

Global Pole Vault Equipment Market Size study & Forecast, by and Regional Analysis, 2023-2030 Buyer type (Individual, Promotional, Institutional), by Sales channel (Sports Variety Stores, Direct to Customer Channel, Third Party Online Channel, Other Channels), by Product Type(Accessories, Pole Vault Mat, Vault Box, Cross Bars, Height Gauge, Pole Vault Uprights, and Others)

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Abstracts

Global Pole Vault Equipment Market is valued approximately at USD 15.6 million in 2022 and is anticipated to grow with a growth rate of more than 1.5% over the forecast period 2023-2030. The Pole Vault Equipment is specifically designed for the sports of pole vaulting, including poles, landing mats, standards and other related product. This market caters to the needs of professional athletes, sports organizations and providing them with high quality and technologically advanced equipment that ensures safety and optimal result in pole vaulting competitions and trainings. The Pole Vault Equipment Market is driven by factors such as increasing number of sports activities around the globe and growing popularity of athletics in schools and private clubs.

This pole vault equipment is majorly used in sports activities such as athletics. According Statista, the Global sports industry revenue in 2021 was USD 354.96 billion and estimated to increased in 2022 by USD 501.43, in 2026 it is expected to reach USD 707.84. Rising revenue indicates the rising number of various sports activities which uses pole vault equipment for performing sports activities. Thus, rising in revenue of sports industry fueling the demand for the growth of the market. In addition, increasing number of private sports clubs and increasing demand of quality equipment may create

lucrative opportunities for the market. However, the Limited availability in some places may hinder the market growth.

The key regions considered for the Global Pole Vault Equipment Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to the popularity of pole-vaulting equipment has expanded as more people watch major athletic events such the Olympics in the region. North America is also considered as the fastest growing region during the forecast period due to expanding participation in athletics in the region.

Major market player included in this report are:

Gill Athletics

BSN Sports LLC

Aluminum Athletic Equipment Co.

Nordic Sport AB

United Canvas & Sling Incorporated

Altius Poles

Dimasport SA

Blazer Athletic Equipment

A.R.H Sports Equipment Ltd

ESSX.

Recent Developments in the Market:

On June 2022, BSN sports , a division of varsity brand and one of the largest direct marketers and distributor of sports goods, footwear, apparel and branding to school league markets, announces that it has entered into an agreement to acquire substantially all of the assets of the Eastbay team sales business from foot locker Retail Inc.

Global Pole Vault Equipment Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Buyer type, Sales Channel, Product type Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Buyer Type:

- Individual
- Promotional
- Institutional

By Sales Channel:

- Sports Variety Stores
- Direct to Customer Channel
- Third Party Online Channel
- Other Channels

By Product Type:

- Accessories
- Pole Vault Mat
- Vault Box
- Cross Bars
- Height Gauge
- Pole Vault Uprights Others

By Region:

- North America
- U.S.
- Canada

- Europe

UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC

Latin America
Brazil
Mexico

Middle East & Africa
Saudi Arabia
South Africa
Rest of Middle East & Africa

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