

Global Point-of-Sale (POS) Terminals Market Size Study by Product (Fixed & Mobile), by Component (Hardware, Software & Services), by Deployment, by Service, by Application & by Region - Global Forecast 2018- 2025

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Abstracts

Global Point-of-Sale (POS) Terminals Market valued approximately USD 54.7 billion in 2016 is anticipated to grow with a healthy growth rate of more than 11.20% over the forecast. The global point-of-sale (POS) terminal market features a fairly fragmented landscape with an elevated level of competition among players of all types, notes Transparency Market Research (TMR). Over the years, the competition is likely to intensify accentuated by the entry of software vendors and aspiring players. They are focusing on launching advanced technologies that increase the functionalities of the POS terminals, to gain a competitive edge over others in the coming years.

The major product types are fixed type and wireless and mobile type POS terminals. point-of-sale (POS) industry has witnessed a significant turnaround, owing to substantial and rapid technological developments in POS terminal solutions. Growing demand for contactless payments, along with proliferation of Near Field Communication (NFC) devices in the industrial ecosystem, has led to a surge in adoption of integrated POS terminals. Increased investments in technologies such as end-to-end encryption for providing secured payment solutions and convenience to customers are expected to augment the demand for POS terminals in the market. Companies are focusing more on software owing to increased penetration of smart phones.

The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving



factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:		
	Fixed	
	Mobile	
By Component:		
	Hardware	
	Software	
	Services	
By Deployment:		
	Cloud	
	On Premises	
By Services:		
	Managed	
	Repair & Maintenance	
	Professional	



Restaurant

	Hospita	ality		
	Health	care		
	Retail			
	Wareh	ouse		
	Enterta	ainment		
By Regions:				
	North A	America		
		U.S.		
		Canada		
	Europe			
		UK		
		Germany		
	Asia Pa	acific		
		China		
		India		
		Japan		
	Latin A	merica		
		Brazil		



Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015 Base year – 2016 Forecast period – 2017 to 2025

Some of the key manufacturers involved in the market are- Hewlett-Packard Inc., Ingenico Group., Micros Systems, Inc, NEC Corporation, Panasonic Corporation, PAX Technology Inc., Samsung Electronics Co., Ltd., Toshiba Corporation, VeriFone Systems Inc.& Cisco Systems Inc. Acquisitions and effective mergers are some of the strategies adopted by the key manufacturers. New product launches and continuous technological innovations are the key strategies adopted by the major players.

Target Audience of the Global Point-of-Sale (POS) Terminals MarketIn Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors



Contents

CHAPTER 1. GLOBAL POINT-OF-SALE (POS) TERMINALS MARKET DEFINITION AND SCOPE

- 1.1. Research Objective
- 1.2. Market Definition
- 1.3. Scope of The Study
- 1.4. Years Considered for The Study
- 1.5. Currency Conversion Rates
- 1.6. Report Limitation

CHAPTER 2. RESEARCH METHODOLOGY

- 2.1. Research Process
 - 2.1.1. Data Mining
 - 2.1.2. Analysis
 - 2.1.3. Market Estimation
 - 2.1.4. Validation
 - 2.1.5. Publishing
- 2.2. Research Assumption

CHAPTER 3. EXECUTIVE SUMMARY

- 3.1. Global & Segmental Market Estimates & Forecasts, 2015-2025 (USD Billion)
- 3.2. Key Trends

CHAPTER 4. GLOBAL POINT-OF-SALE (POS) TERMINALS MARKET DYNAMICS

- 4.1. Growth Prospects
 - 4.1.1. Drivers
 - 4.1.2. Restraints
 - 4.1.3. Opportunities
- 4.2. Industry Analysis
 - 4.2.1. Porter's 5 Force Model
 - 4.2.2. PEST Analysis
 - 4.2.3. Value Chain Analysis
- 4.3. Analyst Recommendation & Conclusion



CHAPTER 5. GLOBAL POINT-OF-SALE (POS) TERMINALS MARKET, BY PRODUCT

- 5.1. Market Snapshot
- 5.2. Market Performance Potential Model
- 5.3. Global Point-of-Sale (POS) Terminals Market, Sub Segment Analysis
 - 5.3.1. Fixed
 - 5.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 5.3.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 5.3.2. Mobile
 - 5.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 5.3.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

CHAPTER 6. GLOBAL POINT-OF-SALE (POS) TERMINALS MARKET, BY COMPONENT

- 6.1. Market Snapshot
- 6.2. Market Performance Potential Model
- 6.3. Global Point-of-Sale (POS) Terminals Market, Sub Segment Analysis
 - 6.3.1. Hardware
 - 6.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 6.3.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 6.3.2. Software
 - 6.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 6.3.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 6.3.3. Services
 - 6.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 6.3.3.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

