

# **Global Point Of Sale Software Market Size study, by Application (Fixed POS and Mobile POS), Deployment Mode (Cloud and On-premise), Organization Size (Large Enterprise, Small and Medium Enterprise (SME)), End-user (Restaurants, Hospitality, Healthcare, Retail, Warehouse, Entertainment and Other) and Regional Forecasts 2020-2027**

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## **Abstracts**

Global Point Of Sale Software Market is valued approximately USD 8.2 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 10.1 % over the forecast period 2020-2027. Point of Sale (POS) Software works like an operating system for Point-of-Sale terminal or system. With the help of POS software, a shopkeeper or user can input the data of stock, tally order cost, receive payments and can do many other activities. The growing adoption of cloud-based solutions, increasing demand for mobile POS, customer preference for cash-less transactions, growing demand in healthcare industry and growth of restaurant business due to growth of tourism are expected to drive the growth of the market. For Instance: According to the American Hospital Association's survey in 2018, 6148 U.S. hospitals has the requirement of cost-effective POS software integrated with accounting, reporting , patient financial services and insurance payment processing. However, lack of POS software which can meet multi-channel requirement impedes the growth of the market over the forecast period of 2020-2027. Also, with the increasing integration of restaurant with online delivery providers is likely to increase the market growth during the forecast period.

The regional analysis of global Point Of Sale Software market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the

World. North America is the leading/significant region across the world in terms of market share owing to high demand, adoption for advanced integrated systems and large number of POS vendors. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027. Factors such as increasing adoption of POS terminals due to growth of electronic payment industry would create lucrative growth prospects for the Point Of Sale Software market across Asia-Pacific region.

Major market player included in this report are:

Agilysys, Inc.  
Clover Network, Inc.  
Diebold Nixdorf, Incorporated  
Epicor Software Corporation  
Ingenico Group  
Intuit, Inc.  
Lightspeed  
NCR Corporation  
Oracle Corporation  
PAR Technology Corp

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Application:

Fixed POS

Mobile POS

By Deployment Mode:

Cloud

On-premise

By Organization Size:

Large Enterprise

Small and Medium Enterprise (SME)

By End-user:

Restaurants  
Hospitality  
Healthcare  
Retail  
Warehouse  
Entertainment  
Other  
By Region:  
North America  
U.S.  
Canada  
Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Point Of Sale Software Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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