

Global Point Of Entry Water Treatment Systems Market Size study & Forecast, by Technology (Reverse Osmosis Systems, Water Softeners, Disinfection Methods, Filtration Methods, Distillation Systems, Others), by Application (Residential, Commercial, Industrial,)) and Regional Analysis, 2023-2030

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Abstracts

Global Point Of Entry Water Treatment Systems Market is valued at approximately USD 9 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 4.7% during the forecast period 2023-2030. Point-of-entry water treatment systems lead to the installation of water treatment equipment directly onto the primary water line servicing every residence and commercial establishment within a community. These systems treat all the water entering our homes and businesses, ensuring that every drop of water used throughout the entire property is purified. This means that the treated water can seamlessly flow from every appliance and faucet throughout the entire household, commonly known as whole-house water filtration systems. The market growth is driven by key factors such as growing pollution and population in urban areas, increasing levels of contamination, and rising public awareness. The escalation of water contamination has prompted widespread concern among global populations. Industrial expansion has led to the pollution of surface water through the introduction of hazardous chemicals and pathogens. These contaminants pose significant risks to human health. As per Statista, in 2024, salinity emerged as the predominant groundwater contaminant in India, impacting over two million individuals. Alongside salinity, prominent contaminants included iron and nitrate, while heavy metals were identified as contributing the least to groundwater contamination in the country during 2024. Also, In November 2023, the U.S. Department of Treasury introduced a

sweeping initiative designed to fortify vital infrastructure nationwide. Under this initiative, \$7.8 billion was allocated for the enhancement of airport infrastructure, \$34.1 billion for the improvement of public transportation systems, and \$22.8 billion for the modernization of water infrastructure. Additionally, the authorization of the Drinking Water and Wastewater Infrastructure Act of 2021 in May 2021, supported by a USD 35 billion funding allocation, has opened significant market opportunities. However, huge capital investment, high initial equipment, and operation costs stifle market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Point Of Entry Water Treatment Systems Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America is leading both revenue and market share within the Point Of Entry Water Treatment Systems Market driven by the presence of numerous manufacturing companies catering to the evolving needs of consumers in the region. Asia-Pacific region is expected to be the fastest growing region in point-of-entry water treatment systems. The swift pace of industrialization and urban development has exacerbated water pollution levels across Asian nations.

Major market player included in this report are:

EcoWater Systems LLC

3M

DuPont

Pentair plc

BWT Holding GmbH

Culligan

Watts

Aquasana, Inc.

Calgon Carbon Corporation

GE Appliances

Recent Developments in the Market:

In December 2023, Watts forged a strategic agreement to acquire Josam Company, a leading manufacturer renowned for its high-quality plumbing and drainage products. This acquisition is poised to bolster Watts' sales networks and unlock abundant cross-selling potential for both entities.

In October 2023, Calgon Carbon proudly unveiled the completion of its facility expansion project at its Pearlington, Mississippi site. This milestone marks the integration of a second production line dedicated to virgin activated carbon within the existing facility, heralding a remarkable surge in production capabilities.

Global Point Of Entry Water Treatment Systems Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Technology, Application, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries

involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Technology:

Reverse Osmosis Systems

Water Softeners

Disinfection Methods

Filtration Methods

Distillation Systems

Others

By Application:

Residential

Commercial

Industrial

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2030 (USD Billion)
 - 1.2.1. Point Of Entry Water Treatment Systems Market, by Region, 2020-2030 (USD Billion)
 - 1.2.2. Point Of Entry Water Treatment Systems Market, by Technology, 2020-2030 (USD Billion)
 - 1.2.3. Point Of Entry Water Treatment Systems Market, by Application, 2020-2030 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL POINT OF ENTRY WATER TREATMENT SYSTEMS MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Industry Evolution
 - 2.2.2. Scope of the Study
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL POINT OF ENTRY WATER TREATMENT SYSTEMS MARKET DYNAMICS