CHAPTER 7. GLOBAL POINT-OF-SALE (POS) TERMINALS MARKET, BY DEPLOYMENT

- 7.1. Market Snapshot
- 7.2. Market Performance Potential Model
- 7.3. Global Point-of-Sale (POS) Terminals Market, Sub Segment Analysis
 - 7.3.1. On Cloud
 - 7.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 7.3.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.3.2. On Premises



- 7.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
- 7.3.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

CHAPTER 8. GLOBAL POINT-OF-SALE (POS) TERMINALS MARKET, BY SERVICE

- 8.1. Market Snapshot
- 8.2. Market Performance Potential Model
- 8.3. Global Point-of-Sale (POS) Terminals Market, Sub Segment Analysis
 - 8.3.1. Managed
 - 8.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 8.3.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 8.3.2. Repair & Maintenance
 - 8.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 8.3.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 8.3.3. Professional
 - 8.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 8.3.3.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

CHAPTER 9. GLOBAL POINT-OF-SALE (POS) TERMINALS MARKET, BY APPLICATION

- 9.1. Market Snapshot
- 9.2. Market Performance Potential Model
- 9.3. Global Point-of-Sale (POS) Terminals Market, Sub Segment Analysis
 - 9.3.1. Restaurant
 - 9.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 9.3.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 9.3.2. Hospitality
 - 9.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 9.3.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 9.3.3. Healthcare
 - 9.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 9.3.3.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 9.3.4. Retail
 - 9.3.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 9.3.4.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 9.3.5. Warehouse
 - 9.3.5.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 9.3.5.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)



- 9.3.6. Entertainment
 - 9.3.6.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 9.3.6.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

CHAPTER 10. GLOBAL POINT-OF-SALE (POS) TERMINALS MARKET, BY REGIONAL ANALYSIS

- 10.1. Global Point-of-Sale (POS) Terminals Market, Regional Market Snapshot (2015-2025)
- 10.2. North America Global Point-of-Sale (POS) Terminals Market Snapshot 10.2.1. U.S.
 - 10.2.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 10.2.1.2. Product breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 10.2.1.3. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 10.2.1.4. Deployment breakdown estimates & forecasts, 2015-2025 (USD billion)
 - 10.2.1.5. Service breakdown estimates & forecasts, 2015-2025 (USD billion)
 - 10.2.1.6. Application breakdown estimates & forecasts, 2015-2025 (USD billion)
 - 10.2.2. Canada
 - 10.2.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 10.2.2.2. Product breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 10.2.2.3. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 10.2.2.4. Deployment breakdown estimates & forecasts, 2015-2025 (USD billion)
 - 10.2.2.5. Service breakdown estimates & forecasts, 2015-2025 (USD billion)
 - 10.2.2.6. Application breakdown estimates & forecasts, 2015-2025 (USD billion)
- 10.3. Europe Global Point-of-Sale (POS) Terminals Market Snapshot 10.3.1. U.K.
 - 10.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 10.3.1.2. Product breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 10.3.1.3. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 10.3.1.4. Deployment breakdown estimates & forecasts, 2015-2025 (USD billion)
 - 10.3.1.5. Service breakdown estimates & forecasts, 2015-2025 (USD billion)
 - 10.3.1.6. Application breakdown estimates & forecasts, 2015-2025 (USD billion)
 - 10.3.2. Germany
 - 10.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 10.3.2.2. Product breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 10.3.2.3. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 10.3.2.4. Deployment breakdown estimates & forecasts, 2015-2025 (USD billion)
 - 10.3.2.5. Service breakdown estimates & forecasts, 2015-2025 (USD billion)
 - 10.3.2.6. Application breakdown estimates & forecasts, 2015-2025 (USD billion)



10.3.3. France

- 10.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
- 10.3.3.2. Product breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 10.3.3.3. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 10.3.3.4. Deployment breakdown estimates & forecasts, 2015-2025 (USD billion)
- 10.3.3.5. Service breakdown estimates & forecasts, 2015-2025 (USD billion)
- 10.3.3.6. Application breakdown estimates & forecasts, 2015-2025 (USD billion)

10.3.4. Rest of Europe

- 10.3.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)
- 10.3.4.2. Product breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 10.3.4.3. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 10.3.4.4. Deployment breakdown estimates & forecasts, 2015-2025 (USD billion)
- 10.3.4.5. Service breakdown estimates & forecasts, 2015-2025 (USD billion)
- 10.3.4.6. Application breakdown estimates & forecasts, 2015-2025 (USD billion)

