

Global Poly Coated Paper Market Size study, by Coating Material (Polyolefin Polymers Functional Polyolefins, Biodegradable polymers (ex. PLA, PBAT), Acrylic Polymers (ex. PMMA), Others Coating Material), by Application (Packaging, Printing), by End-use (Food, Pharmaceuticals, Consumer Goods, Others) and Regional Forecasts 2022-2028

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Abstracts

Global Poly Coated Paper Market is valued at approximately USD 19.6 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 4.4 % over the forecast period 2022-2028.. Packaging industries are benefiting from a shift in customer preferences from plastic to paper-based packaging. The use of Poly Coated Paper in cups, trays, glasses, and plates is increasing. The Poly Coated Paper business is benefiting from a restriction on single-use plastics in a number of nations. E-commerce is transforming into a worldwide marketplace for stakeholders from a variety of industries. The implementation of stricter laws regarding the consumption of single-use plastic packaging items is expected to boost demand for coated paper packaging solutions. Poly Coated Paper packaging solutions are in high demand due to the expansion of digital payments and worldwide shipping. Manufacturers in the Poly Coated Paper sector have steady income streams owing to the ever-changing food business. Manufacturers of Poly Coated Paper are unlocking incremental prospects in cosmetics, personal care, and other consumer goods, in addition to the foodservice business. The manufacturers of paper packaging and coating are increasingly adding biomaterials to their product portfolios in order to gain traction in the market. For instance- Vertellus Holdings LLC offers a variety of biomaterial coatings for a variety of packaging and non-packaging applications. However, high costs associated with recyclability of Poly Coated Paper impede the growth of the market over the forecast

period of 2022-2028.

The key regions considered for the Global Poly Coated Paper Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. From 2022 to 2028, the Asia Pacific regional market is expected to grow at the fastest rate. The Poly Coated Paper market is predicted to expand in this area due to the increasing number of local producers and increased demand for paper packaging from many end-use industries such as food, personal care & cosmetics, and pharmaceutical.

Major market players included in this report are:

UPM-Kymmene Oyj
WestRock Company
Stora Enso Oyj
Gascogne Group
International Paper Company
Graphic Packaging International Inc.
Mondi Plc.
ITC Limited
BillerudKorsnas AB
Ahlstrom-Munksj? Oyj
Nippon Paper Group
Mitsubishi Paper Mills Limited

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Coating Material:

Polyolefin Polymers
Functional Polyolefins
Biodegradable polymers (ex. PLA, PBAT)
Acrylic Polymers (ex. PMMA)
Others Coating Material

By Application:

Packaging

Printing

By End-use:

Food

Pharmaceuticals

Consumer Goods

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Poly Coated Paper Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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