- 3.1. Point Of Entry Water Treatment Systems Market Impact Analysis (2020-2030)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Growing pollution and population in urban areas
 - 3.1.1.2. Increasing levels of contamination
 - 3.1.1.3. Rising public awareness
 - 3.1.2. Market Challenges
 - 3.1.2.1. Huge capital Investment
 - 3.1.2.2. High initial equipment and operation cost
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Surge in number of real estate projects

3.1.3.2. Technological advancement and rise in strategic collaborations

CHAPTER 4. GLOBAL POINT OF ENTRY WATER TREATMENT SYSTEMS MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
- 4.2. Porter's 5 Force Impact Analysis
- 4.3. PEST Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
 - 4.3.5. Environmental
 - 4.3.6. Legal
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. COVID-19 Impact Analysis
- 4.7. Disruptive Trends
- 4.8. Industry Expert Perspective
- 4.9. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL POINT OF ENTRY WATER TREATMENT SYSTEMS MARKET, BY TECHNOLOGY

- 5.1. Market Snapshot
- 5.2. Global Point Of Entry Water Treatment Systems Market by Technology, Performance - Potential Analysis
- 5.3. Global Point Of Entry Water Treatment Systems Market Estimates & Forecasts by Technology 2020-2030 (USD Billion)
- 5.4. Point Of Entry Water Treatment Systems Market, Sub Segment Analysis
 - 5.4.1. Reverse Osmosis Systems
 - 5.4.2. Water Softeners
 - 5.4.3. Disinfection Methods
 - 5.4.4. Filtration Methods

5.4.5. Distillation Systems

5.4.6. Others

CHAPTER 6. GLOBAL POINT OF ENTRY WATER TREATMENT SYSTEMS MARKET, BY APPLICATION

6.1. Market Snapshot

6.2. Global Point Of Entry Water Treatment Systems Market by Application, Performance - Potential Analysis

6.3. Global Point Of Entry Water Treatment Systems Market Estimates & Forecasts by Application 2020-2030 (USD Billion)

6.4. Point Of Entry Water Treatment Systems Market, Sub Segment Analysis

6.4.1. Residential

6.4.2. Commercial

6.4.3. Industrial

CHAPTER 7. GLOBAL POINT OF ENTRY WATER TREATMENT SYSTEMS MARKET, REGIONAL ANALYSIS

7.1. Top Leading Countries

7.2. Top Emerging Countries

7.3. Point Of Entry Water Treatment Systems Market, Regional Market Snapshot

7.4. North America Point Of Entry Water Treatment Systems Market

7.4.1. U.S. Point Of Entry Water Treatment Systems Market

7.4.1.1. Technology breakdown estimates & forecasts, 2020-2030

7.4.1.2. Application breakdown estimates & forecasts, 2020-2030

7.4.2. Canada Point Of Entry Water Treatment Systems Market

7.5. Europe Point Of Entry Water Treatment Systems Market Snapshot

7.5.1. U.K. Point Of Entry Water Treatment Systems Market

7.5.2. Germany Point Of Entry Water Treatment Systems Market

7.5.3. France Point Of Entry Water Treatment Systems Market

7.5.4. Spain Point Of Entry Water Treatment Systems Market

7.5.5. Italy Point Of Entry Water Treatment Systems Market

7.5.6. Rest of Europe Point Of Entry Water Treatment Systems Market

7.6. Asia-Pacific Point Of Entry Water Treatment Systems Market Snapshot

7.6.1. China Point Of Entry Water Treatment Systems Market

7.6.2. India Point Of Entry Water Treatment Systems Market

7.6.3. Japan Point Of Entry Water Treatment Systems Market

7.6.4. Australia Point Of Entry Water Treatment Systems Market

- 7.6.5. South Korea Point Of Entry Water Treatment Systems Market
- 7.6.6. Rest of Asia Pacific Point Of Entry Water Treatment Systems Market
- 7.7. Latin America Point Of Entry Water Treatment Systems Market Snapshot
 - 7.7.1. Brazil Point Of Entry Water Treatment Systems Market
 - 7.7.2. Mexico Point Of Entry Water Treatment Systems Market
- 7.8. Middle East & Africa Point Of Entry Water Treatment Systems Market
 - 7.8.1. Saudi Arabia Point Of Entry Water Treatment Systems Market
 - 7.8.2. South Africa Point Of Entry Water Treatment Systems Market
 - 7.8.3. Rest of Middle East & Africa Point Of Entry Water Treatment Systems Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