10.4. Asia Global Point-of-Sale (POS) Terminals Market Snapshot

- 10.4.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
- 10.4.1.2. Product breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 10.4.1.3. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 10.4.1.4. Deployment breakdown estimates & forecasts, 2015-2025 (USD billion)
- 10.4.1.5. Service breakdown estimates & forecasts, 2015-2025 (USD billion)
- 10.4.1.6. Application breakdown estimates & forecasts, 2015-2025 (USD billion)

10.4.2. India

- 10.4.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
- 10.4.2.2. Product breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 10.4.2.3. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 10.4.2.4. Deployment breakdown estimates & forecasts, 2015-2025 (USD billion)
- 10.4.2.5. Service breakdown estimates & forecasts, 2015-2025 (USD billion)
- 10.4.2.6. Application breakdown estimates & forecasts, 2015-2025 (USD billion)

10.4.3. Japan

- 10.4.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
- 10.4.3.2. Product breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 10.4.3.3. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 10.4.3.4. Deployment breakdown estimates & forecasts, 2015-2025 (USD billion)
- 10.4.3.5. Service breakdown estimates & forecasts, 2015-2025 (USD billion)
- 10.4.3.6. Application breakdown estimates & forecasts, 2015-2025 (USD billion)

10.4.4. Rest of Asia Pacific

- 10.4.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)
- 10.4.4.2. Product breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 10.4.4.3. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)



- 10.4.4.4. Deployment breakdown estimates & forecasts, 2015-2025 (USD billion)
- 10.4.4.5. Service breakdown estimates & forecasts, 2015-2025 (USD billion)
- 10.4.4.6. Application breakdown estimates & forecasts, 2015-2025 (USD billion)
- 10.5. Latin America Global Point-of-Sale (POS) Terminals Market Snapshot
- 10.5.1. Brazil
 - 10.5.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 10.5.1.2. Product breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 10.5.1.3. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 10.5.1.4. Deployment breakdown estimates & forecasts, 2015-2025 (USD billion)
 - 10.5.1.5. Service breakdown estimates & forecasts, 2015-2025 (USD billion)
 - 10.5.1.6. Application breakdown estimates & forecasts, 2015-2025 (USD billion)
- 10.5.2. Mexico
 - 10.5.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 10.5.2.2. Product breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 10.5.2.3. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 10.5.2.4. Deployment breakdown estimates & forecasts, 2015-2025 (USD billion)
 - 10.5.2.5. Service breakdown estimates & forecasts, 2015-2025 (USD billion)
 - 10.5.2.6. Application breakdown estimates & forecasts, 2015-2025 (USD billion)
- 10.5.3. Rest of The World
- 10.5.4. South America
 - 10.5.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 10.5.4.2. Product breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 10.5.4.3. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 10.5.4.4. Deployment breakdown estimates & forecasts, 2015-2025 (USD billion)
 - 10.5.4.5. Service breakdown estimates & forecasts, 2015-2025 (USD billion)
 - 10.5.4.6. Application breakdown estimates & forecasts, 2015-2025 (USD billion)
- 10.5.5. Middle East and Africa
- 10.5.5.1. Market estimates & forecasts, 2015-2025 (USD Billion)
- 10.5.5.2. Product breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 10.5.5.3. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 10.5.5.4. Deployment breakdown estimates & forecasts, 2015-2025 (USD billion)
- 10.5.5.5. Service breakdown estimates & forecasts, 2015-2025 (USD billion)
- 10.5.5.6. Application breakdown estimates & forecasts, 2015-2025 (USD billion)

CHAPTER 11. COMPANY PROFILES

- 11.1. Company Market Share (Subject to Data Availability)
- 11.2. Top Market Strategies
- 11.3. Company Profiles



- 11.3.1. Cisco Systems Inc
 - 11.3.1.1. Overview
- 11.3.1.2. Financial (Subject to Data Availability)
- 11.3.1.3. Product Summary
- 11.3.1.4. Recent Developments
- 11.3.2. Hewlett-Packard Inc.
- 11.3.3. Ingenico Group.
- 11.3.4. Micros Systems, Inc
- 11.3.5. NEC Corporation
- 11.3.6. Panasonic Corporation
- 11.3.7. PAX Technology Inc.
- 11.3.8. Samsung Electronics Co., Ltd.
- 11.3.9. Toshiba Corporation
- 11.3.10. VeriFone Systems Inc.



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