

Global Plyo Box Market Size study & Forecast, by Product Type (Wooden plyo boxes, Plastic plyo boxes, Metal plyo boxes), by Application (Commercial, Household), by Distribution Channel (Online, Offline) and Regional Analysis, 2022-2029

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Abstracts

Global Plyo Box Market is valued at approximately USD 0.219 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 5% over the forecast period 2022-2029. Plyo Box also known as Plyometric box is a fitness equipment utilized to conduct high-impact exercises such as plyometric exercises that focus on stretch reflexes. Plyo boxes are available in a variety of sizes and styles. Plyo boxes are extremely adaptable & can be used for a variety of aerobic and strengthening activities for upper and lower bodies. The use of plyo boxes reduces musculoskeletal impact by removing the drop part of jumping. The increasing prevalence of obesity and growing number of health-conscious individuals as well as strategic initiatives from leading market players are key factors accelerating the market growth.

The increasing prevalence of obesity due to consumption of junk food, less physical activity and sedentary lifestyle is contributing to the growth of the Global Plyo Box Market. For instance, as per the World Obesity Organization – as of 2021, globally around 39% of adults in the world are overweight, and as per projections around 2.7 billion adults would be overweight, over 1 billion affected by obesity, and 177 million adults would be severely affected by obesity by 2025. Also, rising adoption of home fitness equipment and growing penetration of e-commerce platforms would create a lucrative growth prospectus for the market over the forecast period. However, risk of injury associated with plyometric training stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Plyo Box Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading region in terms of global market share owing to increasing prevalence of obesity and presence of leading market players in the region. Whereas Asia Pacific is expected to grow with the highest CAGR during the forecast period, owing to factors such as rising demand for home-based fitness equipment as well as increasing number of health-conscious individuals in the region.

Major market players included in this report are:

Body Revolution
Escape Fitness Ltd
MYO strength
Mirafit
Physical Company
SF HealthTech
Technogym
Titan Fitness, LLC
USI Universal
Yes4All

Recent Developments in the Market:

In December 2021, Peloton announced the acquisition of Precor, one of the world's largest suppliers of commercial fitness equipment for a transaction value of USD 420 million. This acquisition would enable Peloton to expand its commercial gym equipment business.

Global Plyo Box Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Product Type, Application, Distribution Channel, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to

incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type

Wooden plyo boxes

Plastic plyo boxes

Metal plyo boxes

By Application

Commercial

Household

By Distribution Channel

Online

Offline

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC
Latin America
Brazil
Mexico
RoLA
Rest of the World

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