- 8.1. Key Company SWOT Analysis
 - 8.1.1. Company
 - 8.1.2. Company
 - 8.1.3. Company
- 8.2. Top Market Strategies
- 8.3. Company Profiles
 - 8.3.1. EcoWater Systems LLC
 - 8.3.1.1. Key Information
 - 8.3.1.2. Overview
 - 8.3.1.3. Financial (Subject to Data Availability)
 - 8.3.1.4. Product Summary
 - 8.3.1.5. Recent Developments
 - 8.3.2. 3M
 - 8.3.3. DuPont
 - 8.3.4. Pentair plc
 - 8.3.5. BWT Holding GmbH
 - 8.3.6. Culligan
 - 8.3.7. Watts
 - 8.3.8. Aquasana, Inc.
 - 8.3.9. Calgon Carbon Corporation
 - 8.3.10. GE Appliances

CHAPTER 9. RESEARCH PROCESS

- 9.1. Research Process
 - 9.1.1. Data Mining
 - 9.1.2. Analysis

- 9.1.3. Market Estimation
- 9.1.4. Validation
- 9.1.5. Publishing
- 9.2. Research Attributes
- 9.3. Research Assumption

12 .LIST OF TABLES

TABLE 1. Global Point Of Entry Water Treatment Systems Market, report scope

TABLE 2. Global Point Of Entry Water Treatment Systems Market estimates & forecasts by Region 2020-2030 (USD Billion)

TABLE 3. Global Point Of Entry Water Treatment Systems Market estimates & forecasts by Technology 2020-2030 (USD Billion)

TABLE 4. Global Point Of Entry Water Treatment Systems Market estimates & forecasts by Application 2020-2030 (USD Billion)

TABLE 5. Global Point Of Entry Water Treatment Systems Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 6. Global Point Of Entry Water Treatment Systems Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 7. Global Point Of Entry Water Treatment Systems Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 8. Global Point Of Entry Water Treatment Systems Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 9. Global Point Of Entry Water Treatment Systems Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 10. Global Point Of Entry Water Treatment Systems Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 11. Global Point Of Entry Water Treatment Systems Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 12. Global Point Of Entry Water Treatment Systems Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 13. Global Point Of Entry Water Treatment Systems Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 14. Global Point Of Entry Water Treatment Systems Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 15. U.S. Point Of Entry Water Treatment Systems Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 16. U.S. Point Of Entry Water Treatment Systems Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 17. U.S. Point Of Entry Water Treatment Systems Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 18. Canada Point Of Entry Water Treatment Systems Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 19. Canada Point Of Entry Water Treatment Systems Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 20. Canada Point Of Entry Water Treatment Systems Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 21. UK Point Of Entry Water Treatment Systems Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 22. UK Point Of Entry Water Treatment Systems Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 23. UK Point Of Entry Water Treatment Systems Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 24. Germany Point Of Entry Water Treatment Systems Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 25. Germany Point Of Entry Water Treatment Systems Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 26. Germany Point Of Entry Water Treatment Systems Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 27. France Point Of Entry Water Treatment Systems Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 28. France Point Of Entry Water Treatment Systems Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 29. France Point Of Entry Water Treatment Systems Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 30. Italy Point Of Entry Water Treatment Systems Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 31. Italy Point Of Entry Water Treatment Systems Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 32. Italy Point Of Entry Water Treatment Systems Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 33. Spain Point Of Entry Water Treatment Systems Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 34. Spain Point Of Entry Water Treatment Systems Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 35. Spain Point Of Entry Water Treatment Systems Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 36. RoE Point Of Entry Water Treatment Systems Market estimates & forecasts,

2020-2030 (USD Billion)

