

Global Point-of-Use Water Treatment Market Size study, by device (Faucet-Mounted Filters, Tabletop Pitchers, Countertop Units, Under-The-Sink Filters), by technology (Reverse Osmosis Systems, Distillation Systems, Ultrafiltration Systems, Disinfection Methods, Filtration Methods, Ion Exchange), and Regional Forecasts 2019-2026

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Abstracts

Global point-of-use water treatment market is valued at approximately USD 20 billion in 2017 is anticipated to grow with a rate of more than 10.5 % over the forecast period 2019-2026.

Key drivers of the point-of-use water treatment market include increasing demand for clean drinking water, advancements in the water treatment industry, increase in water contamination coupled with growing awareness about the benefits of point-of-use water treatment. According to Water Organization report 2018, in Brazil, more than 5 million people lack access to safe water. Similarly, according to Eco-Generation Organization, in 2017, in Argentina more than 11% population in the country did not had access to clean water due to water pollution and lack of water treatment infrastructure. Thus, growing water contamination owing to discharge of industrial waste and other waste in the water bodies thus resulting in lack of access to clean water is driving the demand for point-of-use water treatment market. Furthermore, scarcity of clean water is expected to create lucrative growth prospects of the point-of-use water treatment market across the globe. However, high installation and operational cost act as a key restraint for the market during the forecast period.

On the basis of segmentation, the point-of-use water treatment market is segmented into device, technology and application. On the basis of device segment, the market is sub-segmented into Faucet-Mounted Filters, Tabletop Pitchers, Countertop Units,

Under-The-Sink Filters and Others of which table top pitchers hold the major share owing to its low price and easy availability. The technology segment is classified into Reverse Osmosis Systems, Distillation Systems, Ultrafiltration Systems, Disinfection Methods, Filtration Methods, Ion Exchange and Others of which osmosis technology segment dominates the market due to its capability to remove dissolved contaminants from water. On the basis of application segment, the market is classified into Residential and Non-Residential out of which residential segment is expected to grow at a lucrative rate.

The regional analysis of point-of-use water treatment market is considered for the key regions such as North America, Europe, Asia Pacific, Latin America and ROW. North America holds the leading position in point-of-use water treatment market share owing to increasing demand for potable water in the region. Whereas, Asia-Pacific is expected to emerge as the fastest growing region in terms of market share. The growth of Asia-Pacific region is witnessed owing to the untapped opportunities in countries such as India and China owing to growing concern related to contaminated water.

The market players mainly include-

Honeywell International
Pentair
Panasonic Corporation
Unilever
LG Electronics
Coway
Best Water Technology (BWT)
Toray Industries
Altacor
Brita Group
3M
Ge Appliances
DowDuPont
A.O. Smith Corporation
Eco water Systems

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors &

challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Device

Faucet-Mounted Filters

Tabletop Pitchers

Countertop Units

Under-The-Sink Filters

Others

By Technology

Reverse Osmosis Systems

Distillation Systems

Ultrafiltration Systems

Disinfection Methods

Filtration Methods

Ion Exchange

Others

By Application

Residential

Non-Residential

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

ROE

Asia Pacific

China

India

Japan

ROAPEC

LAMEA

Brazil
Mexico
ROW
Middle East & Africa

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016, 2017

Base year – 2018

Forecast period – 2019 to 2026

Target Audience of the Global Point-of-Use water treatment Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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Honeywell International

Pentair

Panasonic Corporation

Unilever

LG Electronics

Coway

Best Water Technology (BWT)

Toray Industries

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Brita Group

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