pregis LLC

Proampac LLC

Soft Packaging Inc.

Riverside Paper Co. Inc.

ARIV PAK Inc.

Bravo Pack Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Material Type:

Plastic,

Foam,

Other Materials

By Seal Type:

Self-adhesive Sealing a

Zip Sealing

By End Use Industries:

E-commerce

Consumer Electronics,

Medical Devices,

Pharmaceuticals,

Clothing & Apparels,

Industrial Components

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Polybag Mailers Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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