TABLE 37. RoE Point Of Entry Water Treatment Systems Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 38. RoE Point Of Entry Water Treatment Systems Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 39. China Point Of Entry Water Treatment Systems Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 40. China Point Of Entry Water Treatment Systems Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 41. China Point Of Entry Water Treatment Systems Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 42. India Point Of Entry Water Treatment Systems Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 43. India Point Of Entry Water Treatment Systems Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 44. India Point Of Entry Water Treatment Systems Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 45. Japan Point Of Entry Water Treatment Systems Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 46. Japan Point Of Entry Water Treatment Systems Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 47. Japan Point Of Entry Water Treatment Systems Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 48. South Korea Point Of Entry Water Treatment Systems Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 49. South Korea Point Of Entry Water Treatment Systems Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 50. South Korea Point Of Entry Water Treatment Systems Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 51. Australia Point Of Entry Water Treatment Systems Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 52. Australia Point Of Entry Water Treatment Systems Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 53. Australia Point Of Entry Water Treatment Systems Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 54. RoAPAC Point Of Entry Water Treatment Systems Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 55. RoAPAC Point Of Entry Water Treatment Systems Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 56. RoAPAC Point Of Entry Water Treatment Systems Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 57. Brazil Point Of Entry Water Treatment Systems Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 58. Brazil Point Of Entry Water Treatment Systems Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 59. Brazil Point Of Entry Water Treatment Systems Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 60. Mexico Point Of Entry Water Treatment Systems Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 61. Mexico Point Of Entry Water Treatment Systems Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 62. Mexico Point Of Entry Water Treatment Systems Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 63. RoLA Point Of Entry Water Treatment Systems Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 64. RoLA Point Of Entry Water Treatment Systems Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 65. RoLA Point Of Entry Water Treatment Systems Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 66. Saudi Arabia Point Of Entry Water Treatment Systems Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 67. South Africa Point Of Entry Water Treatment Systems Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 68. RoMEA Point Of Entry Water Treatment Systems Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 69. List of secondary sources, used in the study of global Point Of Entry Water Treatment Systems Market

TABLE 70. List of primary sources, used in the study of global Point Of Entry Water Treatment Systems Market

TABLE 71. Years considered for the study

TABLE 72. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

List Of Figures

LIST OF FIGURES

FIG 1. Global Point Of Entry Water Treatment Systems Market, research methodology

FIG 2. Global Point Of Entry Water Treatment Systems Market, Market estimation techniques

FIG 3. Global Market size estimates & forecast methods

FIG 4. Global Point Of Entry Water Treatment Systems Market, key trends 2022

FIG 5. Global Point Of Entry Water Treatment Systems Market, growth prospects 2023-2030

FIG 6. Global Point Of Entry Water Treatment Systems Market, porters 5 force model

FIG 7. Global Point Of Entry Water Treatment Systems Market, pest analysis

FIG 8. Global Point Of Entry Water Treatment Systems Market, value chain analysis

FIG 9. Global Point Of Entry Water Treatment Systems Market by segment, 2020 & 2030 (USD Billion)

FIG 10. Global Point Of Entry Water Treatment Systems Market by segment, 2020 & 2030 (USD Billion)

FIG 11. Global Point Of Entry Water Treatment Systems Market by segment, 2020 & 2030 (USD Billion)

FIG 12. Global Point Of Entry Water Treatment Systems Market by segment, 2020 & 2030 (USD Billion)

FIG 13. Global Point Of Entry Water Treatment Systems Market by segment, 2020 & 2030 (USD Billion)

FIG 14. Global Point Of Entry Water Treatment Systems Market, regional snapshot 2020 & 2030

FIG 15. North America Point Of Entry Water Treatment Systems Market 2020 & 2030 (USD Billion)

FIG 16. Europe Point Of Entry Water Treatment Systems Market 2020 & 2030 (USD Billion)

FIG 17. Asia pacific Point Of Entry Water Treatment Systems Market 2020 & 2030 (USD Billion)

FIG 18. Latin America Point Of Entry Water Treatment Systems Market 2020 & 2030 (USD Billion)

FIG 19. Middle East & Africa Point Of Entry Water Treatment Systems Market 2020 & 2030 (USD Billion)

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

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